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is used. You should use it at home. Resolutely refuse substitutes.



VOLUNTEER BOUNTY ACT
1908

WARNING TO PURCHASERS

EVERY assignment of the right of a South African Volunteer entitled to a land grant must be by way of appointment of a substitute and must be in the form provided by the Act. Special attention is called to Sub-section 3 of Section 5 of the Volunteer Bounty Act, 1908, which provides that no assignment of the right of a volunteer by the appointment of a substitute shall be accepted or recognized by the Department of the Interior which is NOT EXECUTED AND DATED AFTER THE DATE OF THE WARRANT FOR THE LAND GRANT issued by the Minister of Militia and Defence in favor of the Volunteer.

J. W. GREENWAY,
Commissioner of
Dominion Lands, Ottawa.

28th. September, 1908.

KEEP IT IN FORCE

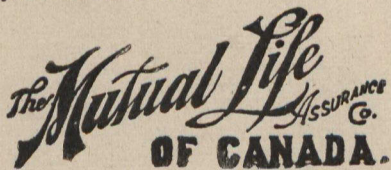
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PUBLISHER'S TALK

CANADA'S Thanksgiving Day, which occurs on Monday next, furnishes the key-note to this issue. The cover design shows "John Canuck" smiling because his excellent crop has been safely harvested and marketed. Elsewhere in this issue, the reasons for this smiling countenance are set forth in detail. No country on the face of the earth has more reason for genuine thanksgiving and continued and sustained optimism.

NEXT week, we shall publish a literary review of 1908, with some information as to the book-offering for the approaching holiday season. We believe in books and the influence which literature has upon the national character. We are aware that a people is known by what it reads as much as by what it eats, wears or produces. While publishing an illustrated weekly of information and entertainment, we have no intention of overlooking anything which makes for culture and the higher life.

NEXT week also we shall give some attention to the Northland, where the new transcontinental and other railways are opening up for settlement a territory equal to the whole of the present cultivated section of the Dominion. Within a few days, the National Transcontinental will be in direct connection with the system of railways in Ontario and Quebec. The junction point is about 500 miles north of Toronto and Montreal. The "strip" of populated country is being steadily deepened, and the recent accomplishments are of more than passing importance.



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Four Wishes

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Money—when I'm 'broke,'
Heaven—when I die."

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