

### Luncheon Beef

This is a canned meat which we alone prepare; the name "Luncheon Beef" is copyrighted, and no one else has a right to use it. We employ a method which is unknown to other canners; the result is the distinctive flavor which LUNCHEON BEEF alone enjoys. The effort has been to avoid that cured, hard taste which corned beef sometimes has, and to substitute therefor a mild, delightful flavor such as is found in some home-cooked meats. We have been particularly fortunate in suiting the public taste. Our Luncheon Beef should be carried by every grocer who caters to a refined, discriminating trade. Order of your jobber, and if you don't receive the goods, write to us or to our agents named below.

"Neither Corned Beef nor Roast Beef,  
But much more delicious than either."

Agents:

J. L. Watt & Scott, Toronto.  
Watt, Scott & Goodacre, Montreal.  
George De Forest & Sons, St. John, N.B.  
Or  
Armour Packing Co., Kansas City  
U.S.A.

### DELICATE APPETITES

Are Stimulated and Fastidious Tastes are  
Gratified by

# Delicious Biscuits

Every variety of flavor and shape in Crackers and  
Biscuit is produced by the **QUEEN BISCUIT CO.**  
the only authorized manufacturers in Canada of

## The Famous Boss Lunch Milk Biscuit.

See that each biscuit is stamped BOSS.

## QUEEN BISCUIT CO.

There are over 500 Lines of Biscuits  
manufactured by Queen Biscuit Co.

St. John, N.B.

How are FIG BARS for one line?

Purest and Best

# WINDSOR SALT

Is not surpassed by any Salt manufactured.  
Try it and you will use no other.

Packages of best quality.

Prices and samples can be had of your Wholesale Grocer.

THE WINDSOR SALT CO. LIMITED . WINDSOR, Ont.