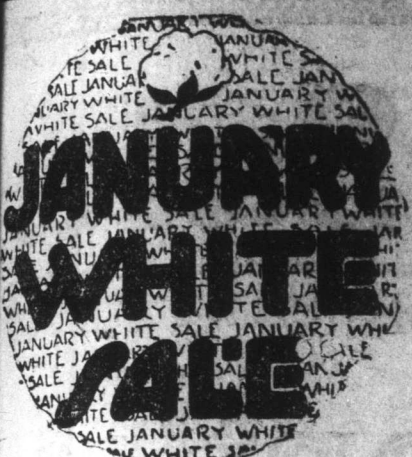
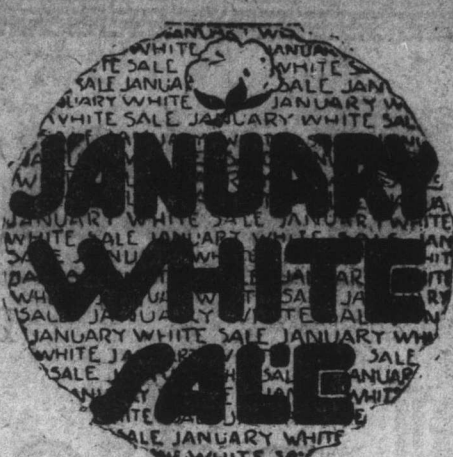




Money Saving Opportunities in MEN'S WEAR.

Men's Silk Mufflers. Regular \$1.70 each. Sale Price \$1.55 Regular \$2.10 each. Sale Price \$1.85	Men's Cotton Mufflers. Regular 45c. each. Sale Price .39c. Men's White Wool Mufflers. Regular \$1.40 each. Sale Price \$1.45	Men's Phoenix Mufflers. Regular 25c. each. Sale Price .21c. Boys' White Sailor Collars. Regular 25c. each. Sale Price .30c. Regular 30c. each. Sale Price .44c.	Boys' White Embroidery Collars. Regular 25c. each. Sale Price .21c. Regular 30c. each. Sale Price .36c.
Men's White Linen Handkerchiefs. Regular 30c. each. Sale Price .26c. Regular 35c. each. Sale Price .30c. Regular 40c. each. Sale Price .35c.	Men's Celluloid Collars. Regular 20c. each. Sale Price .17c. Regular 30c. each. Sale Price .25c. Regular 35c. each. Sale Price .30c.	Boys' Eton Collars. Regular 15c. each. Sale Price .12c. Regular 25c. each. Sale Price .21c.	Men's White Silk Wide End Ties. Regular 75c. each. Sale Price .65c.



THE JANUARY WHITE SALE FLOURISHES.

Selling Continues with Unabated Vigor. The Bargains are Indeed Remarkable. Every Woman Who has any Regard for Economy Will Study Our Store News--Particularly the Values on This Page--Many Prices are Less Than Wholesale, Some Less than the Cost of Material for Making.

If you have any idea of purchasing anything White you cannot afford to neglect your own interests and stay from this sale. Many women will anticipate their requirements for a whole year ahead.

Real Values in Sheetings and Pillow Cottons
For the Careful and Thrifty Housewife.

PLAIN SHEETING.

70 inches wide.	Regular \$1.00 yard.	Sale Price .88c.
70 inches wide.	Regular \$1.10 yard.	Sale Price .95c.
70 inches wide.	Regular \$1.10 yard.	Sale Price .95c.
65 inches wide.	Regular \$1.20 yard.	Sale Price .1.05
65 inches wide.	Regular \$1.30 yard.	Sale Price .1.10

TWILLED SHEETING.

75 inches wide.	Regular \$1.65 yard.	Sale Price .1.45
65 inches wide.	Regular \$1.75 yard.	Sale Price .1.45
65 inches wide.	Regular \$1.80 yard.	Sale Price .1.40

BLAY SHEETING.

Regular \$1.35 yard.	Sale Price .1.15
Regular \$1.55 yard.	Sale Price .1.35
Regular \$1.65 yard.	Sale Price .1.45
Regular \$1.80 yard.	Sale Price .1.60

CIRCULAR PILLOW COTTON.

40 inches wide.	Regular 65c. yard.	Sale Price .57c.
40 inches wide.	Regular 70c. yard.	Sale Price .60c.
40 inches wide.	Regular 75c. yard.	Sale Price .65c.
40 inches wide.	Regular 85c. yard.	Sale Price .75c.

This WHITEWEAR SALE

is strong where other White wear sales are generally weak. The lines that are considered "staple" and lines that are difficult to procure are seldom or never reduced unless on account of imperfections of style or quality. The garments we offer here are all nice goods in up-to-date styles and should prove interesting accordingly.

Cambric Nightdresses.

Regular \$2.50 each.	Sale Price .82c.
Regular \$3.75 each.	Sale Price .85c.
Regular \$4.25 each.	Sale Price .85c.
Regular \$4.50 each.	Sale Price .85c.
Regular \$4.75 each.	Sale Price .85c.
Regular \$5.25 each.	Sale Price .85c.

Flannelette Chemise.

Regular \$2.70 each.	Sale Price .85c.
Regular \$2.75 each.	Sale Price .85c.

CAMBRIC KNICKERS.

Regular 65c.	Sale Price .52c.
Regular \$1.10.	Sale Price .88c.
Regular \$1.20.	Sale Price .96c.
Regular \$1.30.	Sale Price .1.04
Regular \$1.40.	Sale Price .1.12
Regular \$1.50.	Sale Price .1.20

MISSIE'S CAMBRIC KNICKERS.

Regular 55c.	Sale Price .44c.
Regular 90c.	Sale Price .72c.

FLANNELETTE NIGHTDRESSES.

Regular \$2.75 each.	Sale Price .82c.
Regular \$3.50 each.	Sale Price .85c.
Regular \$4.25 each.	Sale Price .85c.
Regular \$4.50 each.	Sale Price .85c.
Regular \$4.75 each.	Sale Price .85c.
Regular \$5.25 each.	Sale Price .85c.

FLEECE LINED CORSET COVERS.

Regular 35c. each.	Sale Price .81c.
Regular 40c. each.	Sale Price .85c.
Regular 55c. each.	Sale Price .49c.

BRASSIERES.

Regular 70c. each.	Sale Price .56c.
Regular 90c. each.	Sale Price .72c.
Regular \$1.10 each.	Sale Price .88c.
Regular \$1.25 each.	Sale Price .1.08
Regular \$1.75 each.	Sale Price .1.40

FLANNELETTE UNDERSKIRTS.

Regular \$2.00 each.	Sale Price .61c.
Regular \$2.75 each.	Sale Price .82c.

CAMBRIC UNDERSKIRTS.

Regular \$2.75 each.	Sale Price .82c.
Regular \$4.25 each.	Sale Price .85c.
Regular \$4.50 each.	Sale Price .85c.
Regular \$4.75 each.	Sale Price .85c.
Regular \$5.00 each.	Sale Price .85c.

CAMBRIC CAMISOLES.

Regular 90c. each.	Sale Price .72c.
Regular 95c. each.	Sale Price .76c.
Regular \$1.45 each.	Sale Price .1.10
Regular \$1.50 each.	Sale Price .1.10
Regular \$1.55 each.	Sale Price .1.12
Regular \$2.25 each.	Sale Price .1.60

A GREAT SALE OF Embroideries & Laces.

All fresh and in perfect condition. A better variety we have never offered. There are in the collection beautiful

All-Over Embroideries
Embroidery Insertions
Valenciennes & Torchon
Laces and Insertions,
Swiss Embroidery
Flouncings,
Beatings, Etc.

They are here for you during this a profusion of patterns. the White Sale at a fractional part of their real value.

Flouncing Embroidery.

Reg. 35c. yd.	Sale Price .20c.
Reg. 55c. yd.	Sale Price .40c.
Reg. 70c. yd.	Sale Price .50c.

Embroidery Insertion.

Reg. 5c. yd.	Sale Price .4c.
Reg. 7c. yd.	Sale Price .6c.
Reg. 8c. yd.	Sale Price .7c.
Reg. 13c. yd.	Sale Price .11c.
Reg. 15c. yd.	Sale Price .12c.
Reg. 18c. yd.	Sale Price .15c.
Reg. 20c. yd.	Sale Price .16c.
Reg. 25c. yd.	Sale Price .20c.
Reg. 35c. yd.	Sale Price .25c.
Reg. 40c. yd.	Sale Price .34c.

All-Over Embroidery.

Reg. 40c. yd.	Sale Price .34c.
Reg. 45c. yd.	Sale Price .38c.
Reg. 55c. yd.	Sale Price .46c.
Reg. 64c. yd.	Sale Price .54c.
Reg. 70c. yd.	Sale Price .59c.

Swiss Embroidery.

Reg. 5c. yd.	Sale Price .4c.
Reg. 7c. yd.	Sale Price .6c.
Reg. 8c. yd.	Sale Price .7c.
Reg. 13c. yd.	Sale Price .11c.
Reg. 15c. yd.	Sale Price .12c.
Reg. 18c. yd.	Sale Price .15c.
Reg. 20c. yd.	Sale Price .16c.
Reg. 25c. yd.	Sale Price .20c.
Reg. 35c. yd.	Sale Price .25c.
Reg. 40c. yd.	Sale Price .34c.

Torchon Lace.

Reg. 5c. yd.	Sale Price .4c.
Reg. 7c. yd.	Sale Price .6c.
Reg. 10c. yd.	Sale Price .8c.
Reg. 12c. yd.	Sale Price .10c.
Reg. 14c. yd.	Sale Price .12c.
Reg. 15c. yd.	Sale Price .13c.
Reg. 18c. yd.	Sale Price .15c.

Embroidery Beading.

Reg. 10c. yd.	Sale Price .8c.
Reg. 15c. yd.	Sale Price .12c.
Reg. 20c. yd.	Sale Price .16c.
Reg. 25c. yd.	Sale Price .20c.
Reg. 30c. yd.	Sale Price .25c.

Dress Embroidery.

Reg. 90c. yd.	Sale Price .76c.
Reg. 1.20 yd.	Sale Price .1.00

Good Values in Table Linens.

An opportunity to supply your Table Linen needs for many months to come.

Buy liberally as these low prices will hardly be quoted for a long time.

HEMMED DAMASK TABLE CLOTHS.

72 x 72 inches.	Regular \$3.50 each.	Sale Price .2.95
72 x 90 inches.	Regular \$4.20 each.	Sale Price .3.52
72 x 90 inches.	Regular \$4.35 each.	Sale Price .3.70
64 x 84 inches.	Regular \$5.00 each.	Sale Price .4.25
72 x 108 inches.	Regular \$5.25 each.	Sale Price .4.45
72 x 90 inches.	Regular \$7.00 each.	Sale Price .5.90
72 x 108 inches.	Regular \$7.50 each.	Sale Price .6.40
72 x 90 inches.	Regular \$9.00 each.	Sale Price .7.60
90 x 108 inches.	Regular \$22.50 each.	Sale Price .19.13

DAMASK TABLE NAPKINS.

16 x 17 inches.	Regular 25c. each.	Sale Price .21c.
19 x 19 inches.	Regular 35c. each.	Sale Price .30c.
21 x 21 inches.	Regular 45c. each.	Sale Price .39c.
21 x 22 inches.	Regular 55c. each.	Sale Price .47c.

WHITE TABLE DAMASK.

55 inches wide.	Regular \$1.10 yard.	Sale Price .94c.
65 inches wide.	Regular \$1.20 yard.	Sale Price .1.06
72 inches wide.	Regular \$1.50 yard.	Sale Price .1.25
60 inches wide.	Regular \$1.65 yard.	Sale Price .1.35
65 inches wide.	Regular \$1.90 yard.	Sale Price .1.52
68 inches wide.	Regular \$2.20 yard.	Sale Price .1.85
68 inches wide.	Regular \$2.55 yard.	Sale Price .2.08
68 inches wide.	Regular \$3.75 yard.	Sale Price .3.20

UNBLEACHED TABLE DAMASK.

48 inches wide.	Regular 95c. yard.	Sale Price .82c.
50 inches wide.	Regular \$1.20 yard.	Sale Price .1.05
50 inches wide.	Regular \$1.15 yard.	Sale Price .98c.
50 inches wide.	Regular \$1.25 yard.	Sale Price .1.05
55 inches wide.	Regular \$1.25 yard.	Sale Price .1.15
55 inches wide.	Regular \$1.45 yard.	Sale Price .1.20
57 inches wide.	Regular \$2.55 yard.	Sale Price .2.40

HEMMED AND EMBROIDERED TEA CLOTHS.

Regular 35c. each.	Sale Price .30c.
Regular \$1.10 each.	Sale Price .95c.
Regular \$1.50 each.	Sale Price .1.30
Regular \$1.75 each.	Sale Price .1.52
Regular \$1.75 each.	Sale Price .1.52
Regular \$1.80 each.	Sale Price .1.65
Regular \$2.20 each.	Sale Price .2.00
Regular \$2.50 each.	Sale Price .2.25

BELDING'S STAMPED LINENS.

The patterns shown have all been selected with the greatest care. The prices cannot be matched anywhere.

Stamped Linen Tray Cloths.

Regular 55c. each.	Sale Price .44c.
Regular \$1.00 each.	Sale Price .86c.
Regular \$1.20 each.	Sale Price .1.05
Regular \$1.70 each.	Sale Price .1.35
Regular \$2.10 each.	Sale Price .1.68

Stamped Linen Tea Cloths.

Regular \$4.20 each.	Sale Price .3.55
Regular \$4.50 each.	Sale Price .3.78
Regular \$7.25 each.	Sale Price .6.00

Stamped Luncheon Sets.

Regular 70c. each.	Sale Price .56c.
Regular \$1.50.	Sale Price .1.25
Regular \$1.60.	Sale Price .1.35
Regular \$3.00.	Sale Price .2.50
Regular \$4.80.	Sale Price .4.00

Stamped Linen Table Centres.

Regular \$1.20 each.	Sale Price .96c.
Regular \$1.75 each.	Sale Price .1.40

Asbestos Table Mats.

Regular \$1.10 each.	Sale Price .88c.
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Reform Initials.

For initialing all kinds of bed linens, towels, underwear and fancy linens. The letters shown are easy to embroider and will wash like linens. Can be used singly or combined in monograms.

2c. up to 10c. each.

Big Underwear Values.

Anyone requiring Underwear will have no difficulty in finding exactly what they want here. "Stanfield's" reliable qualities and the famous "New Knit" makes are shown in all their leading lines. Sizes to fit any one.

'Stanfield's' Underwear.

(Shirts.)

34-42.	Reg. \$2.50.	S. Price \$2.25
44-46.	Reg. \$2.90.	S. Price \$2.61
44-42.	Reg. \$3.25.	S. Price \$2.93
44-46.	Reg. \$3.50.	S. Price \$3.15
34-42.	Reg. \$3.85.	S. Price \$3.47
44-46.	Reg. \$4.25.	S. Price \$3.83
34-42.	Reg. \$4.55.	S. Price \$4.05
44-46.	Reg. \$4.85.	S. Price \$4.37

(Drawers.)

34-40.	Reg. \$2.50.	S. Price \$2.25
42-44.	Reg. \$2.90.	S. Price \$2.61
34-40.	Reg. \$3.25.	S. Price \$2.93
42-44.	Reg. \$3.50.	S. Price \$3.15
34-40.	Reg. \$3.85.	S. Price \$3.47
42-44.	Reg. \$4.25.	S. Price \$3.83
34-40.	Reg. \$4.55.	S. Price \$4.05
42-44.	Reg. \$4.85.	S. Price \$4.37

New Knit Underwear.

34 to 42 Shirts.	Regular \$2.10.	Sale Price .1.59
44 to 46 Shirts.	Regular \$2.50.	Sale Price .1.95
34 to 42 Shirts.	Regular \$2.70.	Sale Price .2.15
44 to 46 Shirts.	Regular \$3.15.	Sale Price .2.51
34 to 42 Shirts.	Regular \$3.50.	Sale Price .2.87
44 to 46 Shirts.	Regular \$3.90.	Sale Price .3.23
34 to 42 Shirts.	Regular \$4.25.	Sale Price .3.59
44 to 46 Shirts.	Regular \$4.60.	Sale Price .3.95
34 to 42 Shirts.	Regular \$4.95.	Sale Price .4.31
44 to 46 Shirts.	Regular \$5.30.	Sale Price .4.67
34 to 42 Shirts.	Regular \$5.65.	Sale Price .5.03
44 to 46 Shirts.	Regular \$6.00.	Sale Price .5.39

The Royal Stores Ltd.