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your picnic.

- PLAIN CAKE. SULTANA CAKE. CITRON CAKE. FANCY BISCUITS. DATES. TABLE RAISINS. GRAPE JUICE. APPLE JUICE. MEAD. SARDINES. PRESERVES. TINNED FRUITS. PICKLES. "SMOKES". CHOCOLATES. PICNIC PLATES.

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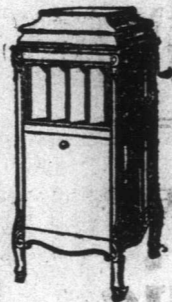
We Amuse in Music

It's snappy, catchy music that you want to come hear



Columbia Grafonola and Records

Columbia Records were the first to put "amuse" in music. And of course the Columbia Grafonola plays Columbia Records best.



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Drivers.

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Change Islands' Welcome to "Blue Puttee."

Change Islands was the scene of a very hearty reception by the Men's Patriotic Association on Monday, August 12th, when Lieut. Fred Waterman, one of the Blue Puttees, returned after four years absence.

The following evening the Women's Patriotic Association tendered a reception to Lieut. Waterman and Pte. Austin Wagg, who had been honourably discharged. Tea was served at 6 o'clock in the L. O. A. Hall, which was nicely decorated for the occasion.

Everyone was glad to hear Mr. F. C. Earle again after a silence of many years; the children especially would appreciate one of his comic songs at every entertainment.

COAL! COAL! COAL!

Now is the time to provide cheaper coal for the future.

Make it possible

by investing your money in your undeveloped coal areas.

GET IN ON THE GROUND FLOOR.

There will be no more bonus shares to pick up after the present allotment is disposed of.

None of the shares now offering are subject to any further call. They are yours absolutely. \$1.00 gives you four fully-paid up one dollar shares. Get busy before it is too late. INVEST TO-DAY.

The St. George's Coal Fields, Limited, Cabot Building, 262 Water Street, St. John's.

Northern Coastal Service.

S. "EARL OF DEVON"

WILL LEAVE THE WHARF OF

Newfoundland Produce Company, Limited

Wednesday, Sept. 11th, at 10 a.m.,

calling at the following ports:

Little Bay Islands, Little Bay, Nipper's Harbor, Till Cove, La Scie, Bale Verte, Cochrans Cove, Westport, Seal Cove, Jackson's Arm, Hr. Deep, Englea, Conche, St. Anthony, Gricquet, Quirpon, Cook's Hr.

Freight received up to 1 o'clock Tuesday.

Newfoundland Produce Co., Ltd. PHONE 20.

NEW FELT AND WINTER HATS!



This season Hats will not be as easy to obtain as other years. At present we have a good variety. Come early and make your selection. Prices reasonable.

ROBERT TEMPLETON.

ty Years in the public service

The Evening Telegram

The Glory of the Marne.

The rivers broaden to the sea, In power and wealth and pride, And stately ships from all the world Do berth with every tide.

The rivers run rejoicing down, And singing as they flow, In rain or sun their course assigned Pursuing swift or slow.

Ye! hath she glory for all time 'Mid rivers great and small, And nobler dower than pride or power Is hers among them all.

Tells of the Raider's Start.

New Harbor, Me. Sept. 2.—"I have been sent here to annihilate the American fishing fleet and I am going to do it," declared the commander of the German submarine which captured the trawler Triumph recently and converted her into a raider, according to Alton R. Geyer, steward of the Triumph, who arrived at his home here.

Steward Geyer and a mess boy were the only Americans on board the Triumph, the captain and the remainder of the crew being Canadians. The submarine held up the Triumph about noon. Upon hearing that she had sufficient coal to run her for ten days, the German commander took one of the trawler's life-boats and carried guns, ammunition, wireless apparatus and other equipment to the Triumph. Meanwhile some of the fishermen, including Geyer, were entertained on board the U-boat, being treated to brandy and cigarettes.

Nfld. Scotch Cured Herring.

Shipments aggregating perhaps 2,500 barrels of Newfoundland Scotch cured herring were received in New York this week, the fish being of good quality, according to merchants, except for a percentage of spoiled stock. Sales of this goods, ex-dock were numerous, the demand clearly indicating that the consumption of this grade is now on the increase.

After arming the Triumph the U-boat commander put a crew of twenty-one men on board. Two tank two fishing vessels before Geyer and his comrades were out of sight.

SUNLIGHT SOAP



"Tommy, Tommy Atkins, you're a good 'un heart and hand, You're a credit to your calling and to all your native land."

NO one can pay too high a tribute to the bravery and efficiency of our gallant Soldiers—the cleanest fighters in the world.

We could not associate Sunlight Soap with our clean fighters if it were not for its high standard of efficiency. Just as there is no better Soldier in the world than the British Tommy, so there is no better Soap in the world than Sunlight Soap. It is used in the homes of our clean fighters, and by our Soldiers in the trenches, billets and camps.

Include a Tablet in your next parcel to the Front. \$1,000 GUARANTEE OF PURITY ON EVERY BAR. The name Lever on Soap is a Guarantee of Purity and Excellence. LEVER BROTHERS LIMITED, PORT SUNLIGHT, ENGLAND.

The Jewish New Year.

The Jewish New Year (Rosh Hashanah) 5679—which was observed on Saturday, Sept. 7, marks the beginning of the principal holiday season of the Jewish year. While the day is really the new moon of the seventh month (Tishri)—the calendar beginning with the spring month—Nisan—yet the religious importance of the month so emphasized this particular new moon observance that it gradually assumed the importance of the New Year day.

It is also called the "Day of the Blowing of the Trumpet" and around this ceremony—the blowing of the Shofar or ram's horn—the service of the day revolves. The ram's horn is supposed to refer to the salvation of Isaac and the substitution of a ram in his place when Abraham was about to slay him in his wrong understanding of God's demand for a sacrifice. (Genesis xxii.)

What About These Coal Shares?

The opportunity is a good one. \$25,000.00 worth of stock has been placed on the market, and to the purchaser of each one of these shares three extra shares are given free of cost. This makes the purchaser of each one dollar share the owner of four fully paid up shares in the company.

BASEBALL! BASEBALL! Wednesday, Sept. 11th, morning and afternoon, at Saint George's Field. Two City League Teams, 10.30 a.m.; Cubs vs. League, 3 p.m.—sep7,31

Brothers All.

Nineteenth Century: I remember going to an underground shelter in a Flanders district of grotesque desolation. To reach it one had to slip and struggle along greasy duck-boards, blood-stained in places; then leave the road and flounder through mud between nasty water-logged shell holes.

"I Need Hardly Say

how thankful I was to get out alive, and fully made up my mind that I would write and tell you how useful Dr. Chase's Ointment was." I was a survivor of the Gallipoli Peninsula campaign. "We found that it afforded instant relief from poison from shrubs and bushes, and got to using it for all manner of minor wounds and grazes."

Father Finn's Garden Party.

You have heard of "Kitty Kearney" on the banks of sweet Killarney. But I think it is half barrenly, about such beauty there; For we have it now, though you search old Ireland over, Sea views just as beautiful and landscapes just as fair.

There's all the girls from the city, and some Mr. Main girls pretty, And some athletes so grim, who upon the priest will call; Mr. Gibbs a cup is sending, and himself is being attended, And there's two handsome medals being presented by "Phil" Wall.

Duck shooting—here soon!

You want your share of course. Here's a suggestion: you may not see that flock often, why not get in 6 shots instead of 2 without reloading?

Advertisement for Remington UMC "Pump" featuring an illustration of a man in a hat holding a rifle, surrounded by ducks. Text describes the rifle's features and availability.

Remington UMC Rifle and Cartridge Company, 230 Broadway, N. Y. City, 7