

MARCELLA QUILTS.

A Magnificent Assortment.
THE PRICES TELL THEIR OWN STORY.

10/4 Size.	
Reg. \$2.50 ea. Sale Price. \$2.10	
Reg. \$2.65 ea. Sale Price. \$2.25	
Reg. \$2.80 ea. Sale Price. \$2.40	
Reg. \$3.00 ea. Sale Price. \$2.60	
Reg. \$3.50 ea. Sale Price. \$3.00	
11/4 Size.	
Reg. \$2.50 ea. Sale Price. \$2.10	
Reg. \$2.65 ea. Sale Price. \$2.25	
Reg. \$2.80 ea. Sale Price. \$2.40	
Reg. \$3.00 ea. Sale Price. \$2.60	
Reg. \$3.50 ea. Sale Price. \$3.00	
12/4 Size.	
Reg. \$3.40 ea. Sale Price. \$2.95	
Reg. \$3.50 ea. Sale Price. \$3.05	
Reg. \$3.60 ea. Sale Price. \$3.15	
Reg. \$3.75 ea. Sale Price. \$3.30	
Reg. \$4.00 ea. Sale Price. \$3.50	

POUND TOWELS.

White Turkish Towels in different sizes and makes; unfinished at the ends. They are splendid value, worth almost double the price asked. Sale Price, per 49c pound

OUR

POUND FLEECE JERSEY.

Ends of Fleece Jersey in White, Flesh, and Mottled Greys and Blues; suitable for making children's underwear. A splendid lot of assorted qualities to choose from. Sale Price, per pound 32c

BNNEYCOMB QUILTS.

In all the leading sizes and qualities; knotted fringe and hemmed borders.

10/4 Size.	
Reg. \$1.25 ea. Sale Price. \$1.05	
Reg. \$1.50 ea. Sale Price. \$1.30	
Reg. \$1.60 ea. Sale Price. \$1.40	
Reg. \$2.00 ea. Sale Price. \$1.75	
Reg. \$2.10 ea. Sale Price. \$1.85	
Reg. \$2.30 ea. Sale Price. \$2.00	
Reg. \$2.50 ea. Sale Price. \$2.20	
Reg. \$3.00 ea. Sale Price. \$2.55	
Reg. \$4.00 ea. Sale Price. \$3.35	
11/4 Size.	
Reg. \$2.20 ea. Sale Price. \$1.90	
Reg. \$2.30 ea. Sale Price. \$2.00	
Reg. \$2.75 ea. Sale Price. \$2.35	
Reg. \$3.50 ea. Sale Price. \$2.95	
12/4 Size.	
Reg. \$3.20 ea. Sale Price. \$2.70	
Reg. \$4.50 ea. Sale Price. \$3.75	
Reg. \$5.00 ea. Sale Price. \$4.25	



"January White Sale"

IS HALF OVER NOW

and all the Extra Specials that we've been holding to surprise you with, will be on display Tuesday. Remember that every piece of White goods in the store is sharply reduced during this Sale.

Don't Delay--Delays Mean Money to You Now!

GREAT BARGAINS



in LADIES BLOUSES.

Our January White Sale offers the opportunity of the year to save money on Ladies' White Blouses in Linen, Muslin, Silk, etc. The Blouses listed here are extra special values at the regular prices; a these Sale Prices they are extraordinary. COME EARLY AND SEE FOR YOURSELF. Early buying will give you the best choice.

CREAM SILK WAISTS.	
Regular \$3.50 each. Sale Price. \$2.90	
Regular \$3.85 each. Sale Price. \$3.25	
Regular \$4.00 each. Sale Price. \$3.40	
Regular \$4.50 each. Sale Price. \$3.75	
WHITE MUSLIN BLOUSES.	
Regular \$1.75 each. Sale Price. \$1.40	
Regular \$1.80 each. Sale Price. \$1.44	
Regular \$1.85 each. Sale Price. \$1.47	
WHITE LACE BLOUSES.	
Regular \$2.00 each. Sale Price. \$1.60	
Regular \$2.40 each. Sale Price. \$2.00	
Regular \$3.00 each. Sale Price. \$2.50	
WHITE PIQUE BLOUSES.	
Regular 75c each. Sale Price. 60c	
Regular 90c each. Sale Price. 72c	
Regular \$1.50 each. Sale Price. \$1.20	
Regular \$1.75 each. Sale Price. \$1.40	
WHITE VOILE BLOUSES.	
Trimmed, embroidered in many new effective styles.	
Regular 90c each. Sale Price. 72c	
Regular \$1.10 each. Sale Price. 88c	
Regular \$1.35 each. Sale Price. \$1.08	
Regular \$1.50 each. Sale Price. \$1.20	
Regular \$1.75 each. Sale Price. \$1.40	
Regular \$2.25 each. Sale Price. \$1.80	
Regular \$2.65 each. Sale Price. \$2.10	
Regular \$3.25 each. Sale Price. \$2.60	

EXTRA SPECIAL VALUES IN FANCY BROCADED SILK.

Green, 27 ins. wide. Reg. \$2.50 for... \$1.25	Wine, 27 ins. wide. Reg. \$1.25 for... 75c	Fancy Oriental. Reg. \$1.50 for... 75c
Saxe, 27 ins. wide. Reg. \$2.50 for... \$1.25	Navy, 27 ins. wide. Reg. \$1.25 for... 75c	Flowered Bengaline. Reg. \$1.00 for... 75c
Tangerine, 27 ins. wide. Reg. \$2.50 for... \$1.25	Grey, 27 ins. wide. Reg. \$1.25 for... 75c	

Lace Curtains, Nets and Muslins.

There is every advantage in buying your needs here. Immense stocks and varieties from which to choose, and decidedly the lowest prices ever known on equal grade goods.

WHITE LACE CURTAINS.

2 1/4 yards long.	
Reg. 60c pr. Sale Price. 50c	
Reg. 70c pr. Sale Price. 60c	
Reg. 85c pr. Sale Price. 75c	
Reg. \$1.00 pr. Sale Price. 85c	
Reg. \$1.20 pr. Sale Price. \$1.00	
Reg. \$1.40 pr. Sale Price. \$1.20	
Reg. \$1.80 pr. Sale Price. \$1.50	
Reg. \$2.00 pr. Sale Price. \$1.65	
Reg. \$2.25 pr. Sale Price. \$1.90	
Reg. \$2.50 pr. Sale Price. \$2.10	

3 yards long.	
Reg. \$1.20 pr. Sale Price. \$1.00	
Reg. \$1.30 pr. Sale Price. \$1.10	
Reg. \$3.00 pr. Sale Price. \$2.55	
Reg. \$3.50 pr. Sale Price. \$3.00	
Reg. \$4.50 pr. Sale Price. \$3.75	

3 1/2 yards long.	
Reg. \$4.50 pr. Sale Price. \$3.75	
Reg. \$6.00 pr. Sale Price. \$5.10	
Reg. \$9.00 pr. Sale Price. \$7.60	

CREAM BRIS BISE NET FOR HALF BLINDS.

White.	
Reg. 11c. yard. Sale Price. 9 1/2c	
Reg. 13c. yard. Sale Price. 11 1/2c	
Reg. 17c. yard. Sale Price. 15c	
Cream.	
Reg. 10c. yard. Sale Price. 8 1/2c	
Reg. 12c. yard. Sale Price. 10 1/2c	
Reg. 14c. yard. Sale Price. 12 1/2c	
Reg. 17c. yard. Sale Price. 15c	



CREAM LACE CURTAINS.

2 1/4 yards long.	
Reg. 55c pr. Sale Price. 45c	
Reg. 65c pr. Sale Price. 55c	
Reg. 80c pr. Sale Price. 70c	
Reg. \$1.00 pr. Sale Price. 85c	
Reg. \$1.25 pr. Sale Price. \$1.05	
Reg. \$1.50 pr. Sale Price. \$1.25	

3 yards long.	
Reg. 90c pr. Sale Price. 75c	
Reg. \$1.00 pr. Sale Price. 85c	
Reg. \$1.25 pr. Sale Price. \$1.05	
Reg. \$1.50 pr. Sale Price. \$1.25	

3 1/2 yards long.	
Reg. \$1.30 pr. Sale Price. \$1.10	
Reg. \$2.20 pr. Sale Price. \$1.90	
Reg. \$2.75 pr. Sale Price. \$2.35	
Reg. \$3.50 pr. Sale Price. \$3.00	
Reg. \$4.50 pr. Sale Price. \$3.75	

WHITE CURTAIN NET.

Reg. 10c. yd. Sale Price. 8 1/2c	
Reg. 15c. yd. Sale Price. 12c	
Reg. 18c. yd. Sale Price. 15c	
Reg. 27c. yd. Sale Price. 23c	
Reg. 35c. yd. Sale Price. 30c	
Reg. 40c. yd. Sale Price. 35c	
Reg. 50c. yd. Sale Price. 45c	
Reg. 70c. yd. Sale Price. 60c	

MADRAS CURTAIN MUSLINS.

Frilled, Plain and Tasseled, in White	
Reg. 30c. yard. Sale Price. 25c	
Reg. 35c. yard. Sale Price. 30c	
Reg. 45c. yard. Sale Price. 40c	
Reg. 50c. yard. Sale Price. 45c	
Reg. 60c. yard. Sale Price. 55c	

WHITE & CREAM VALANCE NET.

Reg. 17c. yard. Sale Price. 15c	
Reg. 20c. yard. Sale Price. 17c	

CREAM CURTAIN NET.

Reg. 55c. yard. Sale Price. 45c	
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WHITE RASH MUSLINS.

Reg. 30c. yard. Sale Price. 25c	
Reg. 35c. yard. Sale Price. 30c	
Reg. 45c. yard. Sale Price. 40c	
Reg. 50c. yard. Sale Price. 45c	
Reg. 60c. yard. Sale Price. 55c	

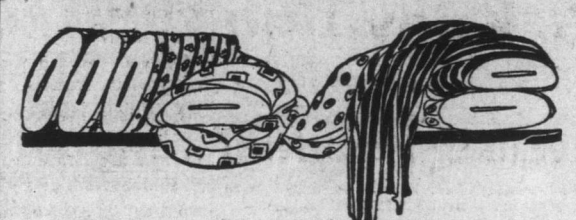
WHITE COIN SPOT MUSLIN.

Reg. 30c. yard. Sale Price. 25c	
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HALF BLIND MADRAS MUSLIN.

Cream only.	
Reg. 17c. yard. Sale Price. 15c	
Reg. 20c. yard. Sale Price. 17c	

STRIKING OPPORTUNITIES



in White & Cream Dress Goods

Right now is the time to buy that White or Cream Dress Length that you intend getting for the coming Spring and Summer--now while the prices are at their Lowest ebb.

CREAM WINCEY.	
Regular 60c. yard. Sale Price. 53c	
Regular 70c. yard. Sale Price. 60c	
Regular 90c. yard. Sale Price. 77c	
Regular \$1.00 yard. Sale Price. 85c	
CREAM NUN'S VEILING.	
Regular 55c. yard. Sale Price. 47c	
Regular 70c. yard. Sale Price. 60c	
Regular 85c. yard. Sale Price. 73c	
CREAM CREPE-DE-CHENE.	
Regular 75c. yard. Sale Price. 64c	
Regular \$1.00 yard. Sale Price. 85c	
CREAM ARMEURE-DE-CHENE.	
Regular 90c. yard. Sale Price. 77c	
CREAM MERINO.	
Regular 65c. yard. Sale Price. 56c	
Regular 75c. yard. Sale Price. 64c	
CREAM CASHMERE.	
Regular \$1.20 yard. Sale Price. \$1.00	
CREAM SATIN CLOTH.	
Regular \$1.00 yard. Sale Price. 85c	
CREAM COATING SERGE.	
Regular \$1.25 yard. Sale Price. \$1.05	
Regular \$1.35 yard. Sale Price. \$1.15	
CREAM LUSTRE.	
Regular 45c. yard. Sale Price. 39c	
Regular 55c. yard. Sale Price. 47c	
Regular 75c. yard. Sale Price. 64c	
Regular 90c. yard. Sale Price. 77c	
Regular \$1.00 yard. Sale Price. 85c	
Regular \$1.25 yard. Sale Price. \$1.05	

A MATCHLESS SALE of Laces and Embroideries.



Thousands of pieces of the newest, choicest and handsomest patterns in Laces, Allovers, Beadings, Edgings, Insertions, Fine and Heavy Laces, &c.

AT THE VERY LOWEST PRICES.

We cannot impress upon you too strongly the fact that the styles are newest and choicest procurable, and include many excellent patterns.

DRESS EMBROIDERIES.	
42 to 46 inches wide.	
Sale Prices 67c, 72c, 83c, 85c and \$1.25 yard.	
EMBROIDERIES.	
22 to 26 inches wide.	
Sale Prices 42c, 46c, 55c, 58c and 67c yard.	
SILK LACES.	
2 1/4 to 4 1/2 inches wide.	
Sale Prices 12c, 16c, 25c, 34c, 38c and 65c yard.	
LACE EDGING.	
1 1/4 and 1 1/2 inches wide.	
Sale Prices 8c up to 55c yard.	

LACE INSERTIONS.	
1 1/2 inches to 5 in. wide.	
Sale Prices from 4c up to 50c yard.	
CAMISOLE EMBROIDERY.	
18 inches wide.	
Sale Prices 25c, 34c, 38c, 46c, 65c to \$1.70 yard.	
EMBROIDERY INSERTION.	
In Cambric and Lawn; 1 to 5 inches wide.	
Sale Prices 4c up to 45c yard.	

Great Half-Time Sale of Ladies' Underwear.

Our power to undersell was never more forcibly demonstrated than in our White-wear Sale. The lowness of prices cannot but make the thoughtful people take full advantage of the savings made possible; whilst the good taste shown in the selection of trimmings, and the skill and care given to shaping and sewing, makes these garments most desirable as well as most economical.



LADIES' CAMBRIC CAMISOLES.

Daintily trimmed with lace, embroidery and insertion, in various pretty styles.	
Reg. 30c. each. Sale Price. 25c	
Reg. 35c. each. Sale Price. 30c	
Reg. 40c. each. Sale Price. 34c	
Reg. 45c. each. Sale Price. 38c	
Reg. 50c. each. Sale Price. 40c	
Reg. 60c. each. Sale Price. 48c	
Reg. 70c. each. Sale Price. 56c	
Reg. 80c. each. Sale Price. 64c	
Reg. \$1.00 each. Sale Price. 80c	
Reg. \$1.10 each. Sale Price. 88c	
Reg. \$1.25 each. Sale Price. \$1.00	
Reg. \$1.50 each. Sale Price. \$1.20	
Reg. \$1.65 each. Sale Price. \$1.32	
Reg. \$1.70 each. Sale Price. \$1.36	
Reg. \$1.80 each. Sale Price. \$1.44	

LADIES' CAMBRIC NIGHTGOWNS.

Beautifully trimmed with hemstitching, embroidery and frilling in V, square and round neck styles; some pretty yoke effects.	
Reg. 85c. each. Sale Price. 68c	
Reg. 95c. each. Sale Price. 76c	
Reg. \$1.00 each. Sale Price. 80c	
Reg. \$1.10 each. Sale Price. 88c	
Reg. \$1.50 each. Sale Price. \$1.20	
Reg. \$1.75 each. Sale Price. \$1.40	
Reg. \$2.25 each. Sale Price. \$1.80	
Reg. \$2.50 each. Sale Price. \$2.00	
Reg. \$3.35 each. Sale Price. \$2.75	
Reg. \$3.75 each. Sale Price. \$3.15	
Reg. \$4.25 each. Sale Price. \$3.50	

LADIES' FLANNELETTE and WINCEYETTE NIGHTGOWNS.

Reg. \$1.35 each. Sale Price. \$1.08	
Reg. \$1.45 each. Sale Price. \$1.16	
Reg. \$1.50 each. Sale Price. \$1.20	
Reg. \$1.75 each. Sale Price. \$1.40	
Reg. \$1.85 each. Sale Price. \$1.50	
Reg. \$1.90 each. Sale Price. \$1.52	
Reg. \$2.25 each. Sale Price. \$1.80	
Reg. \$2.50 each. Sale Price. \$2.00	
Reg. \$2.55 each. Sale Price. \$2.02	
Reg. \$2.75 each. Sale Price. \$2.20	
Reg. \$3.75 each. Sale Price. \$3.15	

LADIES' CAMBRIC UNDERSKIRTS.

Reg. \$1.00 each. Sale Price. 90c	
Reg. \$1.25 each. Sale Price. \$1.00	
Reg. \$1.35 each. Sale Price. \$1.08	
Reg. \$1.45 each. Sale Price. \$1.16	
Reg. \$1.55 each. Sale Price. \$1.20	
Reg. \$1.90 each. Sale Price. \$1.52	
Reg. \$2.25 each. Sale Price. \$1.80	
Reg. \$2.50 each. Sale Price. \$2.00	
Reg. \$2.55 each. Sale Price. \$2.02	
Reg. \$2.75 each. Sale Price. \$2.20	
Reg. \$3.75 each. Sale Price. \$3.15	
Reg. \$4.50 each. Sale Price. \$3.75	

LADIES' CAMBRIC KNICKERS.

Reg. 60c. pr. S. Price 48c	
Reg. 70c. pr. S. Price 56c	
Reg. 75c. pr. S. Price 60c	
Reg. 80c. pr. S. Price 64c	
Reg. 90c. pr. S. Price 72c	
Reg. 1.00 pr. S. Price 80c	
Reg. 1.25 pr. S. Price 1.00	
Reg. 1.50 pr. S. Price 1.20	
Reg. 1.85 pr. S. Price 1.47	
Reg. 2.00 pr. S. Price 1.60	
Reg. 2.50 pr. S. Price 2.05	

LADIES' PRINCESS UNDERSKIRTS.

Reg. 95c. each. Sale Price. 85c	
Reg. \$1.25 each. Sale Price. \$1.00	
Reg. \$2.50 each. Sale Price. \$2.05	
Reg. \$4.50 each. Sale Price. \$3.75	

HERE'S AN OPPORTUNITY to obtain HIGH GRADE CORSETS at Lowest Prices.

Our entire stock of Corsets will be offered during this Sale at the lowest margin of profit. All the leading styles are represented, thus affording intending purchasers an unusual opportunity to secure a high grade Corset at a very low price. The accompanying cut illustrates one of the many styles offered during this White Sale.

LADIES' D. & A. CORSETS.	LADIES' D. & A. CORSETS.
Made of strong White Coutil; medium, high and low bust styles.	Specially suitable for stout figures; trimmings with lace tops; 4 suspenders.
Reg. 80c. pr. S. Price 75c.	Reg. 2.75 pr. S. Price 2.45
Reg. 95c. pr. S. Price 85c.	
Reg. 1.20 pr. S. Price 1.08	
Reg. 1.60 pr. S. Price 1.45	
Reg. 1.85 pr. S. Price 1.77	
Reg. 2.00 pr. S. Price 1.80	
Reg. 2.10 pr. S. Price 1.88	
Reg. 2.25 pr. S. Price 2.03	
Reg. 2.75 pr. S. Price 2.45	
Reg. 3.00 pr. S. Price 2.70	
MATERNITY CORSETS.	SUPER-BONE CORSETS.
Elastic and lace sided; 4 hose suspenders.	Made with the most satisfactory boning ever invented, and used in these models only; 6 hose suspenders.
Reg. 2.25 pr. S. Price 2.03	Reg. 4.00 pr. S. Price 3.55
	Reg. 4.50 pr. S. Price 3.60
	Reg. 7.50 pr. S. Price 6.58