

WAR OR NO WAR

HERE COMES XMAS

And Eatons have Lots of Toys for the Children and Lots of Good, Sensible, Serviceable Xmas Presents for all

The most practical guide to Xmas gifts this year is Eaton's Fall and Winter Catalogue. There you will find presents that will give lasting pleasure and satisfaction—presents that will carry a message of good will, not only through Yuletide, but right down through the following year. And that's the sort of present we want, these days, when pretty gimcracks and geegaws don't somehow seem the right thing 'cept for children.

Give Useful Presents

That's the note to strike. There's hardly a page in our catalogue that does not contain at least one good seasonable serviceable gift. As you turn over the pages of the Eaton Catalogue a panorama of merchandise passes before your eyes.

*All these are suitable
Gifts for your
friends*

Mufflers, slippers, handkerchiefs, lace neckwear, scarfs, kid gloves, mitts, comforters, bed-spreads, table covers, belts and girdles, hand-bags, leather writing cases and dressing cases, tobacco pouches, pocket wallets, watches, cases of knives and spoons and forks, safety razors, attractive brush and comb sets, shaving sets, cameras, tapestry furniture coverings, cushions and cushion slips, pictures, shot guns and rifles, hunting coats, skates, suit cases, Jap, china and cut glass, hanging lamps, stand lamps, burnt leather novelties, all kinds of books and ten thousand and one other attractive things.

*All these are suitable
Gifts for your
friends*

These all are suitable for your grown-up friends, whilst for the children, pages 345 to 351 of our General Catalogue will introduce you to a perfect fairyland of toys. Never mind what you select, you will find Eaton values the best that Western Canada can give.

Danger in Delay

Order your Xmas presents and all your Xmas goods at once. That's the only insurance you can have of getting what you want at the time you want it.

Order all your Xmas wares from Eatons, because that will save you money and guarantee you satisfaction.



Fill in that Coupon if you have not received our Catalogue

CATALOGUE COUPON

To THE T. EATON CO. LIMITED
WINNIPEG, CANADA

Please forward me copy of your Fall and Winter Catalogue, which has not been previously sent me this year.

NAME _____

ADDRESS _____

A _____

THE **T. EATON CO** LIMITED
WINNIPEG CANADA