

Canvas and Linoleum Sale.

300 yards of good English Printed Linoleum, in a great variety of designs; 2 yards wide. Reg. \$1.00 yard. Friday **85c.**

35 only Velvet Pile and Axminster Hearth Rugs, size 81 x 70 inches; assorted patterns and colorings. Reg. \$3.00 each. Friday **\$2.50**

HEARTH RUGS.
2 doz. of Brussels Hearth Rugs, size 27 x 50 inches; assorted colors and designs. Reg. 90c. each. Friday **75c**

DOOR MATS.
10 doz. of Velvet Pile Door Mats, size 13 x 36 inches; colors of Greens, Blues and Crimsons. Reg. 40c. each. Friday **30c**

SPRING FOOTWEAR.

At Real Reductions.

Women's Dongola Kid Boots, good strong wearing quality, patent leather tipped, blucher and button shapes. Sizes 3 to 7. Regular \$2.20 pair. Friday **\$2.00**

Women's Tan Vici Kid Street Shoes, best selected kid, Lennox toe, self tipped, American shape. Regular \$2.40 pair. Friday **\$2.05**

Infants' Soft Sole Fine Kid Boots, in colors of white, tan, pink, pale blue, black and red. Buttoned and Laced. Sizes 0 to 4. Reg. to 40c. pr. Friday **30c.**

Exquisitely Trimmed Hats.

All Our Hats are Individual Shapes.

and whether you choose a simple street hat, or a magnificent Parisian creation, you will be absolutely assured that your Hat will not be duplicated.

IN UNTRIMMED SHAPES we have all the latest novelties—Straw, Chips, Crinolen, Tapes and Chiffon, etc. Also, choice French Flowers, in correct Spring shades, all at popular prices.

CHILDREN'S MILLINERY, Trimmed and Untrimmed. A splendid showing.



The Voice of Every Department in this Vast Emporium

Has Struck the Bargain Chord For FRIDAY!!!

Specials

From Every

Department

Keyed to the

Tune of

FRIDAY

BARGAINS

Friday Bargains.

COTTON BLANKETS.
70 pairs of American White Cotton Blankets, size 64 x 80 inches; Pink and Blue Striped Borders. Reg. \$2.00 pair. Friday **\$1.85**

CURTAIN NET.
430 yards of White Curtain Net, 50 inches wide; new spring patterns, good values. Special yard Friday **15c**

TOWELING.
900 yards of American White Linen Crash Toweling, full 33 inches wide; free from dressing. Job Line Value to 15c. yd. Friday **11c**

ART MUSLIN.
270 yards of English Art Muslin, 46 inches wide; assorted floral patterns, very neat and dainty; different color grounds. Reg. 16c. yard. Friday **13c**

TOILET SOAP.
55 boxes of Velvet Skin Toilet Soap, 3 cakes in box; assorted perfumes, including Pink Rose, Butterilk, Oatmeal, Old Brown Windsor, Glycerine and Cucumber, White, Heliotrope, Wood Violet, English Lavender, and Parma Violet. Reg. 25c. box. Friday **22c**

LADIES' UNDERSKIRTS.
18 only Ladies' White Cotton Underskirts, with deep lawn flounces, neatly trimmed with tucks, insertion & embroidery, some ribbon headed. Reg. \$2.25 each. Friday **\$1.70**

LADIES' UNDERSKIRTS.
15 only Ladies' White Cotton Underskirts, deep flounces trimmed with two rows of Insertion and Embroidery frill. Reg. \$1.25 each. Friday **\$1.00**

CAMP STOOLS.
3 doz. of Patent Folding Camp Stools, Aluminum finish, White Duck Seat; light, neat and durable. Just the thing for tramping or camping out; can be folded to size 8 x 12 x 2 inches. Reg. 65c. each. Friday **55c**

COLLAR SUPPORTS.
14 doz. sets of the Le Chic Patent Collar Supports, invisible, with four extra pins; Gold, Brilliant, Pearl and Turquoise settings. Reg. 10c. set. Friday **7c**

BACK COMBS.
4 doz. only of Ladies' Tortoise fancy Back Combs; assorted shapes and colors. Values to 45c. each. Friday **24c**

SHOPPING BAGS.
4 doz. of Ladies' Black and Tan Imitation Leather Hand or Shopping Bags, with round handles, nickel clasps; 7 inches long. Reg. 50c. each. Friday **35c**

CUSHIONS.
5 doz. of English Art Sateen Covered Cushions, frilled; size 20 x 30 inches; light and dark patterns. Reg. 50c. ea. Friday **40c**

Bargains are the Keynote From The Staple Section.

WHITE SHIRTING 500 yards of good quality English White Shirting, Pearl finish, 36 in. wide, extra value. Special. Friday yard **9½c.**

VICTORIA LAWN 700 yards of Victoria Lawn, very thick and firm, 43 inches wide. Job line. Reg. 14c. yard. Friday **11c.**

TABLE LINEN 300 yards Bleached Table Linen, a new line just opened. Floral patterns, 57 in. wide. Reg. 40c. yard. Friday **34c.**

TURKISH TOWELS 5 doz. of White and Blay Turkish Towels extra large size. Special value at a special price. Reg. 35c. each. Friday **28c.**

TOILET COVERS 30 only White Marcella and Honeycomb Toilet Covers, fringed all round. Satin finish. Reg. 35c. each. Friday **28c.**

TWILL SHEETING 200 yards of White Twill Sheeting, 72 and 73 inches wide. Also, Blay. Reg. 35c. yard. Friday **30c.**

HORROCKSES FLANNELETTE 600 yards of Horrockses fine quality Flannelettes, in new stripes, Pink, Cream and White, 36 in. wide. Reg. 18c. yard. Friday **15c.**

Friday Bargains.

BED SPREADS.
9 only White Cotton Bed Spreads, hemmed ready for use; size 68 x 90 inches; good quality sheeting. Reg. \$1.25 each. Friday **\$1.05**

SHEETS.
20 pairs of White Frilled Sheets, hemmed ready for use; size 68 x 90 inches; good quality sheeting. Reg. \$1.75 pr. Friday **\$1.50**

TRAY CLOTHS.
6 doz. of Hemstitched Bleached Damask Tray Cloths, size 16 x 24 inches; plain border with fancy centre. Reg. 15c. each. Friday **12c**

TEA CLOTHS.
2 doz. only of Tambored Lawn Tea Cloths, size 32 x 32 inches; deep scalloped border with beautiful openwork centre design. Reg. 60c. each. Friday **48c**

TABLE COVERS.
12 only Tapestry Table Covers, 36 inches square, with fringed borders; just the cover for small table. Reg. 40c. each. Friday **34c**

LINEN BANDS.
6 doz. of Infants' D. & A. White Linen Slip Through Bands; assorted designs with string to tie. Reg. 25c. each. Friday **30c**

CORSET COVERS.
4 doz. of Ladies' White Cotton Corset Covers, puff sleeves, fronts neatly trimmed with tucks, Valenciennes Lace, Insertion and Ribbon heading. Reg. 50c. each. Friday **38c**

LADIES' VESTS.
6 doz. of Ladies' Jersey Ribbed White Cotton Vests, long and short sleeves; sizes 4, 5 and 6. Reg. 30c. each. Friday **27c**

SASH NETS.
250 yards of Frilled and Plain Sash Muslins and Nets in Coin Spot, Stripe and Medallion patterns; assorted widths, some looped. Reg. 15c. yd. Friday **12c**

TABLE NAPKINS.
10 doz. of Linen Table Napkins, hemmed ready for use; size 22 x 23 inches; assorted floral effects. Reg. 18c. each. Friday **14c**

PILLOW CASES.
4 doz. of White Cotton Pillow Cases, size 20 x 30 inches, hemstitched with wide openwork stitching. Reg. 40c. each. Friday **34c**

PILLOW SHAMS.
3 doz. of Hemstitched and Embroidered White Linen Pillow Shams, wide openwork stitching, corners elaborately embroidered. Reg. \$1.00 each. Friday **80c**

The Voice of the Hardware, Crockery and Grocery is Heard Above The Din. It Proclaims FRIDAY BARGAINS.

The Savings in the Hardware are Numerous.

Iron Kettles, 4 pints. Reg. 90c. Friday, 82c. each
Iron Kettles, 8 pints. Reg. \$1.15. Friday, \$1.00 each
Liming Brushes. Reg. 15c. Friday, 13c. each
Flat Wall Brushes. Reg. 35c. Friday, 30c. each
Paint Brushes. Reg. 40c. Friday, 34c. each
Plated Tea Spoons. Reg. 60c. Friday, 55c. doz.
Plated Dessert Spoons. Reg. \$1.50. Friday, \$1.35 doz.
Plated Table Spoons. Reg. \$2.00. Friday, \$1.70 doz.
Dessert Knives, Aluminum Handle. Reg. \$1.90. Friday, \$1.60 doz.
Table Knives, Aluminum Handle. Reg. \$2.00. Friday, \$1.70 doz.
Wood Wringers (Rival). Reg. \$4.00. Friday, \$3.75 each
Iron Wringers. Reg. \$2.45. Friday, \$2.27 each
Wire Netting, 36 inches wide. Reg. 9c. Friday, 8c. yard
Wire Cloth, 24 inches wide. Reg. 20c. Friday, 18c. yard
Digging Forks, short handle. Reg. 55c. Friday, 50c. each
Digging Forks, long handle. Reg. 50c. Friday, 45c. each

Iron Rakes, 12 teeth. Reg. 16c. Friday, 14c. each
Iron Rakes, 14 teeth. Reg. 17c. Friday, 15c. each
Farriers' Knives. Reg. 25c. Friday, 22c. each
Carpenters' Pincers. Reg. 25c. Friday, 22c. each
1 Gallon Oil Cans. Reg. 25c. Friday, 20c. each
Bread Mixers. Reg. \$2.50. Friday, \$2.28 each
Retinned Mixing Pans. Reg. 40c. Friday, 35c. each
Sponges. Reg. 20c. Friday, 16c. each
Hair Clippers. Reg. \$3.35. Friday, \$3.05 each
Meat Cleavers. Reg. 45c. Friday, 30c. each
12 inch Butchers' Knives. Reg. 80c. Friday, 70c. each
Brass Stair Plates. Reg. 25c. Friday, 23c. doz.
Door Latches. Reg. 10c. Friday, 8c. doz.
Enamel Buckets. Reg. 65c. Friday, 60c. each
Colonial Time Pieces (alarm). Reg. 60c. Friday, 52c. each
Steel Fry Pans. Reg. 30c. Friday, 25c. each
Enamel Basins. Reg. 25c. Friday, 22c. each

Bargains in Crockeryware.

China Cups and Saucers, 3 gold lines. Reg. 11c. Friday, 9c. each
Tea Plates, 3 gold lines. Reg. 8c. Friday, 6c. each
Ivory Jugs, barrel shape. Reg. 20c. Friday, 17c. each
White China Dishes, for painting and ribbon string. Reg. 35c. Friday, 30c. each
Celery Dishes, Rosebud and Gilt. Reg. 75c. Friday, 60c. each
Glass Nappies, 4 inch. Reg. 4c. Friday, 2 for 5c.
Pudding Bowls. Reg. 20c. Friday, 17c. each

Bargains in Groceries.

Brisket Beef, 2 lb. tins. Reg. 35c. Friday, 30c. tin
Corned Beef Hash. Reg. 20c. Friday, 16c. tin
Large Bars Soap. Reg. 27c. Friday, 20c. bar
California Pitted Plums. Reg. 16c. Friday, 14c. lb.
1 lb. tins Milk. Reg. 14c. Special, Friday, 7c. tin

The Bargain

Chord is

Echoed From

Every Nook

And Corner

Of This

Great Store.

Ladies' Blouses, Friday \$1.25 and \$1.65.



—Only 90 of them.
—Fine Lawns and Muslins.
—Made in dainty patterns.
—Some with the tailored effect.
—Fronts of all over Embroidery and tucks; some broad tucks.
—Some fine.
—The new sleeves.
—American and English styles
Reg. \$1.55 Reg. \$2.10
for for
Friday \$1.25 Friday \$1.65

Women's Hosiery—PRICED FOR PLENTYOUS BUYING.

HOSE. Women's plain, Black Imitation Cashmere Hose, seamless heels and toes, a big clearing line just opened. Friday **17c. pr.**

HOSE. Women's Black Cashmere Hose, perfect seamless, spliced heels and toes, assorted ribs and plain. Reg. 35c. pair. Friday **29c. pr.**

HOSE. Women's best quality, Black Cashmere Hose, seamless heels and toes, ribbed and plain, fine and soft. Reg. 45c. Friday. **38c. pr.**

MAIL ORDERS RECEIVE OUR PROMPT ATTENTION.

Sale of Lace Curtains

FRIDAY will see another big movement at this store in LACE CURTAINS. TO YOU—the Lady of the House—the careful manager—these values offer an unusual combination of dainty beauty in designs, that would delight the eye of an artist. Superior quality to satisfy the most exacting. Economy to a marked degree promising exceptional savings.

FRIDAY: \$1.35 Values, \$3.75 Values, \$5.75 Values,
FOR FOR FOR
\$1.10 Pair, \$3.15 Pair, \$4.60 Pair.

THE ROYAL STORES LIMITED

SOMETHING DIFFERENT

We make no statements we cannot substantiate, offer no values we cannot show, quote no prices we are not able to make good.

THE ROYAL STORES LIMITED