

Double Geared "Ideal" Windmill 20 to 50 ft. Towers.

You Need Cheaper Farm Power

HERE IT IS!

The price of all farm machinery is rapidly advancing. This is due to the tremendous increase in cost of raw material. Millions demands have advanced the cost of pig iron 67 per cent, and finished steel 150 per cent since May, 1915. You don't want to pay from 35 per cent, to 50 per cent more for a Gas Engine, Grinder, etc., do you? - If you delay your purchase much longer you may be forced to.

OUR PRICES PRACTICALLY THE SAME AS IN 1914

In spite of increased costs, the list prices of our manufactured lines to you are the same as in 1914, with but two or three minor exceptions. We foresee this situation and purchased our raw material at a reasonable market value. That explains why we can now give you **Cheaper Farm Power—quality considered—than hosts of competitors.** Look where you like you will not obtain a better deal.

THE "IDEAL" LINE MERITS ITS NAME

For 35 years a standard. The "Ideal" line is an experiment at the farmers' expense. We're mighty proud of the name and we stand behind everything we manufacture.

Double Geared "Ideal" Pumping Windmill—Acme of simplicity and strength, 3 and 4 post towers, girls 5 ft. apart and double geared. Towers made in sizes 20, 30, 40, 50, 60, 70 and 80 feet high. All towers and windmills are galvanized after they are built, not piece by piece. This means that all light holes are galvanized.

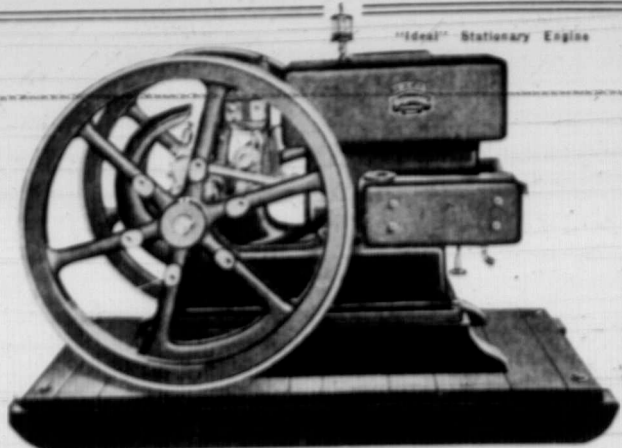
"Ideal" Pumping Engines and Jacks—Made in 12 and 24 h.p. sizes, with Pump Jacks suitable for wells down to 400 feet deep. This built in shown complete as well, and can be supplied with either single or double geared jack.

"Ideal" Engines—Portable, Stationary and Tractor—Portable or stationary, single cylinder engines manufactured in the following sizes: 2 1/2, 3 1/2, 5, 7 1/2, 10, 12 1/2, 15 and 25 h.p. Opposed cylinder, 18, 20, 22, 24, 25, 45 and 60 h.p. Tractor Engines 15, 25 h.p. **Horizontal Engine**—15, 25, 45 and 60 h.p. **Opposed Cylinder Engines**—18, 20, 22, 24, 25, 45 and 60 h.p.

The Brantford "Ideal" Batch Concrete Mixer—Motive power 2 1/2 h.p. "Ideal" Engine fitted with chain drive magnets, no batteries required, mounted on steel truck. This is a 4 ft. 6 in. Bag Batch Mixer, with easy capacity of 50 yards in 10 hours. Revolves at 12 R.P.M.

"Ideal" and "Maple Leaf" Feed Grinders—This cut shows the style of our 6 in., 8 in., 10 in., 11 in., and 13 in. grinders; 11 in. and 13 in. have sectional Flat Plates only, 8 in. and 10 in. can be fitted with Concave or Flat Plates as desired, our 10 in. and 13 in. low base, heavy service grinder is equipped with sectional flat plates and GAG rollers on all main shaft bearings.

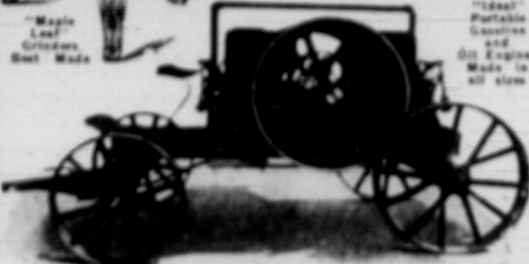
Write our nearest branch for catalog giving full particulars of our complete line. Do it now—Prices may advance tomorrow.



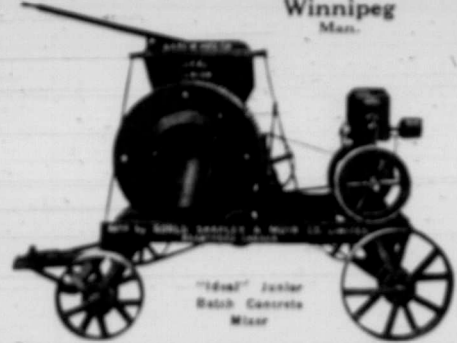
"Ideal" Stationary Engine



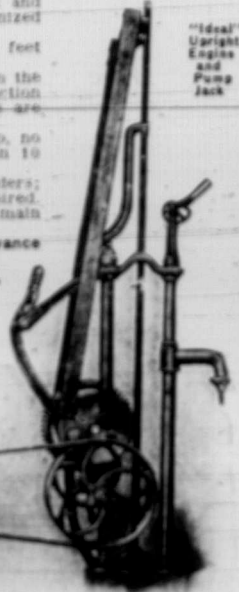
"Maple Leaf" Grinders Best Made



"Ideal" Portable Gasoline and Oil Engine Made in all sizes



"Ideal" Jester Batch Concrete Mixer



"Ideal" Upright Engine and Pump Jack

THE GOULD, SHAPLEY & MUIR CO. LTD.

Winnipeg Regina Calgary
Man. Sask. Alta.

English Dinner Set - FREE!

47 PIECES. SEMI-PORCELAIN



This picture is taken from a photograph. It shows you the 47 pieces as they appear set out upon the table. Notice the distinctive shapes and attractive design of these dishes. They would be credit to any table.

SOMETHING EVERY HOME NEEDS!

Every woman likes good dishes. They are one of the things that everyone must have, and pretty, up-to-date patterns of dishes of high quality are much more to be desired than just the ordinary common kind. There are something that are always in demand. The housewife is always glad to see her supply. The Guide has sent out scores of these sets, and in every case the recipients have been delighted and the dishes have arrived without one instance of a dish being broken in transit.

A SPLENDID DINNER SET

While the picture is a very good one, it does not begin to do justice to these splendid dishes. They are of the best English Semi-Porcelain and were made by one of the largest and most experienced English manufacturers. They are decorated in delicate shades of blue and pink and also bordered with a fine gold band.

THE SET CONSISTS OF: 6 Dinner Plates, 6 Bread and Butter Plates, 6 Tea Plates, 6 Dessert Plates, 6 Fruit Spoons, 6 Cups, 6 Saucers, 1 Gravy Boat, 1 Salted Meat, 1 Large Wheat Flour, 1 Covered Vegetable Dish—A Total of 47 Pieces.

The Guide would not possibly afford to offer such a valuable set of dishes were it not for the fact that we secured these by making a special purchase of a large quantity. You get the benefit of the big reduction and you need not pay more than \$12.00 to \$14.00. This set is well made in every respect. The handles of the dishes are strong and securely joined to the cups and saucers. The handles of the dishes are with charger dishes. The colors also will stay on and will stand years of wear. The dishes are highly glazed and the glass will not become cracked and disfigured. These dishes are high class in every respect. We know that they will satisfy the most discriminating.

The Guide is giving this beautiful and useful gift to anyone who will devote only a few spare hours to some subscription work for the Guide. You will be surprised at the small service required to create you to secure this valuable dinner set. Send in your name and address, plainly written, to The Guide Office, and full particulars will be sent you. Send your money today. Address Subscription Department, Great Growers' Guide, Winnipeg, Man.