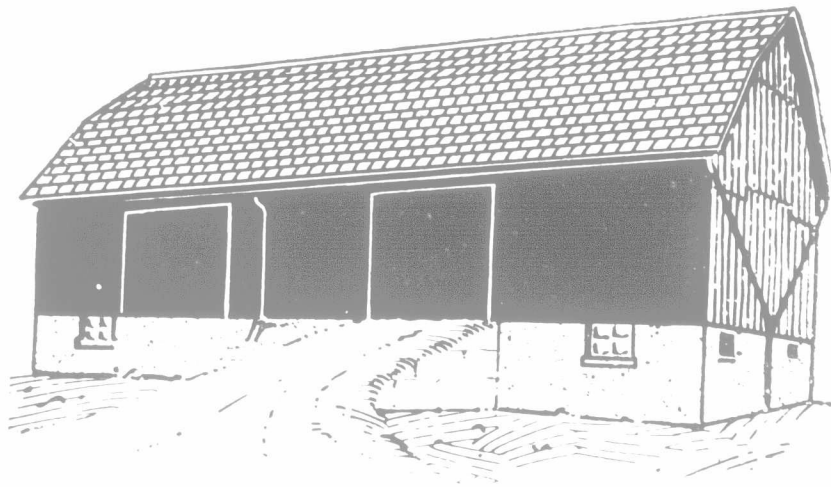


Four Million Dollars a Year Lost by Farmers Through Lightning

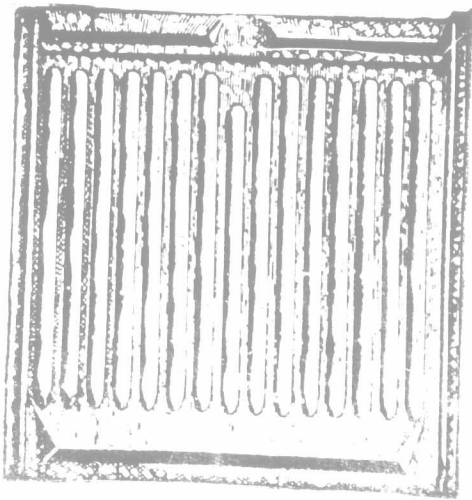


THINK of it! Nearly half of all the farmer's fire losses are due to lightning. Many thousands of farm buildings and hundreds of human lives are lost yearly as a result of the neglect to provide a simple means of protection against the ravages of lightning on the farm. No lightning insurance policy that was ever framed could repay you for the loss of your dear ones. You can't afford to risk their lives

and your own, or to take chances on losing your barns and their contents, when absolute protection may be yours at a trifling cost. You owe it to yourself to investigate how.

Pedlar's "GEORGE" Shingle

affords sure protection for your barns and large buildings—Pedlar's "Oshawa" Shingle for homes and small buildings. The "George" Galvanized Steel Shingle is 24 in. x 24 in. size. Twenty-five of these big shingles will cover a hundred square feet of surface. Anyone can lay a roof of "George" Shingles—a hammer and a pair of tinsmith's shears are the only tools you need. The "Oshawa" Shingle is all the features of the "George" excepting size. The



cover 100 square feet, making a more convenient size for homes and small buildings. "George" and "Oshawa" Shingles are made of extra tough, superior heavily galvanized steel. They cannot rust—never need painting—cannot rot—cannot leak, because they are locked on all four sides. Buildings roofed with these shingles, and sided with Pedlar's Corrugated Galvanized Sheets, are absolutely lightning-proof when the roof are connected with the ground by conductor or wires.

the corners of the ground by conductor or wires.

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