


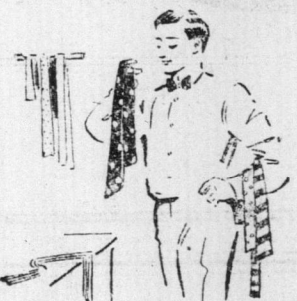


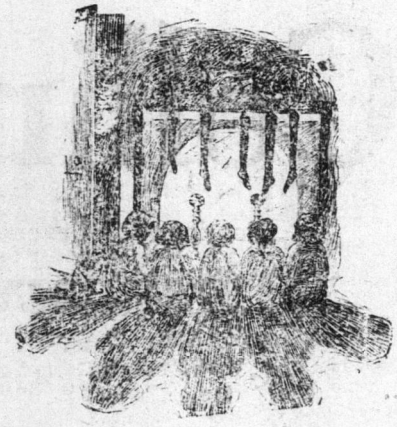
**CHRISTMAS DAY.**  
AFTERNOON 2.30—(2 Shows).....NIGHT 7.30—(2 Shows.)  
You've been looking for something out of the ordinary,  
**HERE IT IS:**  
**Uncle Tom's Cabin.**  
4000 feet and by the Vitagraph Co. The very name itself is so well known to millions of people that it will require little introduction. A masterpiece in beauty of setting, nobleness of theme, spectacular grandeur and heart-rending pathos.  
**A feature worthy of the name. Casino Theatre. Admission 10 & 20 cts.**  
Coming to open Monday, Dec. 30th—BURBANK & DANFORD,  
Vaudeville Musical Artists and all feature programmes of Motion Pictures.

**LARACY'S**  
Plaques, Shell Goods,  
Photo and Auto Albums,  
Brush and Dressing Cases, Blotters,  
Shaving Stands, Jugs and Decanters,  
Cold Glass Wine and Lemonade Sets,  
China Cups and Saucers, Moustache  
and Plain, all kinds of Mottoes,  
Toys in endless variety. Visit the 5c.  
and 10c. stands at  
**LARACY'S**  
345 & 347 Water St. opp. Post Office.  
dec21,31.s.m.t

**XMAS 1912.**



Now where shall I go, to see the best show,  
And buy the best gift for my friend?  
Why, where should I go? There is ever a flow,  
At Steer Brothers, in the West End.

**THE BEST PLACE TO BUY**

**STEER Bros**

**In Winter Time**  
**USE BEAVER BOARD!**

If your new home is ready for walls and ceilings, or if you have some remodelling to do, don't wait for spring to plaster, but use BEAVER BOARD right now. BEAVER BOARD takes the place of lath and plaster: it may be decorated at once with paint in oil or water color and the house can be occupied at once. BEAVER BOARD will not crack and never needs replacing. It is used for every class of building—home, store, office, &c., wherever you want durable, artistic, sanitary walls and ceilings. We will show you how you can use BEAVER BOARD for your building or remodelling. Call, write or telephone.

**COLIN CAMPBELL.**

Only Three Days More to Give Away the  
**FANCY GOODS**  
—AT—  
**HUTTON'S.**  
You don't believe us? Come and See.

**King George the Fifth Seaman's Institute.**

**NOTICE!**  
THE INSTITUTE IS NOW OPEN.  
ALL ARE WELCOME.

BEDROOMS, with Hot & Cold Shower Bath, per night, 20c  
MEALS in RESTAURANT at very moderate list prices.  
SWIMMING POOL—  
Single admission with shower, and use of towel and soap ..... 15c.  
Yearly admission with shower (towel and soap 2c. extra) ..... \$5.00  
Yearly admission and private Locker ..... \$10.00  
N.B.—Those who desire to have Lockers should apply without delay.

BILLIARDS AND BOWLING ALLEY.  
dc21,14i WALTER H. JONES, Superintendent of Institute.

**NEW CROP**  
**Raisins, Currants.**

CLUSTER RAISINS—6 Crown, 3-lb. and 22-lb. boxes.  
VALENCIA RAISINS—4 Crown Layers, 23-lb. boxes. Finest Off Stalk, 28-lb. boxes. Fine Off Stalk, 28-lb. boxes.  
SEEDED RAISINS—36-lb. boxes, 16 oz. packages.  
CURRANTS—56 1-lb. cartons, 56-lb. boxes, loose.

**LOWEST PRICES—WHOLESALE.**  
ON SPOT AND TO ARRIVE.

**W. A. Munn**  
nov28,12in,eod BOARD OF TRADE BUILDING.

**Crisco!**

A scientific discovery which will affect every home in Newfoundland.

Use in cooking wherever you would use lard or butter.

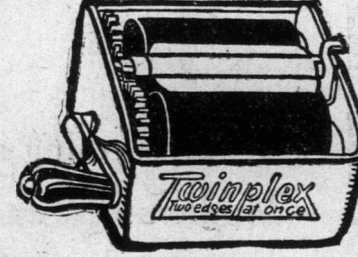
Crisco is an absolutely wholesome and delicious material made under hygienic conditions from vegetable oils, and contains no animal fats.

It is crisp, flaky—just the proper consistency to make it ideal for creaming, in cake or for working into pastry.

Put up in attractive airtight 1½ pound tins with a book of recipes on top of each tin.

**BUY A TIN TO-DAY.**

**Give Him this**



The man who uses a Gillette will be delighted to receive

**TWINPLEX STROPPER.**  
It keeps Gillette blades in perfect shaving condition indefinitely—gives 100 to 500 SMOOTHER-THAN-VELVET shaves from one blade. Stropps both edges at once; reverses and stropps other side—30 seconds and all edges are sharp.

He will thank you every time he shaves

60,000 in use all over the world. Every user delighted. Guaranteed 10 years. For sale at following Drug Stores: Peter O'Mara's, Kavanagh's, Kennedy's. dec9,51.m.th

**MINARD'S LINIMENT CURES DANBURY.**

**A Kodak for Christmas**

Is always a most acceptable gift and one that will afford pleasure throughout the whole year. Won't you call and see our stock?

**Prices range from \$1.10 up.**

We carry the largest stock of Photographic materials in Newfoundland.

**The Photo Supply Co.,**  
(Successors to H. H. Fraser).  
Telephone 32. 180 Water St., St. John's.

**Big Bargain Sale**  
—OF—  
**Readymade OVERCOATS**  
—AT—  
**JACKMAN'S.**

GENUINE REDUCTION OF TWENTY PER CENT. ON ALL BOYS, YOUTH'S AND MEN'S READYMADE OVERCOATS.  
ALL OVERCOATS MUST BE CLEARED OUT BEFORE STOCK TAKING.  
SALE WILL CONTINUE UNTIL NEW YEAR'S EVE.

WE HAVE 100 MEN'S OVERCOATS, RANGING IN PRICE FROM \$8.00 to \$15.00.  
WE HAVE 120 YOUTH'S, RANGING FROM \$4.50 to \$9.00.  
WE HAVE 96 SMALL BOYS' OVERCOATS, RANGING FROM \$3.00 to \$6.50.

This is a Genuine Sale. We want to turn these Overcoats into money, and we give our customers a Genuine Bargain. The most suitable Xmas Box that can be offered a little boy is one of our warm Woolen Motor Coats.

**Jackman the Tailor,**  
dec20,1,s,m,t4 Limited.

**Skill in Home Baking**  
is so easily acquired when you use Brown & Polson's

**"Paisley Flour"**  
*The SURE raising powder.*

If you are a beginner you will improve quickly with practice, and you cannot help beginning well with "Paisley Flour."

Use one part Paisley Flour to eight parts ordinary flour.

Packed in 22c., 14c. and 5c. tins.

The 22c. tin contains 14 oz. and will raise half a stone of flour.	
" 14c. " 7 oz. " 3½ pounds "	
" 5c. " 2 oz. " 1 pound "	

**J. J. ST. JOHN.**

10 cases BAKE APPLES.  
Very Choice DUTCH CHEESE.  
3 lb. tins BAKED BEANS, 12c.  
BLANC MANGE POWDER.  
LARGE KIPPERED HERRING.  
FRESH EGGS, STUFFED OLIVES.  
HEINZ'S INDIA RELISH. HEINZ'S MINCE MEAT.  
BAKER'S COCOA.  
ROYAL PALACE BAKING POWDER, 20c. lb.  
FINEST IRISH BUTTER.

nov30,tf **J. J. ST. JOHN.**

Advertise in The People's Paper.

**REI**  
**Chr**  
Our  
24  
Re

**Ideal CHRISTMAS Presents!**

Just the thing you are looking for at just the price you wish to pay.

Nothing more acceptable for your Gentlemen friends than a  
Nice Case Pipe.  
A good Box of Havana Cigars or Silver Cigarette Case.  
We have hundreds of similar articles to select from.  
Come in and Choose.

**CASH'S Tobacco Store.**

**NEW GOODS.**

PHONE YOUR ORDERS TO 397.

- 50 bags Onions, 100 ea.
- 30 bags P. E. I. Turnips.
- 30 bags P. E. I. Potatoes.
- 20 cases Currants—Loose.
- 20 cases Cleaned Currants.
- 200 boxes moked Herring.
- 1 case Bologne Sausages.
- 40 cases assorted Tin Fruits.
- 10 brls. Cabbage.
- 100 bags Black Outs.
- 100 bags White Outs.
- Heinz Peanut Butter.
- Heinz India Relish.
- Heinz Ketch-up.
- Heinz Sweet Pickles.
- Heinz Tomato Soup.
- Heinz Olives.
- Assorted Spices.
- Citron, Lemon & Orange Peel.
- Assorted Icings.
- Assorted Jellies.
- Turkeys, Geese & Chicken.
- Crystalized Cherries.

**Z. COX,**  
Water Street.  
dec20,tf

Choice Cargo Screened  
**NORTH SYDNEY COAL.**

A good time to lay in your Winter's Coal.  
Morey's Coal is Good Coal.  
**M. MOREY & CO.**