THIS store does not claim for its more than eleven acres of floor space abso-

\$1.50. Friday, 50c.

day, 25c.

pair, 17c and 12 1-2c

regular 35c. Friday, 29c.

to 10, per pair, 17c.

per pair, 19c.

price, Friday, 49c.

Children's Fine White Milan Sailors, with

AT 25c.

this season's styles, with or without streamers,

not a common lot, but good colors and quali-

900 more Hat Shapes, in light colors. Fri-

Ladies' Hosiery

and seamless, medium weight, stainless black

double heel and toe, extra value. Friday, per

Women's Fancy Lisle Thread Hose, fash-

oned, all black, black and white, with circu-

lar stripes, assorted colors and plain, ankle

Children's Plain Black and White Fash-

Children's Stockings

Men's Fine Quality Summer Cotton Hose, seamless feet, plain black, with white maco

sole, 2-ply heel and toe, good value. Friday, 12 1-2c.

Men's Plain Black Cotton Half Hose, fine

weight, good black, close elastic rib top, double heel and toe, marked down. Friday,

Summer Gloves

Women's 22-inch Long Mousquetaire

Real Silk Gloves, open at wrist, double tip-

few black and white lace, all sizes, half

Women's Two-dome Wrist Length Lisle

Finish Gloves, white only, perfect fit, fine

Valenciennes Laces Half-

Price

20c dozen, for 10c dozen.

50c dozen, for 25c dozen.

60c dozen, for 30c dozen.

12 1-2c yard, for 6c yard.

ciennes, Torchon, Maline and Calais Laces,

odd lengths; a clearance sale on Friday,

Screens for Bargain Day

plete with fittings, Friday, 79c.

day, \$1.19.

day, \$1.48.

day, 22c.

day, 25c.

Hardwood Screen Doors, grained, com-

Same door with centre rail, complete; regular \$1.15. Friday, 98c.
Same door varnished; regular \$1.40. Fri-

Same door grained and varnished, with

14 inches high, extends to 32 inches. Fri-

18 inches high, extends to 33 inches. Fri-

22 inches high, extends to 36 inches.

22 inches high, extends to 40 inches.

panel and cross rail. Regular \$1.90. Fri-

Adjustable Hardwood Screens:

10c yard, for 5c yard.

15c yard, for 8c yard.

Hundreds and hundreds of new, clean

and foot in black with assorted colored tops;

Women's Fine Cotton Hose, fashione

Children's Sailors, in a great variety of

\$1.00, \$1.50 and \$2.00. Friday, 50c.

Linens and Staples

450 yards Heavy Plain Pillow Cotton, full bleached, free from dressing, 44 inches wide, per yard, Friday, 12c.

230 pairs Heavy Large Turkish Bath Towels, white or striped, fringed ends, strong, perfect absorbing towels, per pair, Friday, 39c.

290 yards All Pure Linen Irish Damask Table Linen, fine weave, splendid designs, will bleach snow white, 64 inches wide, per yard, Friday, 33c.

42 dozen Hemmed Irish Tea Towels, heavy, leave no lint, red or blue checks, 23x 32 inches, Friday, 3 for 25c.

860 yards Heavy Unbleached or Factory Cotton, round, strong thread, close weave, 36 inches wide, at, per yard, Friday, 6 1-2c.

160 only Damask Sideboard Scarfs, spoke hemstitched all around, dainty woven designs, 16 x 54 inches, each, Friday, 29c. 100 only Fine English Bleached Honeycomb Quilts, no dressing, best designs, heavy fringe all around, full double bed size, each, Friday, 78c.

Bargains for Home Makers

50 only Bedroom Boxes, covered with English cretonne, upholstered tops, cloth lined, complete with casters; regular \$3.00. Friday, each, \$1.98.

100 only Hammock and Canoe Cushions, Russia down filling, pretty coverings of cretonne, sateen, denim, ticking, etc., worth \$1.00 to \$1.50. Friday, each, 49c.

500 pairs of Nottingham Lace Curtains, 50 to 60 inches wide, 3 1-2 yards long; regular up to \$1.50 per pair. Friday, per

1000 yards of Nottingham Sash Curtaining, 36 inches wide, new neat designs, fine weave. Very special, Friday, per yard,

2000 yards of Fine Japanese Matting, in carpet designs; regular 25c quality. Friday,

1000 yards Heavy Scotch Linoleum, in block, floral and tile patterns; regular 50c. Friday, per yard, 33c.

50 Best Quality Tapestry Rugs, size 9 x 12 feet, various colorings, floral, conventional and oriental designs; regular \$10.00. Friday, each, \$7.98.

800 yards of Tapestry Carpet, in ne signs and colorings, an extra good quality. Friday, per yard, 49c.

5600 rolls Moires and Borders. Friday, to clear, 2 1-2c.

Baby Carriages

Brown Reed Carriage, parasol top, auto design; regular \$20.50. Friday, \$12.95. 2 English Carriages, both with hood, \$31.50 and \$33.00. Your choice Friday,

\$23.90. 6 Coaster Wagons, upholstered red steel box, auto steering gear; regular \$2.50 and \$2.80. Friday, \$1.50.

Carriage Department-Fourth Floor.

Furniture Department 100 Iron and Brass Bedsteads; regular

\$6.00. Friday bargain, \$4.00. 100 All-Felt Mattresses, all sizes; regu-

lar \$8.00. Friday bargain, \$5.75. 100 Woven Wire Springs, all sizes; regu-

1ar \$3.25. Friday bargain, \$2.25. 250 Canvas Camp Cots, folding hardwood frame, strong white canvas, 6 ft. long. Friday bargain, 75c

200 Mattresses, strong striped ticking, seagrass centre, with cotton wool both sides; regular \$4.00. Friday bargain, \$3.00.

20 Dressers and Stands, golden oak, mahogany or white enamel finish, splendid for summer cottages. Friday bargain, \$13.50. 60 Odd Washstands, quartered oak and mahogany, beautifully finished; regular prices \$8.50 and \$10.00. Friday bargain, \$4.50.

Groceries for Bargain Day

300 bags Choice Family Flour, quarter bag, per bag, 75c.

Amalia Currants, cleaned, 3 1-2 lbs. 25c Finest Valencia Raisins, 4 lbs. 25c. Corn Starch, per package, 7c. Perfection Baking Powder, 3 tins 25c. Canned Sweet Pumpkin, 2 tins 15c.

Heather Brand Extract, 2 1-2 ounce bottles, assorted flavors, 3 bottles 25c. Finest Evaporated Peaches, 2 elas. 22c. Pearl Tapioca, 5 lbs. 25c.

Choice Rangoon Rice, 7 lbs. 25c. Choice Pink Salmon, salad brand, per tin. 10c.

Finest Canned Tomatoes, 2 tins 15c; Phone direct to department.

2 1-2 LBS. PURE CEYLONA TEA 50g A blend of Indian and Ceylon Teas of uniform quality and fine flavor, one ton, Friday, black or mixed, 2 1-2 lbs. 50c.

lute perfection, but it does lay claim to pride in its broad, spacious aisles. One of the old-fashioned ideas which this store has done much to eradicate from the traditions in Toronto was that a store should utilize its aisles as traps to hold the

Petticoats of rich lustrous moreen, in

summer weight, made generously full with

\$1.50 and \$1.75 Muslin

Kimonos 98c

Long Kimono Gowns, of fine printed mus

lin, in neat spray and stripe designs, made with sacque back and wide kimono sleeves,

rimmed on fronts and sleeves with bands of

plain colored muslin, in harmony with gown,

people and make them buy. Another was that people spent money more freely when they "touched elbows." Old-fashioned, mean-spirited nonsense! Broad, straight avenues throughout our store

typify the broad, straight liberality of the New Way -the way of Simpson's. The convenience and comfort of spaciousness are yours when you shop at Simpson's. Add that much more to the economy of Bargain Day.

Dress Goods Department BLACKS

Granite Cloths, Bengalines, Armures, Cord de Chine, Striped Worsteds, etc., rich full and finished with full frill of gathering and blacks, positively unfading qualities, permanent finish and fashionable goods, 42 to 44 inches wide; regular price 65c, 75c and 85c.

Friday, 59c per yard.

COLORED DRESS GOODS

Chiffon Panamas, Vandyke Stripes, Melrose Summer Suitings, Striped Satin Cloths, Armures, a full range of fashionable colorings in all lustres, in self stripes, Sicilians in hairline stripes, shepherd checks in black and white, navy blue and white and brown and white, 42 to 44 inches wide; regular prices 65c, 75c and 85c. Friday, 43c per yard.

rich color combination in Persian and Pais-ley effects, 30 to 32 inches wide; regular

LINING DEPARTMENT

rub, split or cut at the seams, correct for drop

Silk Bargains

finish, comes in black and ivory only.

50c Natural Shantung Silk, 35c, bright

Muslin Dress Goods

Second Floor

Satin Check, keeps its lustre after washing,

12 1-2c, 6c.

50 pieces only, Pretty Black and White

White Checked, Striped and Fancy Figur-

White Mercerized Brocades, a lovely

125 pieces First-class English Duck, ging-

ed Muslins, makes beautiful summer dresses,

especially for children; regular 15c to 20c.

quality and exquisite designs, bought much under the regular price, worth 25c, 11c.

ham designs, of black and white, navy and

fancy stripes, fancy figures, checks and

not a yard worth less than 30c, and values

run right up to 75c. One price Friday, 15c.

Silk Ribbons

all this season's latest shades and colorings.

Silk Ribbon Remnants, all widths

Girls' \$1.50 Dresses 79c

and hairline stripe effects, one-piece styles,

front and back strapping of self or navy ma-

Price.

150 pairs Rich New Fancy Silk Ribbons

No phone or mail orders.

regular 17c. Friday, 10c.

\$1.00 Novelty Dress Silks, 49c, full

price 35c to 50c. Friday, 29c.

colors Copenhagen, sky and pink; regular \$1.50. F: day, 98c. 250 pieces of All-wool German, Austrian Long Kimono Gowns, of fine printed mus lin, with neat black designs on collar, fronts and sleeves edged with black scalloping and and French Printed Delaines, in a large variety of designs and colorings, spots of all sizes, stripes various widths, pretty floral and finished with two muslin buttons and fasteners; regular \$1.75. Friday, 98c. figure designs, in cream and colored grounds,

No phone or mail orders filled.

75c Summer Shirt Waists 49c

A full range of every conceivable shade in Spun-glass Lining, a lining that will not 200 Neat Summer Shirt Waists, of dotted muslins and printed percale, in stripe and dotted effects, tucked front and back, shirt sleeves, white laundered collar; regular 75c. skirts, waist linings, and coat linings, 36 inches wide; regular price 21c. Friday, 19c. Friday, 49c.

No phone or mail orders accepted.

Black Cotton Stockings, strong, durable school hose, close and elastic double knee, Lace \$3.50 Waists \$2.49

100 only Fine White or Ecru Net, front and back entirely tucked and trimmed with 75c Black Peau de Soie, 49c, rich, heavy make, recommended for its splendid wearing rows of Maltese insertion, collar and sleeves edged with fine pleating, lined with silk; regular \$3.50. Friday, \$2.49. 75c One-yard Wide Summer Silk, 55c, fine, even weave, Lyons' superior dye and

\$5 Separate Skirts \$2.95

Ladies' Separate Skirts, in flare gore style, lustrous weave, splendid quality for coats and trimmed with fold of self and buttons made of fine soft finished vicuna, in navy, brown and black, also in a variety of pleated styles, made of serge, Panama and French Venetian, skirts suitable for ladies who take small sizes; regular \$4.50 and \$5.00. Friday.

three different sized checks; regular value Ladies' Covert Coats \$5.95

65 Ladies' Medium Long Covert Coats, light and medium fawn stripe effects, semifitting back, trimmed with strappings of self and self-covered buttons; regular \$10.00. Friday, \$5.95.

Ladies' Summer Dresses \$1.69

1000 Ladies' Summer Dresses, of English prints, ginghams, muslins and chamwhite, pink and white, red and white and brays, in a great variety of light shades and other staple colorings, various sized checks; beautiful designs, made in semi-princess, jumper and two-piece styles, trimmed with About 1000 pieces of Mixed Lawns, Swiss embroideries and lace insertions; regu-Mulls, Muslins and Batistes, in plain colors, lar values \$3.50 up. Friday, \$1.69. stripes; during the morning we shall devote a whole circle on the second floor to this lot;

Cannot accept phone or mail orders.

Ladies' \$15.00 Suits \$8.95

45 only, shadow stripe French Venetians, diagonal serges and imported French Venetians, myrtle, indigo and navy, tailored; regular \$12.50, \$13.50 and \$15.00. Friday, \$8.95.

Women's Wash Neckwear

in fancy stripes and dresden designs, taken from our regular stock, a 5-inch ribbon; regu Women's Wash Neckwear, in tailored and lar 30c and 35c yard. To clear, Friday, 15c hunting stocks, made of colored vestings, in fancy stripes, polka dots; also "Gibson" Val. and fancy lawn stock, finished with Val. lace 100 pieces Silk Taffeta and Failletine Ribbon, sky, reseda, old rose, bronze, apple, frilling; regular price 25c, 35c to 50c. Fripurple, amethyst, a 5 and 6-inch ribbon; day, 10c each. regular 25c and 30c yard. Friday, 15c yard.

Plaid Silk Windsor Ties, large varied stock of tartans; regular 20c and 25c each. colors, plain and fancy ribbons, one-half Friday, 2 for 10c.

Embroideries for Friday

1984 yards of Cambric Corset, good open-work patterns; regular 15c yard. Friday, Printed Percale, in fancy check design 10c yard.

2583 yards of Fine Cambric Corset Cover terial, collar and cuffs edged with lace; Embroideries, beautiful fine patterns, large, sizes 10, 12 and 14 years; regular \$1.50. assortment of the newest designs, regular 35c and 40c yard. Friday, 11-2 yards for 35c. day, 27c.

Trimming Department

\$2 Moreen Petticoats \$1.69 | Millinery for Bargain Day Another big lot of Fancy Braids and The Newest Mushroom Sailors, with large crowns, fine or rustic braids, black, white or Gimps, mixed lot, but all colors in collection; burnt; regular wholesale prices \$1.00 to regular prices 25c to 65c yard. Friday bar-

A clearing lot of Silk Emblems, anchors, stars and bars; regular 8c and 10c each. Friday, to clear at 2c. drooping or rolling brim, silk ribbon stream-

ers, in assorted colors and white; regular Oddments of Applique trimmings and Persian banding, good collection of colors; regular prices 75c, \$1.00, \$1.25 and \$1.50. Friday, 35c a yard.

Boots and Shoes

ties; regular wholesale prices 75c, 85c and \$1.00 each. Friday, 25c. 312 pairs Men's Boots, box calf, box kip and Dongola kid, Blucher style, Goodyear welt, McKay sewn and standard screw, single and double soles, all solid leather; sizes 5 to 11; regular \$2.50 to \$3.00. Friday bargain, \$1.99.

600 pairs "Queen Quality" Traveler's Sample Oxfords, Pumps and Fancy Ties, in all the newest leathers, styles, heels and toes; made to represent the style and quality of the highest grade shoe made for women. Two sizes only, 3 1-2 and 4. Regular \$4.00 and \$4.50. Friday bargain, \$2.49.

220 pairs Youths' Boots, box calf and dongola kid, Blucher style; sizes 11 and 12 only; regular \$1.25. Friday bargain, 99c.

ioned Cotton Hose, summer weight, fine even thread, stainless dye, double heel and toe, 6 to 8 1-2; regular 20c, Friday, 12 1-2c. 419 pairs Children's Boots and Low Ox ford Shoes, in patent colt and dongola kid, Blucher, lace and button styles, dull matt calf and dongola uppers; sizes 3 to 10 1-2; regular \$1.25. Friday bargain, 99c. Boys' and Girls' Heavy 1-1 Ribbed

90 pairs Men's Bowling Boots and Low Shoes, best white canvas and solid rubber ecial price, Friday, 5 1-2 soles: sizes 6 to 11; regular \$1.25 and \$1.50. Friday bargain, 99c.

88c and \$1.00 Umbrellas for 63c

150 Men's and Women's Umbrellas; the covers are of strong Austria cloth; a good steel rod and frame, natural wood handles; some are mounted in silver; regular 88c and \$1.00. Friday, to clear, 63c.

Pencils 5c Dozen

Women's Long Lisle Gioves, plain white, two-clasp wrist, and black, with plain black 200 gross Rubber-tipped Lead Pencils; regular 10c per dozen. On Friday, while hand, reat lace top, and a few plain grey, Jersey wrist, all sizes, regular 35c. Friday, they last, 5c per dozen. On sale new Stationery Department.

NOTE PAPER

1000 boxes of Note Paper and Envelopes, ped fingers, black, sky, pink, grey, and a 24 sheets, 24 envelopes to box; Crane's make of paper, azure blue only, the new coming shade; the greatest value ever offered; worth 50c per box; kid and linen finish.

On sale new Stationery Department.

quality, all sizes, marked special, Friday, 12 1-2c. \$6.50 Pictures at \$2.95

24 only, Imported Pictures, bought below regular cost of the frame; finished in oils, all framed in sweep gilt and burnished frames; size 16 x 20; only ONE picture to Valenciennes, machine Torchon and Cluny EACH customer. No mail or phone orders Wash Laces and Insertions, all widths and filled. Friday, at 8 o'clock, \$2.95. immense variety of patterns. Friday, half

Top Floor.

Travelling Goods

A few Trunks, Suit Cases and Club Bags are left from Thursday's big bargain; come early Friday; our regular prices up to \$5.25. Friday, \$3.90. 500 Remnants of all our fine Valen-

Top Floor.

Flower Department

Pansies, per box, 15c.
Tomato Plants, 3 dozen for 25c. Cobea Scanden; regular 15c; 3 for 25c. Boston Sword Ferns; special at 49c.

Medicines and Rubber Goods

Beef, Iron and Wine, 40c bottles, Frilay, 25c.

Olive Oil, Rae's finest Lucca Oil, 40c bottle, Friday, 30c.

Rennet Powder, for making junket. Special, Friday, 10c.

Fountain Syringes, Hot Water Bottles, Bulb Syringes, etc., closing out all small quantities before stock taking; regular 90c and \$1.00. Friday, 60c.

Men's \$12 Suits \$6.49

200 Men's Three-piece Suits, nice smoot Saxony-finished English and Scotch tweed seasonable weight materials, new coloring single-breasted, well tailored, every suit a per fect fitting model, fine trimmings; regular prices \$9.50, \$10.00 and \$12.00. Cleaning Friday, \$6.49.

300 pairs Men's Working Pants, man from imported and domestic tweeds, in near grey single and double stripe patterns and grey mixed colorings, well made, strong and durable; regular \$1.50. Clearing Friday.

BOYS' SUITS, 49c

Boys' Lightweight Navy Blue and White Striped Galatea Sailor Blouse Wash Suits, made with sailor collar and white drill shield. plain knee pants; sizes 6 to 10 years; reque lar price 75c. Friday, 49c.

Boys' White and Blue Stripe Cambric Buster Brown Suits, made with neat round collar, with white muslin bow tie in front pants bloomer style; sizes 3 to 7 years; repular price \$1.25. Friday, 89c.

Furnishings for Men

800 Undergarments, half sleeve balbr gan shirts, also fine net shirts, together with several hundred odd garments of Watson's ribbed shirts and drawers; sizes in the lot 34 to 40; regular 35c and 50c a garment, Friday, 23c garment,

1000 Neglige Shirts, of fine percale shirt-ings, with small laundered cuffs attached; a splendid assortment of stripes, spots, checks, etc., in black or blue; sizes 14 to 161-2. Special Friday, 44c.

800 Work Shirts, of strong blue or tan duck, extra well made, fast washing colors, collar attached, 14 to 17; regular 75c, Fri-

1000 Four-in-Hand Silk Neckwear broken lines from our regular stock; all this season's colorings and designs; regular 50c. Friday, 23c.

1500 Fancy Imported Tie Pins, flowers, knots, figures and cameo designs; regular to 50c. Friday, 10c.

Hats and Caps

125 Men's and Youths' Soft Felt Hats, newest summer shape and colors, in brown, tan, fawn and pearl grey; regular \$2.00 and \$2.50. Friday, 89c.

200 Men's Straw Hats, boater, fedor and curl brim styles, in fine split or sen black silk bands. Friday, special, \$1.00.

Children's Washable Tams, in pique, crash and drill; regular 35c. Friday, 19c. Boys' and Men's Caps, in fancy mixed

tweeds and navy blue serges, golf and hook-down styles; regular 25c and 35c. Friday,

Hair Pads Ventilated Hair Pad, with real wavy hair, in all shades of brown; regular \$3.00. Friday, \$1.50.

"Can't Slip" Wire Hair Pad, covered with real hair, soft rubber grips which hold pads in securely; regular \$1.00. Friday, 50c.

Hair Pad, covered with real hair and net, suitable for front or back; regular \$1.00. Fri-

Wall Papers

1900 rolls Imported Papers, in good col-orings and designs, for small parlors or bedrooms. Friday, 19c.

1650 rolls Imported Papers, in reds, greens, browns, for parlors and dining-rooms; regular to 65c. Friday, 29c.

Fancy Needlework

A big collection of Fancy Needlework. suitable to take away for the holidays; the following items include stamped linen piece, wood form, towel rails and all materials necessary to make up towel rails, tie hangers, veil books, photo frames, scrap books and in numerable other articles; sold in the regular way at 35c, 50c, 75c and \$1.00. Friday. to clear, 10c.

covered with heavy fine silk brocades; regular value \$5.50 and \$6.75 each. Friday, to clear, at \$1.98.

BARGAIN CUSHIONS

10 only Feather Filled Large Cushions,

\$1.00 Hammocks for 89 c Star Brand Open Weave Hammocks regular size, gold and green; regular \$1.00.

Star Brand Close Weave Hammocks, full size, strong, with solid pillow; regular \$1.25.

Friday, \$1.19. Palmer's or Canadian Hammocks, ful

size, good assortment of colors; regular \$1.50. Friday, \$1.29. Same Hammock, with valance; regul \$1.75. Friday, \$1.49.

Regular up to \$2.50. Friday, \$1.98. Regular up to \$3.00. Friday, \$2.59. Palmer's or Canadian Hammocks, extra large size and strong, full assortment of colors; regular up to \$5.50. Friday, \$4.89. PROBS:

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Night in F of the quer

hamber and

ed once more, the mayoral I grasp of the tional pressurr governor, to Gir Mortimer at the right of tipleturesque fix was the vener sister of the la Canadian Prin has perhaps as of the royalty Not

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But at least something of ance of our ci reception in th mayor himsel majestic as a and no less d. The Countes sweet and che gracious. She and was dress Evening dre large number an orderly ar ing, and all to The E

The B The execution of Forday. It met the university deen, presided The nomina for the next the various approved. The President, to by the nation tain and Ireis fried, by the France,