



Already a Prime Favorite in New York, This New Kerami Cape Depicts Fashion's Latest Creation

Not Only is It Original and Stylish, But Also It Has Warmth, and Altogether It is Practical and Becoming.

It speaks for itself. Of handsome taupe and white Kerami combination, it envelops the shoulders in a way that is entrancing. Combined with its simple and becoming elegance is a luxurious warmth that the season demands. Price 30.00

Of this same popular material, in black or taupe, are smaller capes and stoles of handsome design, at \$9.00, \$12.00 and \$15.00.

Also Coat and Suit Collars and deep cuffs of kerami will give an adorable attractiveness to your winter suit. Price 28.00

Stocks and Jabots justly claim a sweeping popularity. We have an amazingly wide assortment of these dainty collars, in plain and embroidered nets, shadow lace, or net and lace combinations. The prettiest things imaginable for such moderate prices. Of higher priced models in more exquisite laces, 75c to \$5.00.

Every girl will want one of these new Windsor Ties when she sees them. They seem to have borrowed the hues of the rainbow to give them their love-

ly delicate colorings—blues, greens, rose, pinks, sunset, etc. Prices 50c and 75c.

There is nothing quite so handy and nothing more neat or becoming than these inexpensive little veils.

You should keep a number of them on hand. Their name implies their usefulness. Just slip them on and feel comfortable wherever you go. Colors black, brown, grey, mauve, white. And the price, only 10c.

These tempting scarfs of shimmering fibre silk, in all the new sporty colors—yellow, emerald, maize, blue, rose. Also many smart striped effects. Prices \$3.50 and \$3.75.

Also delicate scarfs of hemstitched chiffon, in blue, green, yellow and grey. Price 1.50

The **SIMPSON** Company Limited
Robert

Good News! A Suit to Your Measure By Our Bond St. Designer Today, \$30.00

Good all-wool woollens will soon be one of the scarcities of life in Canada, the British Government having placed an embargo on all fabrics that contain more than 60 per cent. wool.

In full view of this situation we are living up to past reputation by offering today our latest wool importations, received just prior to the wool embargo decree, at a remarkably low price, which is a decided saving, and reduced for this special sale to 30.00

Choose rich, distinctive fabrics in tones and patterns right now in greatest demand—materials that are sure to give satisfactory wear and retain their handsome colors and appearance. We only recently imported them from a reliable English maker.

Such Good Materials As the Following:

Scotch tweeds, in brown, olive and grey; blue serge in smooth and mill finishes—English worsteds in brown, grey and blue checks, overchecks, stripes, plaids and mixtures.

The famous grey pick-and-pick worsteds. Cut to your measure by a Bond street designer, and tailored in a thoroughly expert manner, you may have a suit, if ordered today, for 30.00

Important!
Every suit will be trimmed and lined throughout the same as our forty and forty-five dollar suits.

Important!
Every order will receive the same high-class custom-tailoring all through as shown in the higher priced garments.



Men's Single Breasted Suits at \$25.00

Made of dark blue chevrot with chalk line stripe; single-breasted, 3-button style, straight front, with slightly rounded corners. Slash pockets, form-fitting back, deep centre vent. Vest single-breasted, 5-button style. Trousers regular style; belt loops, 2 side, 2 hip and watch pockets; cuff or plain bottoms. \$4 to \$43 25.00

This Thoroughly Tested Instrument of Well-Known Merit, Priced Reasonably at \$65.00

The Grafonola is giving complete satisfaction in thousands of homes today, and it is without doubt the best instrument on the market at the price, and superior to many higher-priced instruments.

We guarantee this Grafonola and offer it to you with the knowledge that it will give entire satisfaction and full enjoyment. Priced at 65.00



Picture Framing, Half Price Today

Now for a big day in picture framing. Today we are going to clear thousands of feet choice picture frame moulding at half price. Mouldings in this lot to suit any style and tone of picture.

Circassian Walnut, in widths from 1" to 2". Regular price 15c to 30c per foot. Today, 7 1/2c to 15c per foot.

Polished Walnut, 1" to 1 1/2". Regular 20c per foot. Today, 10c per foot.

Antique Gilt Mouldings, 1" wide, choice pattern. Regular 15c, 20c and 25c. Today, 7 1/2c, 10c and 12 1/2c per foot.

Great reductions in ready-made frames at half price; choice veneers, in rosewood and Circassian walnut.

Sale of Strong Tourist Trunks Here Today

If you would have a strong travelling trunk—one that will prove equal to the most telling knocks of the baggage man, then select one of these extra heavy reinforced trunks here today.

They have deep divided tray, two strong outside leather straps, three-lever lock, strong bolts, and are well lined throughout. Size 22" at \$6.50; 24" at \$6.95, and 26" at \$7.50.

Suit Cases—They are made of heavy fibre, having all-round leather straps, inside pocket, strong lock and bolts. Today, size 24" at \$4.50; 26" at \$4.95, and 28" at \$5.50.

Club Bags—Made of black walrus grain, strong steel frame, lock and catches, pocket inside. Today, size 16" at \$2.50; 18" at \$2.75.

Two Special Values Today for Boys— Suits \$7.35 Overcoats \$9.85

Tailored from closely woven winter weight tweeds, in rich grey and brown stripes, checks and fancy mixtures. Coats are single-breasted, pinch-back models, with natural shoulders, form-retaining fronts, belt at waist and patch pockets. Each is durably lined; full-fashioned bloomers, with belt loops and expanding knee bands. Sizes 7 to 17 years.

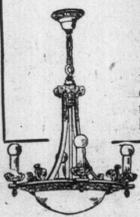
This is a lot of splendid Winter Coats, tailored in smart double-breasted models, with convertible collar. They have all-around belt and warm linings; choice of rich grey, brown and fawn tweed coatings. Sizes 9 to 17 years. These are exceptional values at 9.85

These Handsome Good Value Fixtures Are Brimful of Good Cheer

Considering the Style and Quality Advantage They Are, Indeed, Very Lightly Priced

This Italian Renaissance Candle Fixture at \$63.00

Italian Renaissance semi-indirect and candle fixture in polychrome finish—the very latest design. It is one of the rarest and most fascinating fixtures one could wish for in the home. Price 63.00



One of the Many Portable Lamp Styles

Portable Lamps have a way of making home cozy and are not surpassed by any other lighting fixture. Prices from \$4.00 up to \$35.00, in wood and metal, with glass or silk shades.



This Effective Four-Light Fixture at \$13.50

An effective piece to use with or without shades is this charming four-light fixture shown here; obtainable for only 13.50



Very Artistic Sheffield Design at \$74.00, Complete

This Sheffield design is extremely handsome and each detail of design is properly carried out. This piece is perfect; with shades, as shown 74.00



Art Glass Domes still produce that warm tone that has endeared them to home lovers. This one \$18.70—others \$13.00 and \$13.70.



This Rare and Beautiful Fixture Priced at \$36.00, Complete.

Colonial Fixtures are always suitable for quiet or quaint effects. This style is always popular and undoubtedly will continue to be in good demand. Complete for 36.00

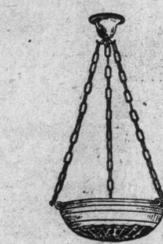


Ornamental and useful light-giver, the semi-indirect fixture. This is only one sample of the other style we can show you. 16-inch bowl. Complete for 9.60



This Hammered Brass Lantern, Only \$5.25

Amber and hammered old brass lantern, as illustrated. It is made of genuine leaded glass and priced exceedingly low at 5.25



This Handsome Bowl Priced at \$9.50

This bowl is a fine combination of shape, color and design—one that is sure to please and one that will lend a very pleasing effect in any home decoration. Complete at 9.50



This Strikingly Beautiful Candle Pendant for \$10.90

Here is a three-light candle pendant in bronze finish—a simple and effective piece for sitting-room or dining-room. \$10.90, with silk shades.

This New and Attractive Fixture Complete, \$79.50

Etched designs on metal, just like etching on glass—beautiful in the extreme. This fixture (as cut) is one of the finest examples of this work. Complete for 79.50

OFFICE
700 square feet
well-lighted, fire
proof service. W
Possession imm
H. W. W
King St. East
PROP
U
Un
B
FO
M
Hazen,
Reti
R
By a Staff R
Ottawa
After confer
N. W. Row
Sifton of Al
vell of New
Portfo
derstood the
Witho
N. W. Row
A war
cabinet.
The r
A cor
eight o'clo
government
his office a
camp.
After
formal an
In the
Crothers,
Mr.
holding a
ment. Th
Sir Thom
Messrs. R
and Coch
Liber
Sifton, Cr
There is u
Num
fifty, but
be overse
The a
Robert Be
first broac
a union g
Robert has
may have
not apply
premiers,
chewan G
Union
Canada an
Its policy
participat
of many o
H
Hon. Ne
born in L
County, N
ed at the
Osgoode H
uated with
called to
was creat
he was el
society. I
didate fo
East York
The nev
tario legis
elected Li
ford and
1911 he ha
opposition
He is a
Toronto,
and vice-
branch of
honorary
Missionar