

## CANADA PERMANENT MORTGAGE CORPORATION

ESTABLISHED 1855.

TORONTO STREET, TORONTO

President—W. G. Gooderham. First Vice-President—  
W. D. Matthews. Second Vice-President—R. S. Hudson.  
Joint General Managers—R. S. Hudson, John Massey.  
Assistant General Manager—George H. Smith.

PAID-UP CAPITAL	- - - - -	\$6,000,000.00
RESERVE FUND (Earned)	- - - - -	5,350,000.00
UNAPPROPRIATED PROFITS	- - - - -	197,977.41
CAPITAL AND SURPLUS	- - - - -	\$11,447,977.41

DEPOSITS RECEIVED in sums of One Dollar and upwards, and interest allowed compounded half-yearly.

A TRUSTEE INVESTMENT.—The Bonds issued by this Corporation are a high-class security in which Executors and Trustees are authorized by law to invest Trust Funds. Enquire about them.

### Seventy-Five Years Ago

On the first of February, 1843, The Mutual Life of New York issued the first mathematical reserve policy ever written by an American company.

Having completed its 75th fiscal year on the 31st December, 1917, the Company enters upon the new year with a justifiable pride in its impregnable strength, its unsurpassed policy contracts, its generous dividends, and its great body of well-satisfied policyholders.

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THE OLDEST COMPANY IN AMERICA IS  
THE COMPANY FOR YOU.

\* \* \* \*

For terms to producing agents address

**THE MUTUAL LIFE**  
INSURANCE COMPANY  
OF NEW YORK

34 Nassau Street - - - New York City

THE  
**London Assurance**  
CORPORATION  
OF ENGLAND.

INCORPORATED BY ROYAL CHARTER A. D. 1720

CAPITAL PAID UP - - - - - \$ 2,241,375  
TOTAL CASH ASSETS - - - - - 22,457,415

Head Office for Canada - MONTREAL  
W. KENNEDY, W. B. COLLEY, Joint Managers.

**The Life Agent's Manual**  
Published by The Chronicle, Montreal

## ATLAS ASSURANCE COMPANY LIMITED

Founded in the Reign of George III

Subscribed Capital	- - -	\$ 11,000,000
Capital Paid Up	- - - - -	1,320,000
Additional Funds	- - - - -	22,141,355

The Company enjoys the highest reputation for prompt and liberal settlement of claims and will be glad to receive applications for agencies from gentlemen in a position to introduce business.

Head Office for Canada:

**260 St. James St., MONTREAL**  
MATTHEW C. HINSHAW, Branch Manager



Assets:  
**\$22,022,227.19**

Surplus:  
**\$7,426,114.26**

Canadian Head Office:  
**MONTREAL.**  
J. W. HINNIE, Manager

## L'UNION

FIRE INSURANCE COMPANY, Limited

Established 1828

Head Office: PARIS, France.

Capital fully subscribed - - - \$2,000,000.00  
25 p. c. paid-up

Fire Reserve Funds - - - - - 5,539,000.00

Available Balance from Profit  
and Loss account - - - - - 111,521.46

Net Premiums in 1916 - - - - - 5,630,376.43

Total Losses paid to 31 Dec., 1916 100,942,000.00

Canadian Branch:

LEWIS BUILDING, 17 St. John St, MONTREAL  
Manager for Canada: MAURICE FERRAND.