

THE SPANISH INFLUENZA May Attack You

If through neglect and getting colds you allow your vitality to be lowered. You can take cold easily now through not wearing Good Warm Underwear or not wearing Good Warm Hosiery, and in this wet weather the dampness and cold strike through your feet.

Protection is Better Than Cure!

WE CAN PROTECT YOU!

For your welfare we have large stocks of Stanfield Wool Underwear for Men, Women and Boys.

New Knit Underwear for Men and Women. Fleece Underwear for Men, Women, Boys and Girls.

Warm Woollen Hosiery for everybody.

Further protection for your feet during this cold, damp spurt is afforded through our large stock of

Reliable Canadian RUBBERS and OVERSHOES.

Our prices for all the above goods are the lowest possible and in many cases

Lower Than Elsewhere.

We have one of the largest stocks of Reliable Underwear in St. John's, and our sales are large as our prices are in many cases under the cost of replacement.

True Thrift

will impel you to get our prices.

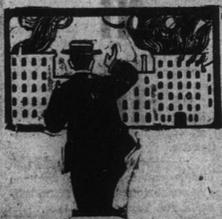
HENRY BLAIR.

O'Sullivan's Rubber Heels,

all Sizes.

MEN'S and WOMEN'S.

ROBERT TEMPLETON.



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON Insurance Agent.

Advertise in the "Telegram."

FURNITURE!

There is no need for us to go into detailed description with regard to the quality or quantity of Furniture we stock, it is already well known all over the Island.

Here we announce the opening of new shipments. We are ready to furnish your Bedrooms, Dressing-rooms, Bathrooms, Dining-room, Drawing-room, Den, Library, Living-room, Halls and Kitchen with everything necessary to make your home absolutely perfect in every detail.

When you want just what is newest and best in Furniture, remember the address below is that of the finest house-furnishers in Newfoundland.

U. S. Picture & Portrait Co.

St. Johns.

Now in Stock

400 brls. Choice

Gravenstein Apples.

Burt & Lawrence, 14 New Gower St.

BIG SALE!



AT SMALLWOOD'S

LADIES' BOOTS only \$3.00 per pair (Secure yours to-day.)

MEN'S BOOTS only \$4.50 and \$5.00 (Big values.)

BOYS' BOOTS only \$2.50 and \$3.00 per pair (A few hundred pairs only.)

GIRLS' BOOTS at Reduced Prices. Mail Orders receive prompt attention. Special terms to Wholesale Buyers.

F. SMALLWOOD, THE HOME OF GOOD SHOES.

Big Fall Bargains

ANTONIO MICHAELS,

194 New Gower Street (East of Springdale St.)

We are now offering a big shipment of

Ladies' and Gent's Readymades.

MEN'S AMERICAN SUITS \$7.00 to \$15.00
MEN'S AMERICAN BOOTS, fine and neat \$3.95
MEN'S NECKTIES from 25c to 50c
WOMEN'S DANDY SILK BLOUSES \$1.00 to \$3.00
A lot of JEWELLERY and WATCHES going at cost price.
NOTIONS and SMALL WARES at before the war prices. Call and inspect our stock, everything cheap. Big chance for the wholesale buyer. Also several dozen Florida Water in wholesale lots, cost price to clear.

THE HUBBARD

for the fishing boat, and the **BULLDOG** for all kinds of stationary work. Both are good Engines. Sold at fair prices.

GEO. M. BARR,

sept22,t

ST. JOHN'S.

Reid-Newfoundland Co

Freight Notice!

Bay Steamship Service!

Humbermouth-Battle Harbor Route.

Owing to S. S. "ETHIE" being off schedule at present (having only sailed from Humbermouth 23rd inst.) freight for this run will not be accepted this Saturday. Definite date for acceptance will be advertised later.

Placentia Bay Route.

Owing to S. S. "ARGYLE" being now off schedule freight for Placentia Bay (both Presque and Mersheen Routes) will not be accepted until further notice.

South Coast.

Freight for S. S. "FOGOTA" will be received at wharf of The Nfld. Produce Co. Monday, 28th inst., from 9 a.m. to 1 p.m.

REID-NEWFOUNDLAND Company



Dr. A. B. Lehr, Dentist,

has decided to specialize in extracting and plate work. His fees after August 1st, 1918, will be 50c. for single extraction and

Sets of Teeth \$15.00. All unfinished work at old prices. jly16,tu,th,s,tf

J. J. ST. JOHN.

All Ready for You Mr. Man!

3000 brls. FLOUR— Best brands; some white while it lasts.
210 brls. HAM BUTT PORK at \$44.00 brl.
185 brls. BEST BONELESS BEEF — Very tender.
65 brls. SPARE RIBS.
130 puncheons and brls. Very Best MOLASSES — Grocery and Fancy.
500 bags PURE WHITE CORN MEAL, Table.
350 bags YELLOW FEED MEAL.
2000 bags CATTLE FEED from \$4.50 bag.
95 Half Chests TEA— Great value.
And a full line of GROCERIES at Botton Prices.

J. J. ST. JOHN,

186 and 188 Duckworth St.

Not Generally Known!

The average man or woman may think all WAR STANDARD FLOURS are alike. Such is not the case. The Canadian Government has decreed that Flour must not be milled ABOVE a certain standard. But there is nothing to prevent millers from milling BELOW that standard.

Ogilvie's Standard Flour

is milled to limit of Govt. requirements

Try a Barrel and be convinced.

Bedsteads & Children's Cr



Call and look over our stock which has arrived. Latest Designs. Prices to suit

BOWRING BROTHERS, Ltd. Hardware.

Forty Years in the public service —The Evening Telegram

WEATHER FORECAST.

TORONTO, Noon.—Moderate S. W. winds, cloudy with local showers.
ROPER & THOMPSON—Bar. 29.78;
Oct. 49.

VOLUME XL.

Due to Arrive From Sydney

A Cargo of in a few days AT NEWM

oct22,3fp,eod

DOMINION IRON AND

CANADA'S LARGEST CASH BUYERS OF FACTORIES AND COMPLETE PLANTS. MARINE WRECKERS AND DISMANTLERS. BRASS IRON, STEEL, METALS AND WARE. DISTRIBUTORS OF SHELTER, INGTON COPPER AND STEEL SHAFING, ALL SIZES. NEW AND USED ELECTRICAL EQUIPMENT. POWER MACHINERY, ELECTRICAL, HYDRAULIC LAYING RAILS OF ALL SIZES ALWAYS ON HAND. GENERAL OFFICES: TRANSVALE, TEL. MAIN 8751. oct12,atf

Auction Sales! Auction

POSTPONED AUCTION!

On MONDAY NEXT, Oct. 28th, at 10.30 a.m. sharp,

in the field adjoining the Stable of

T. B. CLIFT,

64 LeMarchant Road,

[10] Ten Head

Selected P.E.I. Cattle.

Average weight about 900 lbs., consisting of Heifers and Cows.

Superior Driving Horses.

T. B. CLIFT,

oct26,li Auctioneer.

AUCTION NOTICE.

Collectors of Fine Wares, Attention!

I will sell by Public Auction at the residence of J. M. WATKINSON, 250, Forest Road (opposite Lower State General Hospital), on Thursday next, October 31st, at 10.30 a.m. a quantity of Superior Household Furniture and Effects. Included in the inventory are the following special articles:

One Grand American Upright Piano with Electric Player attachment and about 40 music rolls. This is a beautiful article, only one of its kind in this Dominion. Cost \$1,200 in America. Would make an ideal instrument for hall or club rooms. Upset price \$750.00. One handsome Japanese Porcelain Vase, upset price \$25.00. One handsome Japanese Hand-carved Teak Table, upset price \$50.00. One handsome Sat-Suma Ware Vase, upset price \$50.00.

Here is a chance for collectors of fine art wares to secure rare and valuable articles. Piano and above mentioned articles will be sold at 12 o'clock sharp. Balance of list will appear in Wednesday's papers.

WALTER A. O'D. KELLY, Auctioneer. oct26,2t

St. John's Masonic Mutual Life Insurance Association!

Applications, in writing, for the position of Secretary to the above named Association will be received to the 28th instant by the undersigned, from whom all information may be obtained.

WILLIAM N. GRAY, 260 Water St. oct17,2t,2p

WARD'S LINIMENT USED BY PHYSICIANS.