

## ARE YOU BUYING A PIANO?

In so important a thing as the purchase of a piano, do not let an apparent saving in cost warp your good judgment.

The differences in piano prices do not represent different degrees of profit for the makers so much as *different degrees of quality for the buyer.*

YOU benefit least of all when you purchase a "cheap piano"—it cannot give you satisfaction long and when once it begins to deteriorate it does so rapidly. The

# Gerhard Heintzman Canada's Greatest Piano

continues to be the finest of all instruments. Its price continues to be the lowest at which a thoroughly high class piano can be bought, and its sales continue to increase at the same wonderful rate as for years past.

The cost is less than you think. Before you decide one way or another, let us discuss the matter together. Easy terms of payment can be arranged and your present instrument taken as part payment.

### REMEMBER

We have no connection whatever with any firm of similar name in the city. Ours is the ONLY and GENUINE GERHARD HEINTZMAN Piano and our only Toronto Showrooms are our new Salesrooms, conceded the finest in Canada, at 41-43 Queen Street West, opposite City Hall.

## GERHARD HEINTZMAN, Limited

City Hall Square, Toronto

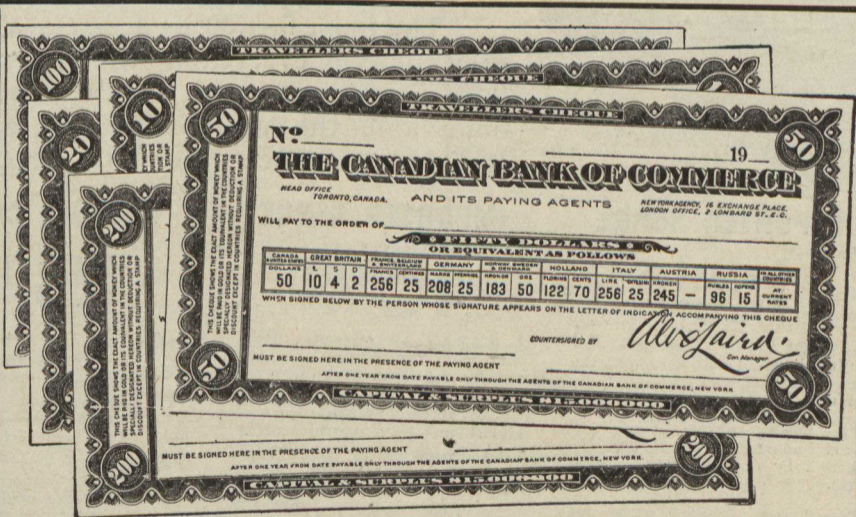
Hamilton Salesroom:  
127 King Street East



## Hotel York New York



**NEW AND ABSOLUTELY FIREPROOF**  
Seventh Ave., Cor. 36th St.  
**EUROPEAN PLAN**  
RATES \$1.50 to \$2.50, with detached bath  
\$2.00 to \$4.00, with private bath  
Occupies the geographical centre of the city, near the vortex of travel. Within from one to five minutes' walk of twenty-one theatres. Cars pass the door, and within five minutes of all the large retail shops. Norman Grill Room. Cuisine of superior excellence. Moderate prices.  
**H. G. WILLIAMS, Manager**



## FACSIMILE OF TRAVELLERS' CHEQUES

ISSUED BY

### The Canadian Bank of Commerce

These cheques are a most convenient form in which to carry money when travelling. They are **NEGOTIABLE EVERYWHERE, SELF-IDENTIFYING** and the **EXACT AMOUNT PAYABLE** in the principal countries of the world is shown on the face of each cheque.



## EUROPE

Features of Interest  
— 1910 —

**ALLAN** Passion Play; Ober-Ammergau, May to September.

Japan-British Exhibition, London, May to October.

## ROYAL

Belgian International Exposition, Brussels, May to October.

## MAIL

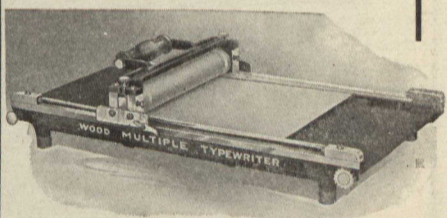
World's Missionary Conference, Edinburgh, June 12 to 22.

Send for sailings and rates of Allan Line steamers to General Agency for Ontario.

## LINE

"The Allan Line"  
77 Yonge St. - TORONTO

## Wood Multiple Typewriter



PRODUCES original typewritten letters, notices, price lists, form letters, etc.  
METHOD—Prints from metal type, through a ribbon. Type set by anyone. Speed, 800 copies per hour.  
SAVES work of a dozen stenographers. Secures attention. Business results.  
OUTFIT and PRICE—One Multiple Typewriter, type cabinet and accessories, etc. F.O.B. Toronto, \$75.00.  
**HEW. R. WOOD, LIMITED**  
STAIR BUILDING, TORONTO

## THE PEOPLES BUILDING & LOAN ASSOCIATION

Head Office; The Peoples Buildings  
LONDON, ONTARIO

There is invested \$76,259,970.55 in Canadian loan Company Debentures, which evidences the popularity of this class of investments.  
Our Debentures pay 4½% per annum, payable half-yearly.

Write for 17th Annual Report

**A. A. CAMPBELL**  
MANAGING DIRECTOR