

OUR WEST--A MANUFACTURING CENTRE

Edmonton City has a Great Garment Factory

FOR years we have been listening to seemingly well informed men making the ridiculous statement that Western Canada is primarily, if not exclusively, an agricultural country, not suited to manufacturing.

They allege that industrial development, as far as Canada is concerned is the prerogative of the East. They are willing that we should farm, and when manufacturing is prospering they are willing to pay us fair prices for our products.

Four men sat down to lunch one day. After some time, Bill, who sat at the head of the table, said: "Fred, here's the ten dollars I owe you for repairs on my car." Fred, taking the ten spot, passed it across to Doctor J., saying, "Doc, that squares my little account with you." The doctor, possibly inspired by the good example, passed it to George who

measure of compensation for the long hours of toil we give to its agricultural pursuits until we have developed manufacturing industries to take up the slack in the centres of population, where the boys and girls who do not desire to follow agriculture may go; to find satisfactory and profitable employment not too far from the old home, and where we can de-

reaching a high standard of perfection both in its treatment of the wage earners as well as in the quality of its products.

The old feud of employer and employee will, we hope and believe, never be tolerated in Western Canada. There is plenty of opportunity for men of broad vision and high ideals in the industrial fields of Western Canada.

On this page is a photo of the interior of the Great Western Garment Co.'s work room in the City of Edmonton.



This hoary-headed bogey is no longer effective in scaring away a single observer of the trend of things, who has the wit of a jack-daw and the eyesight of a field-mouse.

We insist that any community is entitled to all the benefits it can enjoy through the employment of its own people in producing the necessities of its particular life. The wealth of any community is, after all, only the aggregate of the wealth of its individuals and its accumulation depends not alone on thrift but on its ability to retain and keep moving within its borders the wealth it produces. Illustrating this we recall an old, true story.

sat next, saying, "This is just the amount I owe you, George, take it and keep it."

But George, happening to owe a similar amount to Bill, paid up like a man, and after paying debts to the amount of forty dollars, the original good old ten spot found its way back to its original owner.

It's an old story we admit, but of all the books we have read on political, social, domestic and financial economy, nothing has ever impressed us more deeply with the great possibilities of increasing the value of a dollar as this simple story.

We believe this great Western country will never enjoy its full

develop a ready market for our farm products.

Canada is large, and in advancing these views as we do, let our readers not misconstrue our attitude towards the East. Much of our success we owe to the generous treatment of the East during our early efforts; but, like the boy who, when he comes to man's estate, keenly appreciative of the lasting gratitude he owes to his parents, still finds it necessary to go out into the world on his own wing, sometimes even in competition with the parent stock.

We think there is little doubt that industrial development is coming strong in the western provinces, and gives promise of

The company started manufacturing shirts, overalls and pants in 1911, and from that date the growth of the company's business has been altogether phenomenal. This result has been wholly secured by the high standard of the goods manufactured by the Great Western Garment Co.

It is the purpose of our friends to maintain this standard of quality, believing as they do that in no other way can the confidence of the public be permanently secured. We cordially invite the attention and interest of our readers to their announcement as it appears in this and subsequent issues of "The Canadian Thresherman and Farmer."