

MCCORMICK'S JERSEY CREAM SODA BISCUITS

Quality Incomparable
A Wholesome Food
A Most Nourishing and Economical Food
Rival Bread for Economy

At Your Grocers

For Large Families Try a Tin or Cardboard Package
For Small Families Try our Fancy Soda Packages, 5c. and 10c.



THE CANADIAN BANK OF COMMERCE

HAVE INSTALLED IN THEIR VAULT A NEST OF

SAFETY DEPOSIT BOXES

IF YOU HAVE ANY

TITLE DEEDS, MORTGAGES, INSURANCE POLICIES,

OR OTHER VALUABLES

THEY SHOULD BE LODGED IN ONE OF THESE BOXES

FOR FURTHER INFORMATION APPLY TO

G. M. WEDD, Manager Berlin Branch

Annual Mid-Winter Sale

We have priced our Suit Cases very low for this sale and have a very large range to offer. Look at these prices:

Good Solid Suit Cases, regular \$1.75, \$2.00 and \$2.25. Sale price 22 inch, 99c.; 24 inch, \$1.19; 26 inch, \$1.29.
Solid Caratol Suit Cases, regular \$2.50, \$3.00 and \$3.50. Sale price 22 inch, \$1.49; 24 inch, \$1.79; 26 inch, \$1.99.
Solid Leather Suit Cases, all sizes, regular \$6.00, \$6.50 and \$7.00. Sale price 22 inch, \$3.99; 24 inch, \$4.49; 26 inch, \$4.99.

TRUNKS, SUIT CASES, GRIPS.

GRIPS AND TRUNKS AT EQUALLY LOW PRICES.

JOHN AGNEW, L't'd

37 King St. W. Phone 938
F. LEONARD SMITH, Mgr.
6 Stores

Star Theatre

One Week, commencing
TO-NIGHT, Feb. 6th

REESE BROS.

Africanders.

14 Komikal Kolorod Koons 14
Band and Orchestra, also a big lot of Moving Pictures.
Prices 10c, 20c and 30c. Plan Open.
Theatrum Always Open.

Special

We make special designs in ice cream for card parties, afternoon teas, weddings or receptions.
We can make any flavor or color you may desire and deliver it promptly to any part of the Twin-City.

BROWN'S Phone 411
6 King St. W.

Flowers for Fashionable Gatherings

Weddings, teas, receptions and birthday parties; also for birthday presents. Flowers fresh, the kind that lasts, at moderate prices. Bridal bouquets, funeral sprays and designs a specialty.

C. MORTIMER BEZZO

Phone 684. 31 Elgin St. East.

PROVE PSYCHINE

(PRONOUNCED SI-KEEN)

With a 50c. bottle free from your Druggist

It's not so long ago that the doctors

bled a man to make him strong.

"Stuff a cold and starve a fever" is miles behind our today's knowledge of curative science, yet our fathers had it preached to them time and again.

You may not know it, but to-day there are just as ineffective methods of cure being preached and practised.

All because most people do not know the real cause of disease.

There are two kinds of corpuscles in the blood—red and white.

The red corpuscles contain nutrition, the white destroy disease germs.

If for any cause the white corpuscles become depleted and are not sufficiently strong to destroy the germs of disease, then disease controls the body.

That's the cause of disease.

Years ago certain herbs were found to cure disease.

They didn't know how or why in those days, they do to-day.

And it's because these herbs build up the white corpuscles.

These herbs are contained in Psychine—they're responsible for the great results obtained from Psychine a third of a century ago.

They're responsible for the hundreds of thousands that Psychine has cured since that time.

It's because of these herbs that we have received hundreds of thousands of testimonials attesting to wonderful cures that Psychine has made.

And it's because of these very same herbs that we will buy within the next twelve months hundreds of thousands of 50-cent bottles of Psychine and give them away free to whomsoever sends us the coupon in this announcement.

Now if you wish to relieve or prevent any of the disorders in this list send in that coupon:

La Grippe, Bronchitis, Weak Lungs, Hemorrhages, Sore Throat, Anemia, Female Weakness, Indigestion, Poor Appetite, Chills and Fevers, Sleeplessness and Nervous Troubles, After-effects of Measles, Pneumonia and La Grippe, Croup, Whooping Cough, Sore Throat, Hoarse Voice, Hay Fever, Catarrh of Stomach, Night Sweats, Delicate Coughs, Laryngitis and Dyspepsia.

Now we don't ask you to take our word for the tremendously beneficial effect of Psychine. Fill out the coupon below, mail it to us and we'll give you a 50-cent bottle of Psychine (for which we pay him the regular retail price) for a 50-cent bottle of Psychine to be given you free of cost.

We will undoubtedly buy and distribute in this manner, hundreds of thousands of these 50-cent bottles of Psychine.

And we do that to show our entire confidence in this wonderful preparation.

A confidence that has been based on our 30 years' experience with this splendid preparation, with a full knowledge of the hundreds of thousands of cures it has made.

COUPON No. 11

To the Dr. T. A. SLOCUM, Ltd.

193-195 Spadina Ave., Toronto

I accept your offer to try a 50c. bottle of Psychine (pronounced Si-keen) at your expense. I have not had a 50c. bottle of Psychine under this plan. Kindly advise my druggist to deliver this bottle to me.

My Name,

Town,

Street and Number,

My Druggist's Name,

Street and Number,

This coupon is not good for a 50c. bottle of Psychine if presented to the druggist. It must be sent to us—we will then buy the 50c. bottle of Psychine from your druggist and direct him to deliver it to you. This offer may be withdrawn at any time without notice. Send coupon to-day.

Woman's Column IN THE WORLD OF SCIENCE.

Building Stone Disease.

The crumbling of building stones is another form of decay that we are to attribute to the action of the microscopic organisms. At a recent museum conference at York, Eng., Dr. T. Anderson, showed that stone-decay is not due to wind action, and expressed the belief that it is not surface action at all, but kind of rot produced by some low form of life like the moulds and fungi that rot wood, canvas and other vegetable materials. Treatment based on abrasion or chemical theories having failed, he sought a cure of the stones by use of various germicides. The result has been as anticipated, and in the two years since the experiments began, the stones that have best resisted decay have been those that have been treated with sulphate of copper, bichloride of mercury and cresoline. For a test of this kind, however, the time is too short to justify any definite conclusion.

Improving Our Lighting.

The agitation in favor of "concealed lighting" seems to be rapidly gaining strength, because it represents both light-saving and eyesaving. The glare of powerful lamps in plain view not only exhausts and strains the eyes, but makes it necessary to flood the air around with a brilliant diffused light. With the source hidden, the eye requires much less. The artificial illumination of the British Museum has been found to be only seven one-thousandths of daylight, that of the woodcock in the House of Lords only six one-thousandths and that of the clerk's desk in the House of Commons only one twelve-thousandth, yet these places are sufficiently lighted.

Solar Heat Utilized.

Sun heat has proven effective in chemical experiments, which required no highly refractory supporting vessel. Using a 16-inch plano-convex lens of 20 inches focus, and placing the substance to be heated in a magnesia crucible contained in a glass vessel from which the air had been exhausted, A. Stock and H. Heymann melted pieces of copper and cast iron almost instantly and crystallized silicon—with a melting point of 1450 degrees C.—in a few seconds. The temperature was found to be several hundred degrees greater in a vacuum than in the same glass vessel, from which the air had not been exhausted.

RELIGION OF USEFULNESS.

It is told of the great Cromwell that when one said to him, "You, sir, know well the usefulness of piety," he promptly replied: "I know something better—the piety of usefulness."

The piety of usefulness is the kind that the world needs. The piety that sits apart in caves or monasteries while there are wrongs to be righted and work to be done; the piety that is concerned about phylacteries and ceremonials while the Christ is being crucified outside the city gates; the piety that occupies its pew only on Sunday and feels a comfortable security in "belonging to the church," while it allows others to hear the burdens and make all the sacrifices, is not the sort that is bringing the millennium nearer.

Simple, homely usefulness, prompted by love of God to man, makes beautiful saints, and they are welcome everywhere. In the church, the home, the neighborhood, wherever the blessed presence goes, they awaken thanksgiving and quicken drooping faith.

Neilson's Chocolates

The Chocolates that are Different

THERE is no such thing as stale Neilson's Chocolates.

They can't get stale, for Neilson's Chocolates—are prepared by a special process which makes this impossible.

They are made right, of the right materials, genuine fruit flavors, pure sugar, rich cream, and the finest chocolate in the world.

Send 30c. for pound box of Neilson's assorted chocolates—if your dealer does not carry them. 33 different packages.

WM. NEILSON LIMITED,

TORONTO.

SOLD IN BERLIN BY E. O. RITZ & CO.

SOLD IN WATERLOO BY E. M. DEVITT.

BLACK KNIGHT

Stove Polish

ensures no hard work and no dirty work. No messing or mixing. A handy paste in a generous can. A few rubs, and you have a splendid finish that lasts and stands the heat. The best preparation for polishing stoves, pipes, grates and ironwork.

If your dealer does not carry "Black Knight" Stove Polish in stock, send us his name and we will send a full size tin by return mail.

THE F. F. DALLEY CO., LIMITED,
HAMILTON, ONT.

Makers of the famous "2 to 1" Shoe Polish.

Sinking Spells Every Few Days

"At the time I began taking Dr. Miles' Heart Remedy, I was having sinking spells every few days. My hands and feet would get cold; I could scarcely breathe, and could feel myself gradually sinking away until I would be unconscious. Those about me could not tell there was life in me. After these spells I would be very weak and nervous, sleepless and without appetite; had neuralgia in my head and heart. After taking the remedy a short time all this disappeared and in a few weeks all the heart trouble was gone."

MRS. LIZZIE PAINTER
803 1/2 3d Ave. Evansville, Ind.
For twenty years we have been constantly receiving just such letters as these. There is scarcely a locality in the United States where there is not some one who can testify to the merits of this remarkably successful Heart Remedy.

Price \$1.00 at your druggist. We should supply you. If he does not, send price to us, we forward prepaid.

DR. MILES MEDICAL CO., TORONTO.

"Imperial Blend"

Stands for good, clean and whole some coffee, which is fresh roasted daily in our store for your benefit. If you use ours, your coffee troubles will have an end. It's the purest and best you can buy. Try it and see. Try also our English breakfast tea at 50c. a lb., it's a winner.

Imperial Tea Co.
66 QUEEN ST. SOUTH

CANADIAN PACIFIC

Florida, California, Cuba,

FORTY HOURS FROM TORONTO

You can leave Toronto 3.00 p. m. and arrive Jacksonville 8.30 a. m. morning—only one change of cars and no change of depots or transfers. Reduced rates in effect. Ask nearest C. P. R. Agent to arrange for Through Tickets and Sleeping Car accommodation.

A. J. ROSE,
Agent, C. P. R.,
Berlin.

Dining Room —AND— Chamber

The display is unique in the peculiar fitness of each line for the desired purpose. The quality is reliable. We repeat that it is a lifetime opportunity for young married folks to furnish the home complete. Our furniture is the kind that can't be described but must be seen to appreciate their real worth.

The Simpson Furniture Store

71 KING ST. W.
Day Phone 37 Night Phone 653
UNDERTAKING AND EMBALMING A SPECIALTY.



Electrical

"AS IT IS WRITTEN"
Electricity is our particular "line," and we are experts in all electrical work and electrical appliances. Our

EQUIPMENT IS PERFECT

For the installation of new work or for repairs. Emergency work is our specialty and our charges are modest.

N. Gross



BAKERY

THE STAFF OF LIFE.

The Bread made here can be truly considered such. It contains all the elements necessary to nourish the human system. But it is something more than mere food. It is so well made that it may be considered a dainty, though a very inexpensive one. Many kinds of BREAD, ROLLS, BISCUITS, ETC. all are delicious.

H. A. DIETRICH

86 King St. E. Phone 413



The Choicest Wheat Harvest

Yields to you flour which takes rank second to none, when we grind it into what is widely known as the "King" Brand. Starting with prime whole wheat made into flour according to the best accepted modern methods, what else could be the result, but A1 flour.

When Buying ask your dealer for "The King"
Phone 97 "CITY MILLS"

IRVINE MASTER BERLIN

Merchant Miller

For 1911

Diaries, Calendars,
New Year's Cards,
School Supplies

THE LUTHERAN BOOK ROOM

Pequegat Block,
67 Frederick St., Berlin.



GARMENTS TAILORED HERE ESTABLISH CONFIDENCE.

between our patrons and ourselves. Suitings are made from pure wool, are up-to-date, and as to variety, you can always find it here. IT'S TIME FOR OVERCOATS. HAVE US MAKE THEM and you'll be satisfied.

Geo. Hoelscher

Merchant Tailor
39 King St. East Upstairs

The En

at 8 o'clock
Coats, Gl
every case

ENTIRE NEW HIGH GRAD

(Not one old)

\$22 Suits for...
\$20 Suits for...
\$18 Suits for...
\$16 Suits for...
\$14 Suits for...
\$12 Suits for...
\$10 Suits for...
\$8 Suits for...
A pair of 50c suit.

MEN'S ODD TR

\$5 Worsted Trou...
\$4 Worsted Trou...
\$2.50 Worsted T...
\$2 Heavy Tweed...
\$1.50 Heavy Twe...

81 Ne

Le

Dress

Take a Pers

School

Why spend money on a dress shop where you can get a better one for less? We have a large stock of dresses, suits, and coats, all made to order, and at very low prices. We have a large stock of dresses, suits, and coats, all made to order, and at very low prices. We have a large stock of dresses, suits, and coats, all made to order, and at very low prices.

THE M

Dress

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Sugar with ev
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