

SIMPSON'S SIMPSON'S SIMPSON'S

Telephone Main 7841 Store Opens 8:30 a.m. Closes at 5:30 p.m. Open All Day Saturday Market Adel. 6100

Get Out Into the Open



Dress the Boy in "Tweeds"

The sturdy wearing qualities and nobby appearance of these suits will appeal to you. Brown mixtures and gray checks in wool and cotton mixed tweeds. Single-breasted, combination waist-line and belter model with fitted back. Bloomer pants with belt loops and governor fasteners. Sizes 6 to 14 years; 24 to 32. Regular price, \$12.75. Special today 9.95

Boys' Blue Serge Reefers

All-wool Blue Serge Reefers for the little fellow's Easter wear. This suit will surely gladden his heart. Double-breasted, two-button model, with long rolling lapels—brass finished G. R. buttons, Victory emblem on sleeve. Sizes 3 to 10 years, at 13.50

All-wool Gray Homespun Reefers, developed in double-breasted model, having black velvet collar, all-round loose belt with buckle fastener at waist—Canada emblem on sleeve. Sizes 3 to 10 years 10.50

Simpson's—Second Floor.



Novelty Silk Trimmings

Probably Your Last Season's Frock or Suit Needs Brightening Up a Little.

A smart vestee of brocaded silk or new collars and cuffs, etc., will happily surprise you. Our Trimming Silk Section carries a very large stock, permitting of the widest selection imaginable. These silks are in big demand for Millinery purposes, collar and cuffs, novelty bags, etc. 3.50

Tinsels

Are strongly favored in gold and silver, and combine nicely with this Season's most wanted dark colorings, \$3.50 to \$6.50; also in light grounds in cotele cord effects with gold, \$3.50; also new Bengaline Cords, new light ground vestings, and pretty brocades for bags.

The Robert SIMPSON Company Limited

Don't you hear the voice of Spring calling you out of doors to share her glorious sunshine? Already many an enthusiastic golfer is counting the hours when she may renew her conquest of that magic little ball, but while the sun is drying the ground, she busies herself with the question of what shall her sports suit and skirt be.

A new shipment of attractive novelty all-wool Sport Skirtings in the most charming color combinations, where plaids and overchecks run rampant on such lovely grounds as sand, fawn, blues, and brown, has just arrived. The average skirt length takes 1 1/4 and 1 1/2 yards, 54" wide, and priced, yard 12.00

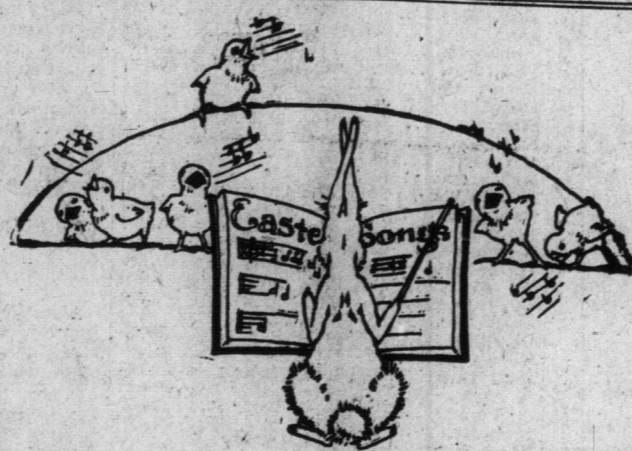
The Vogue of the Plaid Skirt

Wonderful variety of black check, cube check, and over-plaid effects, so much in vogue for Spring wear. Fine Botany all-wool qualities, in the smartest of color combinations. 42 and 54 inches wide, and priced, yard \$4.00 to \$6.50.

Silk Poplin Skirtings

Silk wool poplin with a rich satin stripe. Lovely for sports skirts, they may be obtained in all this season's fashionable Spring shades, 36 and 40 inches wide. Priced, yard 3.00

Simpson's—Second Floor.



Eastertide--The Birthday of Spring

If You Are Planning an Easter Party, Our Decorations, Place Cards and Favors Were Never More Attractive.

Easter Lilies all bloom ready to grace the feast of the fairy Goddess Oster, whom legends tell us comes to visit this sleeping old earth, and, kissing it lightly, awakens it into radiant springtime.

Cunning Novelties for the Easter Party.

Even if you are grown up, you'll clap your hands with the kiddies when you see those table runners with Mr. Peter Rabbit in his tall silk hat, Mrs. Peter Rabbit in her hoop skirt, and Mopsy and Flopsy in their little poke bonnets, all dressed up for church in the cabbage patch; or the Serviettes with the "Fluffy Down" family flapping their little yellow wings and opening their little black eyes in "such a great big world."

Never Were Favors Daintier

Garlands, purple and white, 15c. Little Yellow Chickens and Ducks, 5c each. Electric Shades, 15c, 30c and 50c. Streamers and Festoons, 10c each and 2 for 25c. Table Runners, 25c each. Serviettes, 5c a dozen. Candy Box Favors, 5c each.

Your friends will appreciate an Easter Greeting Card—our selection is particularly well chosen. Prices 3c to 50c.



Men! A Comfortable Shoe

Before we talk about our Specials, let us tell you about two shoes that will mean foot comfort if you are troubled with large joints, or bunions, or if you require a really wide-fitting shoe. Here they are:

Dr. Grigg's Cushion Sole, Blucher Laced Boot is made from good black Dongola Kid leather, with Goodyear welted leather soles and cushion insoles. This boot is built over an extremely comfortable last, with toecap. Sizes 6 to 11. Priced at \$10.00 pair.

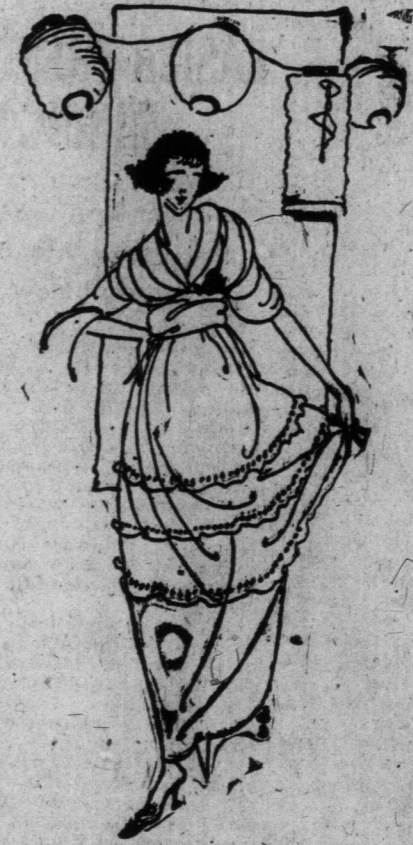
Our "Victory" Bunion Boot, made from selected black Vici Kid leather, with heavy leather soles, Goodyear welted. The laced pattern is made so that no seams come in contact with the toe joint. Made in sizes 6 to 11. Priced at \$15.00 pair.

Men's Black or Brown Goodyear Welt Boots, \$6.75.

(No Phone or Mail Orders on Sale Footwear)

These Boots for men are well made on fashionable lasts—the Recede, the Comfort and the Commercial. Soles are leather Goodyear welted, and a few fibre soles in black only. Upper stock is brown or black kid—good wearing. Sizes 5 to 11. Come for them, men, they're Remarkable Value at \$6.75.

Simpson's—Second Floor.



If A-Partying She Would Go

'Tis not often that such a remarkable opportunity as this is offered in exclusive frocks. There will be many Spring occasions and, after Lent, frivolities which will demand just such dresses as these. And don't forget that the first week of Grand Opera, Toronto has had since the close of the war is right at hand. You'll want a new evening-frock for such a wonderful event. Many of these gowns are individual models.

The Frocks at \$25.00—Taken right out of stock that was priced to \$75.00, but has become slightly soiled from display. Many designs in tulle, tafetas, and satins of pastel colorings and white.

The Frocks at \$39.75—Beautiful models in rich pastel-colored evening-fabrics or of black lace, net and satin for formal dinner wear. Formerly priced from \$75.00 to \$125.00.

Simpson's—Third Floor.

Fastidious Femininity

Will Delight in These Lovely Underthings for Spring.

We are featuring, for today, the "Eiffel Maid" and "Lady Forsythe" brands. Fashioned in lovely materials both in plain and striped effect.

The "Eiffel Maid" has ribbon shoulders, elastic webbed band at waist, buttonless, trunk knee, and daintily trimmed.

The "Lady Forsythe" is a tailored garment with fitted style shoulders.

Pink and white. Prices range from \$1.25 to \$4.75.

Women's Bloomers, Today, \$2.25.

Fancy cotton crepe (pink). Elastic gathered at waist and knee. Today 2.25

Brassieres, Today, 69c

Strong wearing white cotton, front fastening, deep yokes of lace or embroidery. Sizes 34 to 44. Today .69

Women's Vests, Today, 43c

Light weight ribbon cotton. Some have deep lace yokes, others are trimmed with beading. White only. Today .43

Simpson's—Third Floor.

The Robert SIMPSON Company Limited

FOR... FACTORY ST... Immediately N... 175 feet by Avera... Railway... H. H. H... PROBS:

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Ottawa, Marc... opposition has d... franchise act is... definition of t... quired for the f... ment of abstrac... thru parliament... naturalization a... nations is the b... the act of last... nation to those... for 10 years. I... personal natural... children of citiz... must apply, but... vent them doing... Then, as Mr. E... pointed out, the... Germans who h... their father's na... be disfranchised... years. The oppo... wear times elect... compared to th... is a battle of b... the franchise. E... evident we are... war. The opposi... of enemy alien t... erment benches... sion to put the... Guthrie's... Hon. Hugh Gu... of the bill, made... parliamentary ca... the new act was... and for the fir... in franchise, uni... of lists and unif... W. L. Mackenzie... wely the disfranch... happen by the add... it remained for... member for Nort... most effective... erate language a... for justice to his... made a great... other hand F. E... appeal for justice... red by an astute... and religious con... Dr. Michael Cl... measure altho... by the war time... defence was that... sited to keep th... Paris was not ju... ponents out of off... and third party... the measure. The... sue for a first cla... position has so o... (Continued on p...

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No Suppl... Toronto has no... coal on hand," G... rington, fuel adm... tario. "Our rec... 1919, to March 15... aided falling off... eived 2,345,180... coal, and the norr... 280 tons. This is... sideration the lon... just experienced... not a ton of bitu... head of the lakes... tion opens over... be needed. The go... everything possibl... of coal in and t... in every way, bu... that the coal deal... troubles. Anthraci... net ton at the m... \$4.22, exchange 9... total of \$1.37. The... city for \$12.50, ou... ers have to pay... running expenses...

GENTLEMEN

The aquascutum... Aquascutum Co.,... street, London. Er... comfortable spring... found anywhere... wool, absolutely... roomy coat with... Made in all t... and homespun. P... warmth without... Co. announces th... spring shipment o... the new materials... \$65 and \$75. Oth... \$25 to \$45 at Dine...