



Central Alberta Cattle

## **EDMONTON**

Edmonton is the capital city of the Province of Alberta and is the natural market centre for Central Alberta. There are elevators, flour mills and big industries in the way of dairy products and live stock. We have a large independent stockyard, besides the three packing plants which employ in the neighborhood of 1,300 hands. Payments to farmers for live stock in 1918 aggregated \$15,000,000. In 1918 four Edmonton creameries produced 6,000,000 pounds of butter, 316,000 pounds of cheese and 120,000 gallons of ice cream. Edmonton is the centre of a very large coal field and is a progressive city, having a population at the present time in the neighborhood of 60,000 to 65,000. There are many other industries and the city is the commercial and financial headquarters for Central Alberta and is itself a good home market for farm products.

## **CENTRAL ALBERTA**

which is shown on the map herewith, is an excellent district to farm in, a good place to live in, and a country to which newcomers become quickly attached. We have for sale 200,000 acres of land in Central Alberta.

## **CLIMATE**

The climate of Central Alberta is admirably adapted to mixed farming. In summer the days are long and warm—about 18 hours of sunshine daily at mid-summer, and the nights are cool and refreshing. Extreme heat is practically unknown in Central Alberta and the thermometer rarely goes above 80 degrees and even when we have our hottest days, the nights are always cool. Hot, scorching winds, and nothing in the nature of cyclones ever visit Central Alberta. In the winter the snow-fall is generally light, rarely reaching over 12 inches in depth during the whole winter. Low temperatures are registered but the extreme cold does not last for any length of time and owing to the dryness of the air, a temperature which would be most disagreeable in a more humid atmosphere, is hardly noticeable in Central Alberta. It is a climate that makes men healthy, vigorous and ambitious and all who have experienced it are enthusiastic about it.