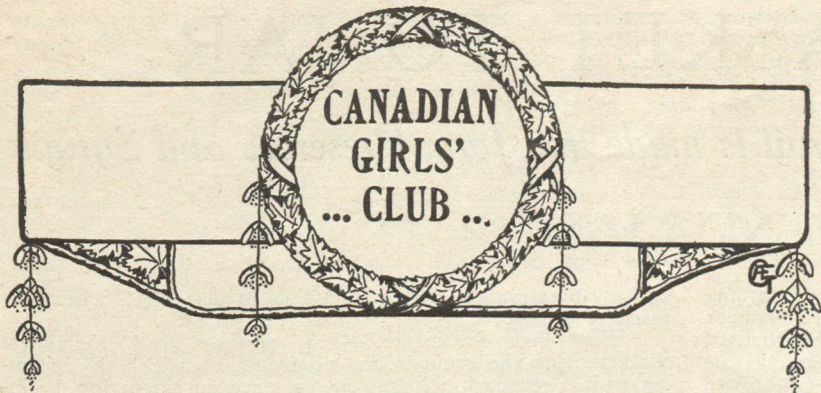




### SUCCESS RECIPE

Dear Secretary,—You ask my recipe for getting subscriptions to the JOURNAL. I scarcely think I am qualified for an instructor, but this is the best I know:

- 1 cup of enthusiasm brimming over.
- 1 full measure of stick-at-iveness.
- 4 pounds knowledge of magazine, contents, history, aims.
- 1 cup cheerfulness.
- 1 ounce of ginger.
- 1 pinch of humor.
- Tact to season.

Mix well and serve hot. A little experience will enable one to obtain best results. Don't be discouraged if first attempt does not prove you a post graduate cook.

NEARLY every girl has some spare time after work, afternoons when all the duties around the house have been completed, and nearly every girl wants money for dozens of extra things. Some want pretty clothes, some want books, some pictures and china, and furniture for their rooms; each one has the special things she longs for. How to make the spare time pay for these things, that was the problem. And that is the problem that the Canadian Girls' Club has solved for hundreds of girls, for this work does not have to be done at any definite time or during any certain hours.

Every girl has a large circle of friends and neighbors. We will pay to her for getting their subscriptions the amount that it would cost us to secure them otherwise. The price to the subscriber is just the same. Many of our friends are helping us just because they like the Journal and think their friends will enjoy it.

Over all Canada we want a great organization of girls, each with her circle of subscribers. No village is so small that some friend of the Journal should not interest her neighbors in this woman's magazine of our own country. Will you not write to the secretary and let her tell you all about the work and the opportunity it offers?

Each one of this organization will earn commissions and a monthly salary according to her opportunities for work, and the things she buys with the money earned in this way will be doubly satisfactory to her. Subscriptions come surprisingly easy, our newest member writes.

"Dear Secretary,

"It affords me much pleasure to send in these eleven new subscriptions. I have worked only part of two days."

I am not going to tell you here what she received for those two days' work, but I feel sure that it is more than any girl reader of the Journal is earning, more than most of their big brothers, and many of their fathers are earning.

So many girls have determined to get the Harrison Fisher pictures offered in September that we have decided to continue the offer. A girl who has won both of the pictures says:

"Dear Secretary,

"Harrison Fisher pictures came. They are perfectly splendid, the most attractive of all my pictures. Aren't you going to let us earn others like them? The commissions on these first eight subscriptions bought a frame for 'The Fudge Party.' The commissions on these I am sending you now shall pay for one for 'The Study Hour,' and the salary is going to buy a bracelet I have been wanting a long time."

"Dear Secretary,

"Back to work again. Please send me another September number. Mine came while I was away,

and was mislaid. The Journal helped me to have a very fine vacation, much better than I could possibly have had otherwise; now it has to help out on a winter suit, and some new furs if possible. So you may know that I am not idling if you do not hear from me."

September was an attractive number, wasn't it? All that the editors claimed in advance of more still.

Sometimes one wonders if she is not prejudiced since she is working so much with the magazine, but letters from girls of the club, from subscribers and many prominent persons all are proof that the September number has given great satisfaction. Quoting from a few of them: "I am delighted with the JOURNAL, and think it the most interesting magazine that comes to our house." "I have had so much pleasure from the September number myself that I very much hope that you can start these subscriptions with that number. I should like to see it in every home in Canada." "I have just finished reading the September JOURNAL and must write you my pleasure in it, it has been interesting and helpful all through."

Perhaps it is the business side that appeals to me in a large measure, for it will help the girls of the Club to get subscriptions. I just know that each one of you can get dozens of them. There isn't another home magazine in Canada that compares with the JOURNAL, and only \$1.00 a year; shouldn't it take the place of any magazine of its kind with every Canadian woman that you tell about it. Thousands of them are just waiting for you if you only knew it. And every woman should have such a magazine. "No time to read" is just an admission of incompetence. How does any man rise in his work? By finding out all he can about it. Are the women to be less progressive? Housekeeping, making the home attractive, cooking, are or will be the missions of the large majority of women. Are they going to neglect the opportunity of learning about that. The widening of her interests and knowledge are part of her duty. How many thousands of lives might be saved if every woman knew the primary rules for home nursing given in the September number. If every member of the club will just sit down and list all the people she must tell about the JOURNAL she will realize how much she has to do in a very short time.

### The Was Right

"ANYWAY," snapped Mrs. Naggsby, who was getting the short end of the argument, "my judgment is better than yours."

"I'm sure it is, my dear," replied Naggsby, calmly. "Our choice of life companions supplies all the proof you need to back up that assertion."

**"And Don't Forget Clark's Pork and Beans"**

says the prudent housewife when concluding her morning interview with the grocer.

For frequent regular use, for the hungry kiddies, for the unexpected guest, this famous brand is an unmixed blessing.

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Every shred is food for brain and muscle—nourishing and wholesome. You feel good all day.

Delicious these cold mornings—heat biscuit in oven, pour hot milk over it and salt to taste. Try it.

Sold by all grocers, 13c. a carton, two for 25c.

2096

## WHEAT

## "CEETEE" UNDERWEAR

Insist on underwear bearing this trademark.

Note its perfect shape, the quality of the material, its softness and elasticity.

"Ceetee" gives solid comfort and lasting satisfaction—the underwear de luxe, yet costs no more than ordinary makes.

"CEETEE" UNDERWEAR is knit to fit the form—not simply cut from the fabric—never binds, wrinkles or sags.

From first to last it is the underwear that pleases.

Ask your dealer to show you "Ceetee"—it means absolute underwear comfort.

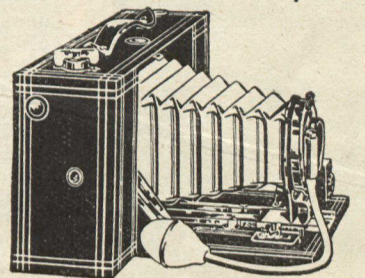
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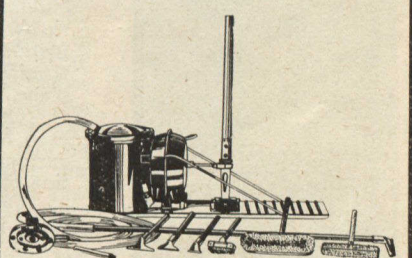
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