

IT IS NOT A BIT TOO SOON

To have that Photograph made to send him at Christmas.

'Phone 768.

THE HOLLOWAY STUDIO, LTD.

Corner Bates' Hill and Henry Street.

Cruel Kindness.

By RUTH CAMERON.



"The greatest harm in a business way that has ever done me," a man told me the other day, "was by a man who thinks he is my benefactor. He gave, as authentic, a lot of loose, vague ultra-optimistic information about a business I thought of entering. I took that as a basis, planned accordingly, and lost a year of my life and I don't like to think how much money."

I imagine that few of us have had as bitter an experience as that. But equally few have not had some painful experience as the result of mistaken optimism and vague information furnished by people who fancy they do us a kindness thereby, or who, at least, have no idea of the harm they are doing.

Every day there comes into the big cities of this country hundreds of young men and women who have no idea of the actual conditions they will have to face. They have heard tales of big money and quick success in one line or another; their little talent or ability has been lavishly praised by well-meaning friends who do not stop to think of the empty ambitions they are inflating to bursting point. Finally some cruelly thoughtless person has said, "You ought to go to New York." The train has been set, the match has been applied, the explosion occurs. They throw off the shackles of a little town life and go.

They may succeed brilliantly and they may fail tragically. Or much more likely they may do neither, but

just mull along on the dead line of mediocrity. But whatever they do, there will come many a bitter hour when they will rage against the will-o'-the-wisp praise and applause that led them into that wretched morass.

And while we're on his subject, I should just like to know how many would-be authors have been teased along into wasting infinite time and hope by the deceitfully gracious rejection slips of the various magazines. There is scarcely a magazine that does not practice a studied letting-down-easy, as kind on the surface as it is cruel underneath.

For instance, one magazine rejects your contributions only "because of the necessity of giving precedence to other contributions." Another graciously finds it "not quite suited to our needs," while numerous editors hasten to assure you that the rejection of a manuscript "does not necessarily imply lack of merit."

However, we can at least be thankful that we do not live in China, for this is how the Chinese editor concludes his lavish praise of the manuscript he is about to reject.

"With fear and trembling we return the manuscript. Did we dare to publish it the President would issue a decree ordering us to take your jewel as a model and never dare to publish anything inferior to it."

"Our long experience in journalism teaches us that such pearls can be produced only once in a thousand years. That is why we must return it."

"We crave your forgiveness. Behold, we are at your feet."

Ruth Cameron

Here and There.

BASEBALL PRIZES.—It is not known when the presentation of prizes in connection with the Baseball League will come off.

Stafford's Phorotone Cough and Cold Cure is the best preparation for all kinds of Coughs and Colds. Price 25c. a bottle; post, 5c. extra.—sep19,tf

BEOTHIC MOVEMENTS.—As soon as the Beothic discharges the cargo of coal she brought from Sydney she will load codfish for the Mediterranean again.

Copenhagen, Nov. 12.—Berlin is being kept absolutely in the dark as to the growing critical situation on the Eastern front. Not a line appears in the German papers about the Russian army setting foot on German soil.

Stafford's Phorotone Cough Cure will cure that cough and cold you have had for a long time. Price 25 cts. Postage 5 and 10 cts. extra.—sep10,tf

A COMPLAINT.—The attention of the authorities is called to the fact that wagons are continually being driven over the sidewalk of King's Bridge Road, particularly between Dr. Skelton's residence and Circular Road. The residents generally in that neighborhood are complaining.

Safety Giant Junior Razor. 50 cents with four blades—extra blades 3 for 10 cents. Made in the U. S. and a great favorite for its simplicity and cheapness. CHESLEY WOODS, Sole Agent, 140 Water Street.—sep30,tf

GLENCoe DELAYED.—The S. S. Glencoe which was to sail from Port aux Basques early this morning is delayed there to-day on account of the storm. A strong south-east gale, with snow, is raging on that section of the coast, and the ship will remain in port until the storm abates.

Piano for Sale.—One good second hand Piano and suitable for any parlor. Will be sold very cheap for cash only. CHESLEY WOODS, 140 Water St. Office upstairs.—nov12

THAT WRECKAGE.—The wreckage passed by the s.s. Fogata outside the Narrows on Tuesday last, and reported by Capt. Dalton to Hon. J. C. Crosbie, as mentioned in Wednesday's issue of the Telegram, was part of an old hull towed outside some ten days ago, and which only recently began to break up.

THE MEIGLE REPORT.—The S.S. Meigle, Capt. Goobie, which reached Humbermouth at 3 p.m. yesterday reports having made all ports of call to Battle Harbor and return. The ship met with very stormy weather during the whole trip, having gales of variable winds with considerable snow-storms. Much harbor ice was encountered during the trip, especially on the return.

CELESTIALS LEAVE.—By yesterday's express there went two celestialists named Jim Kung and Kue Yee, en route to Hong Kong where they will be married. They will be met by a guard at North Sydney, and accompanied across the Vincent to Victoria, B.C., where they will embark for Hong Kong, on the s.s. Tumba Maru, of the Nippon Yusen Kaisha Line. After a short stay in their own country they expect to return again to Newfoundland.

Now Ready!

Xmas Cards and Toys. Make your selection early and get the best.

Casement Cloth Remnants. Pretty designs. Selling cheap.

THE WEST END BAZAAR. nov20,2i 51 Water St. West.

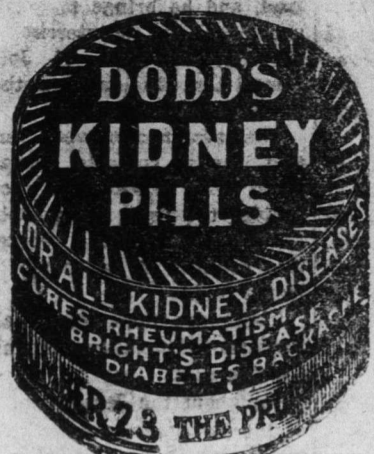
NOTE OF THANKS.—Mrs. John A. Cook and family wishes to thank many kind friends who helped them in their sad bereavement, also Captain and Mrs. Strong, Mrs. Cooker and mother, Mr. William Cook and family, Mr. George Cook and family, Mr. Fred Cook, Mr. L. Bonnell and Mrs. J. W. Cook, who sent wreaths to adorn the casket of their late husband and father.

GOT 75 WHALES.—By the Kyle to-day we learn that the Cachelot, at Hawke's Hr. had captured seventy-five whales, having greatly augmented her catch since last report. The Cachelot will abandon operations for this season in a few days' time, owing to the weather which is becoming too stormy for whale hunting. From the factory at Hawke's Harbor the Kyle brought along a few hundred casks of whale oil which will be sent to Glasgow by the next Allan boat.

The distinction of being mentioned in despatches has been gained after only a few weeks' service by Corporal T. P. Norris, a despatch rider of the Royal Engineers, who enlisted at the beginning of the war.

He is an undergraduate of New College, Oxford, and played cricket for Rugby at Lord's. He is the son of the Rev. E. J. Norris, vicar of St. Bartholomew's Church, Reading, and a grandson of the late Archbishop Norris.

SHIRAZ'S LIVERMENT CURE SHIRAZ, etc.



The Kyle Back.

The s.s. Kyle, Capt. Burgess, arrived in port from the Labrador service at 9.20 a.m. to-day, after a trip occupying 17 days. The ship left here on Nov. 3rd and was as far north as Cartwright. From Battle Harbor north winter has set in and the hills are covered with snow, and all the ponds frozen over. Everywhere the dog and komatick are in evidence, and the trappers and woodmen have settled down to their season's work. The Kyle brought a large freight, consisting principally of whale oil for transhipment by the Allan Line, and also a large number of live foxes consigned to various ranches in the city. Upwards of 150 passengers, the last contingent of the Labrador fishermen, were landed at points in Conception Bay, and the following in saloon to this port: C. A. White, Giles Taylor, William Winsor, W. Smith and F. Sullivan.

McMurdo's Store News.

FRIDAY, Nov. 20, 1914.
For pains in the back, muscular and severe pains generally, and for chilblains try one of our Menthol Plasters. These plasters are positively the strongest of any plaster in the market, and are correspondingly more potent to relieve pain and stiffness. You will find this plaster give results worth while. Price 25c. each.

If you are buying Casarea, get the Aromatic. It is quite as effective for indigestion and kindred troubles as the bitter, but is so much easier to take as to make its use a very different proposition from the use of the older form. We have a nice size bottle already put up, and are ready to supply it at any time. Price 25c. a bottle.

Vigorol

VIGOROL, the Great French Tonic, is opposed to disease; therefore it finds it out and drives it away. Your nerves are toned up. Your bowels made healthy and strong. Your blood purified. The kidneys and liver cleaned. Headaches, biliousness, and that heavy, tired feeling, will go. You will feel like a new person. Don't be fooled—get VIGOROL, and you will never regret it. Sold at all drug stores. 2

Reids Boats

The Argyle is due at Placentia from the Westward this afternoon.

The Bruce leaves North Sydney tonight.

The Clyde left Botwood at 6.40 p.m. yesterday, outward.

The Dundee left Port Blandford at 5.40 a.m. to-day.

The Ethie left Clarendville at 7 a.m. to-day.

The Glencoe is delayed at Port aux Basques, owing to storm.

The Home left Lewisporte at 3.10 p.m. yesterday.

The Kyle arrived in port at 9.30 a.m. to-day.

The Lintrose arrived at Port aux Basques at 7.15 a.m. to-day.

The Meigle arrived at Humbermouth at 3 p.m. yesterday.

The Sagona is still north of Twillingate.

DIRD.

On the 14th inst. at Kelligrews, Bartholomew (Bart) the youngest son of Agnes and the late John Nugent. Aged 17 years and 2 months, leaving a mother, four sisters, two brothers and a large circle of relatives and friends to mourn their sad loss; funeral took place on Monday from his mother's residence, Kelligrews, and was largely attended.—R. I. P. Sydney, Halifax and English papers please copy.

This morning, at 125 Hamilton St., Robert, eldest son of J. C. Carter, aged 19 years and 6 months; funeral on Sunday afternoon, at 3 o'clock.

The Crescent Picture Palace
PRESENTS A BIG WEEK-END PROGRAMME.

"The Spirit of the Flag,"
A 2 Reel Spanish-American War feature, produced by the Bison Biograph Company, containing an interesting love story.

HAWAIIAN LOVE—A dramatic novelty, a beautifully tinted film, produced by the Champion Photo Play Company.

THE COWARD'S CHARM—A strong drama: the story of a man who imagined he was a coward until the doctor set him right. A Victor production.

MESSRS. WALSH & McDONALD singing latest song hits and ballads.

THE USUAL EXTRA PICTURES FOR THE SATURDAY MATINEE.
On Monday—"COMRADES"—A War Drama with a unique plot.

SPECIAL SALE OF LADIES FALL & WINTER COATS

Latest English and Continental models.

Prices:
\$2.85, 3.50, 4.00, 4.15, 4.25, 4.75, 5.15, up to \$40.00.

Commencing Saturday, 19th, until further notice, we will allow a special discount of 5 per cent for cash.

Mail Orders a Specialty.
Open Saturday Nights.

Mars & Co.
Smallwood Building.
(Entrance McMurdo's Lane.)
'Phone 696.
sep18,1,m,w

SKINNER'S MONUMENTAL ART WORKS
(Estab. 1874.)
329-333 Duckworth St., St. John's, Nfld.

Headstones and Monuments in great variety. Any price and any size. Send post card for Catalogue of photo designs and price list. Cemetery Decorations attended to. Genuine stone sockets supplied with all headstones. June 13, 6m, eod

1st Nfld. Regiment Tobacco Fund!

There are 540 Newfoundland Men at the Front, and about 450 Naval Reservists afloat, and most of them are smokers.

It is proposed to form a Fund to furnish our Lads with a consignment each month to contain:

1/2 lb. Smoking Tobacco,
40 Cigarettes, and
A box of Matches,

to remind them of home.

A list of subscribers will be sent with each shipment.

The Imperial Tobacco Company of St. John's will make out the parcels and the Government will waive the import duty and excise.

Messrs. A. Macpherson, C. O'N. Conroy and F. H. Donnelly have consented to act as a Committee to take charge of this work. All subscriptions to be sent to F. H. DONNELLY, care City Club.

W. E. DAVIDSON,
Lieut.-Colonel.
nov13,4l,eod

Stafford's Prescription "A" is one of the best stomach preparations for sale in Newfoundland. Price: Small size, 25c.; post, 5c. extra. Large size, 50c.; post, 10c. extra.—sep19,tf

Sailors in Our Navy.

The collar worn by the sailors in our Navy dates back to the time when our tars wore pig tails. The collars were adopted to prevent the soiling of the coat. All the navies wear blue and white, having copied the British lead. You may distinguish an American from a British sailor by the fact that the former wears stars in the corner of his collar.

You can also detect a sailor's or officer's uniform which has recently been Dry Cleaned—it looks so fresh and new.

NICHOLLE, INKPEN & CHAFF, LTD., Agents.
UNGAR'S LAUNDRY & DYE WORKS,
nov20,11 Halifax.

The state of war makes our winters none the less severe. In making your old suit or overcoat do for the winter may be false economy. Protect your body from the wearing elements by ordering one of our Heavy-woolens we were enabled to buy in a splendid depression in at a considerably reduced figure. Also a very fine range of Winter Suitings. Write for samples and self-measuring cards, as we guarantee results.

John Maunder
TAILOR & CLOTHIER
ST. JOHN'S, N.F.

FOR SALE

Ex S. S. Stephano,
2,000 SACKS CORN.
2,000 sacks
Yellow Corn Meal.
HARVEY & Co.
Limited.

TRAPNELL The Eyesight Specialist

Examines the eyes without DRUGS, DROPS or DANGERS. He not only finds the trouble, but with his perfect optical machinery he can grind the correct lenses to suit the most complicated cases, and do it quickly.

There was a time when all compound lenses had to be sent out of the country for, involving a delay of three or four weeks, but that day has passed; an hour or two is sufficient to produce any lens that may be called for.

Prescriptions filled or broken lenses replaced if you have the pieces.

TRAPNELL
IS YOUR MAN WHEN EYE TROUBLE APPEARS.

The Crowd Will Come To DEVINE'S, on the Corner, Friday and Saturday.

Big bargains in Men's Wool Underwear, all prices, from 50c. up.

Men's Pants, great line, at \$1.00 per pair—were \$1.50. Men's Suits, \$10.00 and \$12.00 for \$8.50. All must go. This is your opportunity.

Men's Pants, great line at \$1.00 per pair—were \$1.50. All must go. This is your opportunity.

See window with 50 dozen Shirts (Negligee). Reg. 59c

75c. Friday and Saturday

Stockings for Men, Women and Children. Many mothers are saying, "That's the place to buy Stockings at DEVINE'S, on the corner Water and Adelaide Streets."

Overalls, bundles of them, from50c. up

The fame of our Underwear has reached across the sea. Read Tommy's letter—he says good things about it. We supplied the 1st Nfld. Regiment with Underwear. All kinds of imported goods were offered. We handed out the right stuff. Come in and see it. Don't catch cold. Throw away that cotton stuff, wear wool. There are thousands dead who should be alive to-day if they paid proper attention to their underwear.

LETTER FROM THE FRONT.
Tommy, Terra Nova, Writes.
J. M. DEVINE, The Right House,
Corner Water and Adelaide Streets.

Dear Sir,—Just a word to say we are all fine and that the Old Country is quite up to my expectations. All hands are well. We had a nice time coming across—'twas a great sight to look at the ships lined up. I must confess, leaving the Narrows and dear old South Side Hill behind, made me feel kind of lonely, but such feelings soon disappeared. We are training hard and hope to be on the firing line at an early date. By the way, that Underwear you supplied the Regiment with is great stuff. They could scarcely believe in England 'twas made in Newfoundland. We are all comfortably fixed. I notice some of the papers are slightly twisting again politically. 'Twas ever thus. We'll do our duty and we cannot do more.

Yours faithfully,
TOMMY.

Get ready, mothers, for Friday and Saturday are going to be great days at DEVINE'S on the Corner. Buy—buy all you want, the qualities are good, the price is low, and as usual you will enjoy the treatment our sales help will give you.

J. M. Devine
THE RIGHT HOUSE

4 Doors East of Post Office. Corner of Water and Adelaide Streets.

Telegram Ads. Bring Results

It's FRIDAY

Evening
have a
than eve
many ca
Make no

ENGLISH
We have the superb and used article which holes and double we treat the extreme quality ing lasting urday and

Boy's E
Same as
Yes! Made detail as the same cut; size 18 years. Re day and Mon

SHAMPOO
TOILET PAPER

For Friday
Larg rolls, 44 Flat Pads, 3 6 Extra large re Toilet Paper

BRASS
We have just Rods in a range 44 inch Extend 54 inch, large, 54 inch, extra for Curtains.

Wool P
3 pieces of Ex Plaids, Sherbro Rob Roy check light ground pl to 40c. Friday urday & Mon

Door M
48 only of p Door Mats, fringed leatherette, boy nice colourings Friday, Saturday, Monday

STAIR PA
10 doz of "E with rounded padded. Friday

BOOTS.
CHILDREN! Mothers! Her Black and Tan the little ones. bottomed; perfect Sizes 3 to 8 Friday, Saturday Monday

WHITE S
10 pieces of S wide, a regular use. Special Fri