Facts About Western Canadian Industries: 1. The "RESTMORE" Factory

"To ensure that their Business and Buying interest may 'BEGIN AT HOME,' our B. C. and Canadian people need to KNOW MORE OF THE FACTS." so said the B.C.M. scribe. And here are a few facts in general, supplied by request, concerning this B.C. Furniture Factory. Articles in detail may be dealt with in other issues.

1. The "RESTMORE" Manufacturing Company, Limited, is an ALL B. C. INSTITUTION—in materials used, labor employed, and in Capital invested: (\$500,000).

2. It has over one hundred employees, with a yearly payroll exceeding \$150,000.

3. The Factory Building is a bright sun-lit one, alive with the hum of machinery, and covers over two acres.

4. The territory served includes British Columbia, the Yukon, and reaches into Alberta.

5. Articles manufactured include: High-grade lines of steel beds, cribs, sanitary couches, metal springs; mattresses and pillows; dining-room, bedroom and upholstered furniture.

The B. C. M. believes that CITIZENS SHOULD BE REMINDED that EVERY DOLLAR SPENT FOR "RESTMORE" PRODUCTS contributes to the prosperity of the Province of British Columbia, and increases the number of citizens who spend their money here.

FURNITURE DEALERS should be asked for Guaranteed RESTMORE lines.

Said a representative of the company: "We believe that eternal vigilance is the price of efficiency, that commercial growth is founded upon the establishment of friendly business relationships; and that the successes of To-morrow result from the sincere and intelligent efforts and enterprise of To-day."

B. C. M. READERS who believe in the dictum that, "Quality and price being equal," it is a Duty to "Buy B. C. Products," are respectfully but earnestly urged to EXAMINE "RESTMORE" GOODS FIRST. In that event, it is confidently believed that you will not only buy them THEN, as that Company's own slogan has it—

"For the Rest of Your Life"

but that you will afterwards use and commend them for the rest—or "remainder"—of your life.

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