



Borden's
**Now and always
 the Standard of
 Quality**

Borden's Milk Products have won and maintained their leadership for over 63 years and their unequalled quality reputation is well-known to Canadian housewives.

Get up an attractive Borden display and realize on the peerless selling power of the name Borden's.

Your wholesaler will supply you.

SIX CANADIAN FACTORIES

The
Borden
 CO., LIMITED

Leaders of Quality

MONTREAL

VANCOUVER