



# The Real Things in Life

It is the well-known Dr. Grenfell of Labrador fame who has said: "The real joys of life are not the things that we get out of it, but the things that we put into it."

To the man who realizes life's responsibilities, Life Insurance is welcomed like an oasis in a desert because it relieves him of anxiety regarding the future of his dependents and his own declining years.



Prolong your life by adequate insurance.

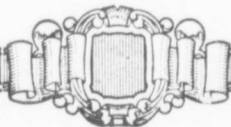
## The Manufacturers Life

Insurance Company

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King and Yonge Streets

*Write for a copy of "Total Abstainers vs. Moderate Drinkers," as we not only give Total Abstainers the advantage of a separate classification, but we also give them special rates and plans.*



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