



To better Educate your Children —you should have a telephone

The position your children will occupy, when they grow up, depends almost entirely on their early training.

Your sons may be professional men. They may be business men. Your daughters may go to the city. But whatever walk in life they choose, their success or failure will be determined by their early training and their home surroundings.

Your sons may be farmers. Make them business farmers!

You want your sons and daughters to be bigger, broader, better educated men and women than their parents are. Of course you do! All parents do! Do your part to make them so. Give them every advantage of education and refinement within your power.

The educational influences of the telephone cannot be too highly estimated

A telephone in your home will bring your children into closer touch with their neighbors. It will put them in closer touch with the progress and advancement of towns and cities.

Your sons, if they have a telephone, will be encouraged to take a keener interest in politics; in the work of your local agricultural societies. They will be encouraged to take an active part in all movements to improve local conditions.

Your daughters will be enabled to take an active part in church and social work. Their interest

will be stimulated in your local literary clubs and household science clubs.

A telephone will make your sons and daughters better men and women. It will develop their nature along broader lines and encourage them to improve their education.

We Will Help You Get a Telephone.

You and your neighbors can build a telephone system for yourselves, in your district. We will help you. We will supply all the material and help you do the work. The cost to each of you will be small.

Send for our book, "How to Build Rural Telephone Lines."

This book will tell you how other farmers have built telephone lines. It will tell you how rural telephone companies have been organized in different parts of the country.

Many of the best rural telephone systems in Canada have been actually built by farmers, who did all the work themselves—erected the wires and installed the instruments—with our assistance. We supplied all the materials—ready to put up—and furnished complete instructions.

Send for This Free Book

This book that we have published is probably the most complete work on the subject that has ever been produced.

It is fully illustrated. Anyone who can read can build a telephone system with the aid of this book. Mail this coupon and get the book.

The Northern Electric and Manufacturing Company, Limited 503

Send one copy of your FREE book "How to build Rural Telephone Lines" to

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L. F. A.

THE Northern Electric
AND MANUFACTURING CO. LIMITED

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