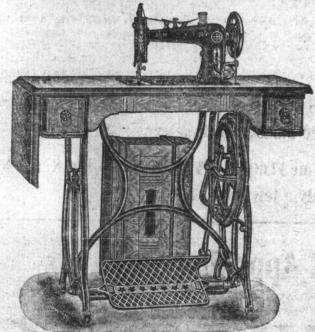


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sive designs. Price, \$6.00 each.



# History of the Commercial Cable Co.

the Vice-President at the Celebration

Mr. Ward then spoke as follows:are assembled here to-night, by the invitation of our President, to celebrate the company's twenty-fifth or silver anniversary. As I look around days of its existence, helped so materially to establish the company as ar important factor in Atlantic tele-

When this company was incorporated by the late Mr. John Mackay (whose name we shall ever revere). and Mr. James Gordon Bennett, and it first became public, the companies then operating in the Atlantic, were not very seriously alarmed, doubtless because they felt that their combined strength was sufficient to overcome cny threatened competition.

I a quite sure, that whatever views of that character may have been entertained then, have been entirely replaced by a more wholesome respect for our strength.

I think this occasion is an appropriate one to review the company's York City and Europe. istory and development during the east twenty-five years, and in doing his I shall relate briefly the steps of progress from its inception.

After Mr. Mackay's work of dehe devoted himself largely to other business enterprises, chief among which was the establishment of an Atlantic cable system. This system xisting at that time.

On December 13, 1883, the Comborn, and stens were immediately its active career. Landing places cable. were selected, cables and apparatus for the establishment of stations lass institution were thoroughly entering into any agreement or duced that time. coalition whatever with any of the a permanent basis, a somewhat cheapreliable and prompt cable service." You all know how well Mr. Mackay

### HYPOCHONDRICAL **NERVOUSNESS**

Over-anxiety About Health Causes Many Nervous Wrecks.

No view is becoming more general among thinking physicians than the need of thoughtful care in dealing with small ailments of people who have a nervous temperament.

worry that was occasioned by remarks ! service. made by the doctor about my condition. He spoke as if I was critically ill-all used up-and this got on my off. Even slight symptoms of diges-

ore, never felt so well in my life." from that of hundreds that can be re- their antagonist. We met the first built and brought back to health and attack by reducing our rate to twentynourishing, so vitalizing, so full of good deal of public patronage by givblood making, nerve strengthening ing a faster service. qualities. Fifty cents a box, six for \$2.50, all dealers, or The Catarrhozone Co., Kingston, Canada.

The following speech delivered by has carried out these promises. Weaker men that he would have of the Silver Anniversary of the Com- yielded to the pressure of the powerpany's inauguration, embodies an m- ful forces united to crush out our teresting sketch of the history of the existence. Although the matter is now cobwebbed with age, it must not he allowed to be forgotten, especially "Mr. President, and gentlemen, we in an epoch so filled with trusts and combinations.

Recent events have brought forth inferences of a combination between our land line properties and the the tables, it is pleasant to see so telephone interests, but our President, many familiar faces, and especially Mr. C. H. Mackay, has, I am sure, set hose whose qualities and devotion to all such thoughts at rest by his pubthe company's interests in the early lic statement the other day, in which he reiterated the policies of his father, namely to maintain independence and competition.

I am, however, turning out of my course. The landing places selected as stations for the company's trans-Atlantic cables, as you are aware, were Waterville, Ireland and Dover Bay, Nova Scotia.

Our first trans-Atlantic cable was completed on July 20, 1884, the cable from Nova Scotia to Rockport, Cape Ann, Mass., having been completed shortly before that date.

On October 9th the laying of second trans-Atlantic cable was completed, and on October 18 the caple from Nova Scotia to New York City was successfully laid, thus forming the first all cable route between New

In the midst of our enthusiasm over the success thus far attained, first one and then the other of our main cables became interrupted on ground over which the cables should never veloping his great mining interests have been laid. These cables were repaired in December, 1884.

Our New York-Canso cable has the distinction of being the first submarine cable landed and operated in u was designed to oppose the monopoly large city, and has proved a great boon to the business people on many occasions, notably the blizzard in mercial Cable Company was legally 1888, when all communication to places outside New York City was taken to launch the new enterprise on entirely interrupted except by this

I distinctly remember the impres were contracted for, arrangements sion my words made upon a number of the representative business men in were made and all other details ne- a few remarks I made to them at cessary to the organization of a high Coney Island, at the time this cable was landed, in which I ventured to napped out. There was some doubt say that a cablegram could be transat that time as to the Company's mitted between New York and London purpose and its strength to intro- inside three minutes. That prophecy luce and maintain competition, but seemed too sanguine to some, but it this was dispelled by Mr. Mackay in is unnecessary for me to tell you that a letter to the press, which read as we have carried out this prognosticafollows: "We have no intention of tion and, in fact, very materially re-

On December 24, 1884, the cables existing companies. We are in a were opned for public use, at a twenty position to take our stand and dery all per cent. reduction, from fifty cents attempts at coercion. In founding o forty cents per word and from the this new trans-Atlantic cable com- first were well patronized. The first pany, we were of the opinion that the | paid message that passed over the time had come to give the public, on line from America was sent by Mr. I. C. Reiff, of Woerithoffer and Company er and at the same time a thoroughly and this gentleman I may say, has always been very proud of the fact. The other companies naturally met our reduced rates. Scenes of unusual activity and stern expressions were visible everywhere in the cable offices as the fight for prestige and supremacy began.

To be prepared at all times to re store interrupted communication without delay the cable ship "Mackay-Bennett" was contracted for and launched in 1883, and was put into commission in the winter of 1884.

On February 1, 1885, our cable be tween Waterville and Havre was opened for business, thus establishing cable communication with France. On June 26, 1885, the first cable

was laid between Waterville and A good example of the evils that Weston-Super-Mare, England, thusesdoctors may unwittingly create is tablishing direct cable communicagiven in the following letter: "My tion with England, the manifest adnervousness was caused mainly by vantage of which was reliability of

The Company operated its lines in undisturbed tranquility until April 20, 1886, when placards and circulars mind and I was unable to shake it were issued by our pooled competitors announcing a reduction in the tion trouble, common to us all, I ima- rates from 40 cents per word to 12 gined were serious. The habit grew cents yer word. The object was perupon me of watching the daily condi- fectly clear. The popularity of the tions of my health, and my mind was Commercial Cable Company's service so intensely engaged in worrying over and its firm establishment of indemy health that I became a complete pendence, from which it could not be nervous crank. A sensible friend got swerved, became a serious menace to me to give up thinking about myself, the prosperity of the other combined and urged me to use 'Ferrozone.' The forces, and in their desperation they good work of Ferrozone was not ap- determined to make a strong effort to parent until the third week, then I free themselves of our opposition by did show real improvement. I gained | commencing a ruinous war of rates. in every way-my appetite improved It was a war waged at a great finanimmensely, and I really relished my cial loss to Mr. Mackay and others, food. With richer blood of course my | not onyl for our own existence, butfor nerves became stronger. I slept bet- the benefit of the public who now better and gave up worrying entirely. | enjoy a competitive cable service unweigh eight pounds more than be- equalled in any part of the world. Our opponents, however, miscalcu-

Mr. Ashton's case is, no different lated the resources and character of strength by Ferrozone. No tonic is so five cents per word and secured a

In September, 1887, we decided to meet the twelve cent rate. We were seriously handicapped by not having



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## P. F. COLLINS.

adequate and suitable land line facili- kay agreed to lay the cable without ties in the United States and Canada subsidy or guarantee of any kind, we and our opponents made use of every had to overcome strong and influenmessage we handed over to them for tial opposition. But we finally conthe purpose of transmission, for can- querred, and in 1902-3 the Commerfassing purposes. We were also at cial Pacific cables between San Fran- of its golden jubilee. I couple the i great disadvantage in Europe because the old companies had the ex- Guam and the Philippines were laid and friend Mr. Clarence H. Mackay." clusive right to all unrouted mes- and the long cherished desire of the sages. The rate war lasted two government and public was realized. rears and five months, both sides suffering very heavy losses. It however as you know ended in a decided victory for the "Commercial" which maintained its independence and gave the public a superior service through keen competition at a twenty-five cent rate, saving them hundreds of

From that time onward, our progress has been steady and rapid. Under the able direction of our friend Colonel A. B. Chandler, whom we are all delighted to see here tolight, land lines were gradually acquired throughout the United States, Postal and Telegraph system, which with its connections now comprises over 330,000 miles of wire. A conest Telegraph system in Canada. In 1894 we laid our third cable be-

thousands of dollars annually.

tween Canso and Waterville. In 1901 our Canso-Azores-Waterpleting our fourth trans-Atlantic route to Europe and establishing con- per cent. nections with the great systems of aid an additional cable between Can-

In 1901 we laid a second cable from for years the matter was debated in the Company's interest exists in a and when finally Mr. John W. Mac- twenty-five years of arduous and un-

#### What Many Men Need Dr. Bovel has a Prescription that "Sets" You Right Up .



good.
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the little of the little

BOVEL MFG. CO.

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cisco, Honolulu, Midway Islands,

When we laid our fourth trans-Atlantic cable, there was a sufficient margin of facilities available, to make it doubtful in our minds whether we should require any further cable facilities for many years to come, but only four years elapsed before another cable was found neessary, and in 1905 the Company's

fifth trans-Atlantic cable was laid. In 1906 the Commercial Pacific exmade.

For some years the Company had been endeavouring to extend its sysrebuilt and organized into the great doing so by other interests which held I couldn't see a sign of a pimple on an extensive monopoly of the telegraph privileges of that island. This monopoly expired in 1907, however, Dr. Hamilton's Ointment. I highly nection was also established at Can- and a cable was at once laid direct recommend it for all skin trouble." so, Nova Scotia, with the Canadian from New York to Havana. The in- Get a 50c. box from your dealer. 2 Pacific Railway Telegraphs, the larg- troduction of our competition again resulted in a much improved service and a large traffic.

Our present systems in the Atlan tic and Pacific comprise 28,379 miles, ville cables were laid, thus com- compared with 6,922 miles in 1885, a development of over four hundred

During the past year we have dithe Eastern and Western Telegraph verted our two 1884 trans-Atlantic ompanies at the Zores. We also cables from a point in the Atlantic known as the Flemish Cap into St. so and New York City the same year. John's, Newfoundland, and have also discriminated against in our effort to York, and a second cable from St. our strength and when the two Ger- The diversion of these two cables re-York office and operated by us gives us a practical transmitting the championship. through the successful business re- speed between New York and Europe lations arranged with the German en- faster than the speed of any other trans-Atlantic cable route.

This review would not be com-Waterville to Weston-Super-Mare, plete without a few words concerning England. We now felt that we nad the relations between the staff and an adequate, up-to-date cable and the Company. No organization can telegraph system in the Atlantic and attain its highest success without United States and Canada respec- harmony and confidence between the tively. We then shifted the scene for management and the employees, and our activities to the Pacific. You all I want to say that I am unaware of remember the government agitation any institution where the harmony, for an American Pacific cable; how | zeal, fidelity and keen devotion to Congress: that private interests of greater measure than in the service fered to lay the cable conditional up- of the Commercial Cable Company. on receiving a large annual subsidy, Our gratifying success is the result of remitting activity, resolution and unity of purpose.

> We have made it a power in the submarine telegraph world. It is looked up to by every other cable company as the company to follow.

I heartily thank you, my friends and co-workers, for the unsurpassed co-operation you have always given the management; without your cooperation, loyalty, devotion and determination to make our institution the leading Atlantic cable company we could never have succeeded, and I invariably indi- am sure you will never relax your efforts to maintain this supremacy of which we are all so proud. The requirements of the service are

is half paralyzed.
Dr. love is Ferb
Tablets semulate
t eliver into activity in one night.
B in ra mill veges

Covered by office boy or by superinformed by office boy or by superintendent, that does not require intelligent execution. The efforts of its employees are reflected in the company's success. The company on its part has treated you generously, and no tably in its establishment of a pension by virtue of which any of you shall he entitled to a pension upon attaining the age of sixty years, after forty years service, or before attaining such physically incapacitated through no fault of your own shall after ten years continuous service be entitled

based on the length of such service. The company will continue this policy towards you and I know that you on your part will continue to give the company a full measure of lovalty

and co-operation.

In conclusion, I desire to thank the President most cordially for this celebration which, through its liberality, I am happy to say, has extended throughout the service, and for the exceptional kindness and interest he has always shown to the whole staff, and to warmly congratulate him on the exemplary manner in which he has pursued his father's policies, honoured his name, and enhanced the prosperity of the company by his active assocation in the administration of its affairs.

Mr. President: Your kind remarks concerning me personally are indeed very gratifying. It has always been my great pleasure to serve the company, but whatever success may have resulted from my administration could not have been achieved without the confidence your late father and yourself have always placed in me and the able and loyal assistance at all times afforded me by my lieutenants, with whom I glady share the honour which you do me. We have all worked tog ther towards one objective point-success, and the realization, is my greatest reward.

Gentlemen, I ask you to fill your glasses to the brim and drink to the continued prosperity of the Commercial Cable Company and I hope that you will be able to drink to the toast toast with the name our President

#### PIMPLY BLACKHEADS CURED. THREE APPLICATIONS OF DR. HAMILTON'S OINTMENT CUR-ED PERFECTLY.

Although they disfigure many a pretty face, itch and bother continually nearly every second person you "I cured myself of pimply blackheads very easily." writes Miss E. S. Cornes. well known in her home town of Berwick. "My druggist recommended tensions to China and Japan were Dr. Hamilton's Ointment and I rubbed it well into all rough, chapped and pimply spots. The inflammation was drawn out, my skin became tem to Cuba, but was prevented from smooth, and after three applications my face. No ointment could possibly

### The Match To-Night.

The Feildian-Victoria hockey match which had to be postponed last night on account of the soft weather will take place to-night at the Prince's Rink. The Feildian team consists of Strang, Jeffries, Collier, Tait, Simms, White and Pinsent. The Victorias are Cunningham, Vinnicombe, Paddon. Parsons, Tobin. Bulley and Brien. The fact that Parsons and For many years we were unjustly laid a cable from St. John's to New Vinnicombe are again donning their armour should make the game more secure traffic in Germany, but our John's to New York already partially than usually interesting. Should the prestige increased in proportion to laid will be completed in due course. Victorias win the Feildians will then be on a footing with the Crescents. man cables were laid in 1900 and moves them from the dangerous 10- and the game on Friday night be-1904 they were brought into our New cations, shortens their length and tween those two teams will decide

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