

GOSSIP.

As head for their splendid herd of Shorthorn cattle, Porter Bros., of Appleby, Ont., have lately purchased the Jilt-bred bull, Heather King (imp.), a son of the renowned Lovat's Heir. He is a thick, mellow bull, imported by the late Hon. John Dryden, and should prove a profitable investment, coupled with the high-class females of this herd.

William Heap, of Manchester, England, who judged the grade and cross-bred steers and awarded the grand championship in this department of the International this year, and who is president of the National Federation of Meat Traders' Association, and is in very close touch with the live-stock conditions of Great Britain, in an interview by the Live-stock Report, said: "We are face to face with a big shortage of home-grown cattle. The class of beefes coming to market show a decided deterioration in quality and condition from former years. The result has been a great falling off in choice to prime, well-fatted bullocks. This decrease started seven or eight years ago, due to the competition from the United States and Canadian cattle. Our farmers were unable to raise and prepare cattle for the shambles in the face of this competition. Many have gone into the dairy business, and slaughter their calves at a very early age, thus depleting the cattle herds of the country. In the dairy business, they have found returns to be more quick and safe than growing and fattening beefes. Now that the United States is no more than supplying her own beef needs, our farmers are finding just as strong competition from importations of South American dressed beef. This is especially true of Argentina. This country is buying the best of our breeding stock year after year, and the herds are rapidly being graded up to a surprisingly high standard of excellence. To illustrate Great Britain's dependence upon foreign countries for our meat supplies, 80 per cent. of the beef received at Smithfield alone is imported. This should arouse our civic and local authorities to action. But it seems impossible for them to realize the gravity of the situation. The economic fact is, we are every day becoming more and more dependent upon foreign sources for our largest and most regular supplies of good meat. The big packers of the United States have been among the first to see this deplorable condition. Realizing that the United States will be unable to compete against the South American meats, they are establishing or acquiring slaughtering plants in Argentina."

TRADE TOPIC.

HOW CAN CATTLE FEEDERS MAKE MORE MONEY?

Many cattle men just now are discouraged by high-priced feed, costly labor, and small returns. It is a serious problem when prices on grain and millfeed go sky-rocketing out of reach.

It looks as though the feeder was "up against it," and must devise some scheme for reducing cost of production. Two things are sure—feed isn't going to come down in the face of the present tremendous demand, neither will it pay to use cheap feed.

Is it possible, then, to make a better use of his costly grain? Can he follow any "feeding system" that will give a greater return?

Science says that a large percentage of grain fed to fattening cattle or milch cows is lost through incomplete digestion.

To give the feeding stock power to digest a larger proportion of all rations fed, many men use a tonic preparation, formulated by Dr. Hess (M. D., D. V. S.), which contains tonic elements as strength givers; iron for blood building; and alkalies to act as cleansers. This preparation is called Dr. Hess' Stock Food, but it really is not a food. No one would give it for any food value in itself. Rather, it makes food available, helps the animal turn food into blood, tissue, bone and fat. This Stock Food is backed by a guarantee. And any feeder who uses Dr. Hess' Stock Food and is not satisfied, gets his money back. See the advertisement in this paper.

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Any subscriber may have date on his own label advanced 12 months by sending us the names of 2 new subscribers and \$3.

Every Premium We Offer Is Exceptionally Good Value. We Give Greater Value in Our Premiums Than If You Were Paid a Cash Commission. Note the Following List:

BARON'S PRIDE. Handsome picture of the Champion Clydesdale. Size, 17 x 13 in., including margin. Suitable for framing. **1 new subscriber.**



NICKEL WATCH. Good timekeeper. This watch has taken well. **3 new subscribers.**

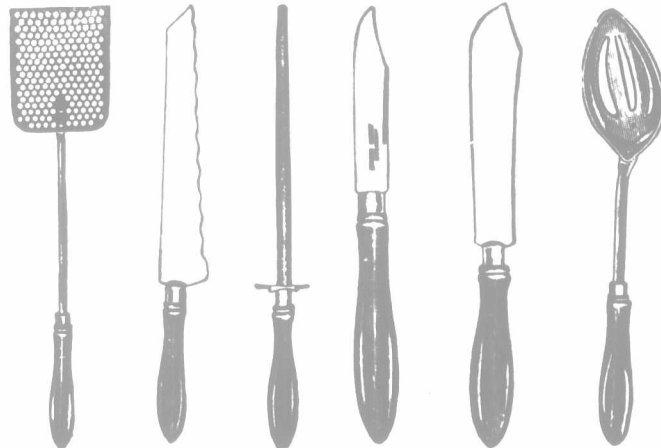
MOUThORGANS. Best German make. Keys, A, C, D, E. Two instruments. **1 new subscriber.**

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FARMER'S ADVOCATE KNIVES, manufactured by Jos. Rodgers, Sheffield, England. Jackknife and Penknife, both nickel-handled and having two blades. These knives were manufactured specially for the Farmer's Advocate. Worth, retail, \$1.00 each. **1 new subscriber for each knife.**

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