

wholesale houses, banks, stores, shops, factories, and all the paraphernalia for carrying out its destiny as the biggest trade centre of Canada, Winnipeg has a plentiful supply and one that is keeping pace with the growth of the Canadian West.

The City Planning Association, which has recently been formed in Winnipeg under the auspices of the City Council assisted by other business organizations of the City will make for the advancement and promotion of all things that go towards the betterment and growth of Winnipeg. It will promote a higher degree of civic pride in the individual and public officer, and ensure that the merely practical does not blot out the beautiful in public works. Indeed its chief purpose is to see that everything possible is done to make Winnipeg a city beautiful as well as a city of great and rapid commercial and industrial growth.

Of all the provinces of Canada Manitoba especially is likely to figure in the eyes of English and American people in the current year. Measures are even now being planned, and are, in fact, in the course of projection, to make the rich resources of this province, and the magnificent inducements she offers to the manufacturer and the settler, more widely known to the world in general. To Manitoba, Winnipeg, of course, is a kind of genial sun, shedding the rays of her prosperity on all the countryside around. The farmer who grows his crop in Manitoba, can always see, at no great distance, the great mouth of Winnipeg, open wide to receive it. His market is comparatively ready to hand, and this, of course, is a great advantage. So great a city as ours, requires to be catered for on a Brobdignagian scale, and it is hardly possible to overrate the splendid opportunities which the city and province present to the manufacturer and the settler.

In the light of what has already been done by Winnipeg, which was but a tiny trading post on the frontier of civilization only forty years ago, who shall say what the future may not bring to this progressive city, and the West of which it is a part.

No visitor to the city should fail to pay a visit to Commissioner Chas. F. Roland, who is prepared at all times to give accurate and concrete information of the many openings for men of brain, muscle and money.