

CIRCULATES EVERYWHERE IN CANADA

Also in Great Britain, United States, West Indies, South Africa and Australia

# THE CANADIAN GROCER

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and Food Stuffs Trades of Canada.

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The Blueing of the clothes in the Laundry  
is always associated with the words

## Keen's Oxford Blue

the selling of

## Keen's Oxford Blue

by the grocers of Canada

is always profitable.

Sold Everywhere in One Ounce Squares—FULL WEIGHT.

## BE LOGICAL



If you have found that Christie's Zephyr  
Cream Sodas never give dissatisfaction  
to your customers, would it not be illogi-  
cal for you to substitute Soda Biscuits  
of other manufacture? It would certainly  
be dangerous.

## *Christie, Brown & Co.*

TORONTO and MONTREAL

Limited