



EXTRA SPECIAL!
ALL-WOOL SPENCERS, \$2.50, \$3.50.
All-Wool Spencers, in black, white and grey, heavy, honeycomb stitch, with long sleeves or sleeveless. Extra special value \$2.50 and \$3.50

SAMPLE IMITATION FUR SETS,
\$3.50 to \$8.75

We have just received a shipment of English Imitation Fur Sets, seal and caracul, in black, grey and brown, large pillow muff and long stole, in throw-over style. Priced 40 per cent less than regular. Per set. \$3.50, \$3.75, \$4.75, \$5.50, \$6.75, \$8.75

GIRLS' SCHOOL DRESSES.

Parents will find this a thrifty offering because these Dresses are very unusual in style and quality of material, made from navy blue cotton serge and black and white shepherd checks, in a variety of trimmings; sizes to 14. \$2.95

CHRISTMAS SALE OF NEW MODEL CORSETS, \$1.25 AND \$1.98.

Lot No. 1 at \$1.25.
A comfortable Lightweight Corset, designed for slight and medium figures, made from white coutil, with elastic top, sizes 19 to 26. Special \$1.25

Lot No. 2 at \$1.98.
A smart new model, designed for slight and medium figures, fine hook, Paris clasp, medium bust, long hip and skirt with hook below front clasp, four hose-stap; porters \$1.98

"ELECTRA," THE NEW KNITTING YARN FOR SWEATERS, SCARFS, TAMS, ETC. 45c FOR TWO-OUNCE SKEIN.

We have just received a shipment of Electra Knitting Yarn, in all the new shades, also black, white, grey and brown. 45c for 2-oz. skein
Knitting Needles—12-inch 25c pair
15-inch 35c pair

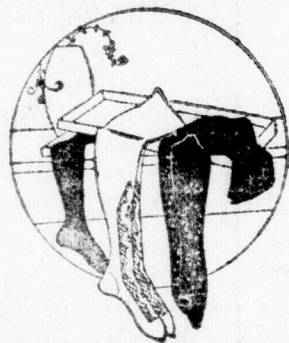
LADIES' ALL-WOOL SERGE DRESS, \$14.50.

Ladies' All-Wool Serge Dresses, navy, black and brown, plain round neck style, sizes from 18 years to 40 bust measure. Extra special \$14.50

NEW CASCADE BACK AND PUSH COMBS, 50c to \$2.50.

Jeweled Cascade Back and Push Combs, done up in attractive gift boxes 50c to \$2.50

Hosiery Is Favored by Every Woman



Black Cotton Hose, with natural merino sole, full-fashioned and seamless, sizes 8½ to 10 75c pair
Seamless Plain Cashmere Hose, double heels and toes, sizes 8½ to 10. \$1.50 pair
All-Wool Black Cashmere Hose, white or black, Mercury, full-fashioned, sizes 8½ to 10 \$1.98 pair
Ribbed Cotton Hose, 1-1 ribbed, sizes 5½ to 10, a good serviceable hose. 35c pair
Winsome Maid Guaranteed Silk Hose, in white, navy, brown and black. Special \$3.00 pair
Novelty Silk Hose, lace stripe, in black and navy \$2.75 pair
Cashmerette Hose, in black and nigger brown, sizes 8½ to 10. Special 39c pair
Cashmerette Hose, in black, nigger brown and cream, good weight stocking 49c pair

Arthur's

662-662½ DUNDAS STREET EAST.
PHONE 3213.

Santa Claus Extends the Helping Hand In Making This a Sensible Christmas

If old Santa himself could come into London and have a personal talk with you he would no doubt say to you the identical words used here. This store is pursuing a Christmas policy according to what the wishes of a practical Santa Claus would be, and all our stocks reflect this to the highest degree. If your gift making is to be moderate in cost, if you want practical, useful gifts that will give real service and pleasure, then the suggestions below will appeal to you at once.

SPECIAL VALUES IN GOOD BLACK SILKS.

HEAVY SATIN DUCHESS, \$3.50.
One piece Heavy Black Corded Silk, 32 inches wide, Swiss make. Special, per yard \$2.50

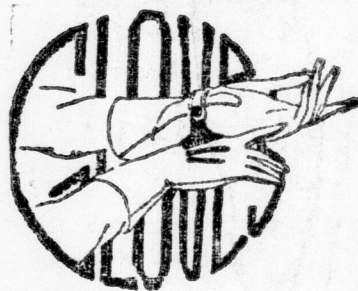
EXTRA LARGE BLACK UNDER-SKIRTS, \$1.98.

Extra Large Black Underskirts, made from heavy quality farmers' satin, shirred flounce, drawstring top. Special \$1.98
Spun Glass Underskirt, in floral effects, pleated flounce. Extra special .. \$3.50

CHILDREN'S FUR SETS MODERATELY PRICED.

Children's Fur Sets, in white Thibet lamb, white ermine, French cone, blue Angora, Chinese wolf, round or pillow muffs, scarfs and stoles to match, trimmed with heads and tails. Priced at \$4.50, \$5.50, \$6.75 to \$19.50

GIFT GLOVES ARE ALWAYS APPRECIATED.



You know how it is—you dearly love to get Gloves for Christmas yourself, so you may be very sure that your friends are of much the same mind.

Fownes' Chamois Gloves, in grey, fawn, natural and white. Special value \$1.25
Fownes' Black Suede, two-dome fasteners, old value \$1.75
Fownes' Washable Cape Gloves, with black points. Special \$1.98
Washable Chamoisette Gloves, white, chamois, black, grey \$1.00 pair
Children's Unlined Cape Gloves .. \$1.50
Boys' Lined Kid and Mocha Gloves \$1.50
Children's White Chamoisette Gloves 75c
Wool Gloves, from 65c to \$1.00

Blouses That Answer the Call of Fashion

COMPLETE SHOWING OF CHRISTMAS VOILE BLOUSES, \$1.50 TO \$5.50.

Blouses made from voiles, in various qualities, in a range of styles \$1.50 to \$5.50 each

NEW GEORGETTE BLOUSES, \$7.50.

New Georgette Blouses, daintily embroidered fronts, with beadwork including the new bib effect; colors of white, flesh, maize, navy, brown, taupe, grey; sizes to 44. Extra value \$7.50

WHITE SILK WAIST, \$2.50.

This Blouse is made from good weight Jap silk, in neat, plain style, hemstitched collar and cuffs, finished with pearl buttons, sizes to 44. Each \$2.50

TWO CHRISTMAS SPECIALS IN QUALITY SILKS, \$1.98 YARD.

Georgette and Crepe de Chine, in range of wanted colors and shades, 36 inches wide \$1.98
Silk and Cotton Poplin, in navy, brown, grey and sand; 36 inches wide. Special \$1.98

GIRLS' WARM WINTER COATS, \$14.50

Girls' Blanket Cloth Coats, in blue, brown, green, grey, plaid effects, finished with high waistline, belted styles, convertible collar, sizes 8 to 14 years. Special \$14.50

GIRLS' WARM WINTER COATS, \$10.75

Check and Plaid Blanket Cloth Coats, in brown, green, grey and purple, finished with belt, in high waist effect, sizes 8 to 14 years. Extra special \$10.75

TURNBULL'S FALL AND WINTER UNDERWEAR.

Children's Black Tights, elastic on sateen band 75c to \$1.30
Children's All-Wool Vests and Drawers, plain and ribbed \$1.00 to \$1.50
Infants' All-Wool Vests \$1.25 and \$1.50
Ladies' Short-Sleeve Vests 75c, \$1.00, \$1.25, \$1.50, \$1.98
Ladies' Long-Sleeve Vests 75c, \$1.00, \$1.25, \$1.50, \$2.00
All-Wool Vests and Drawers, natural or white \$2.50 to \$3.95
Children's Union Combination Suits \$1.00 and \$1.50
Ladies' Combination Suits, short sleeve or long sleeve \$2.00 to \$7.50
Ladies' Bloomers \$1.25 and \$1.50

NEW BEADS, 25c to \$3.00

Christmas showing of Beads, in pearl rose, black and colors, short, long and medium sizes. Priced from .25c to \$3.00

NEW STRAP PURSES AND VANITY BAGS.

Special Christmas showing of Strap Purses and Vanity Bags, in a range of styles and colors, moderately priced. From \$1.00 to \$3.50 each



BETTER QUALITY GEORGETTE BLOUSES, \$8.00 to \$12.50.

Special showing of new models in High-Grade Georgette Blouses, in white, navy, flesh, peach, beaded and embroidered fronts, round and V neck collars. Special \$8.00 to \$12.50

Arthur's

662-662½ DUNDAS STREET EAST.
AWAY FROM THE HIGH RENTS.

EXTRA SPECIAL—36-INCH UNION SERGE, \$1.25 YARD.

36-inch Union Serge, in navy, black, brown, myrtle, sage blue; a good, strong, serviceable serge, especially adapted for children's wear. Extra special \$1.25 yard

CHOOSE YOUR GIFT FROM THE REMNANT COUNTER.

Here you will find remnants of various materials suitable for waists, skirts, dresses, kimonos, etc., at a considerable saving.

FOR BABY'S CHRISTMAS GIVE A GIFT THAT WILL PLEASE THE MOTHER, TOO.

Babies' Long White Dresses, made from lawn, voile and batiste, neatly trimmed with baby embroidery and baby lace \$2.50 and \$2.98
Baby Shortening Dresses, made from rice-cloth, lawn, batiste and voile, neatly trimmed with baby lace and embroidery. Special values, \$1.50, \$1.98, \$2.50, \$2.98, \$3.95

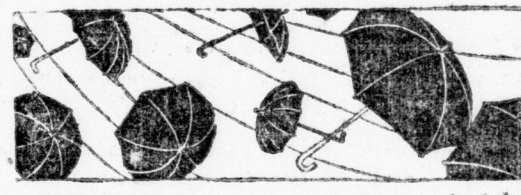
GIVE SILK CAMISOLES.

Camisoles made from good quality silk habutai, in white, flesh or maize, lace yoke and shoulder straps. Special at \$1.25
Black Silk Camisole, with short sleeves, lace yoke. Special \$3.98
Extra Special—Silk Camisole, in a large variety of styles and colors, embroidered and lace trimmed, with and without sleeves \$2.98
Silk Camisoles, white and flesh, lace yoke, short sleeves. Special \$1.98
Camisoles of extra quality wash satin, slip-over style, trimmed with real lace, medalion front. Special \$4.50

GIVE SILK UNDERWEAR.

Silk Envelope Combinations, made from pink and white habutai silk, daintily trimmed with val lace and insertion. Special \$4.25
Envelope Combinations, made from good quality wash satin, prettily trimmed with lace and insertion, finished with ribbon. Special \$4.95

UMBRELLAS ARE ALWAYS RECOGNIZED AS A SENSIBLE, APPROPRIATE GIFT.



And with the rainy season ahead, who wouldn't appreciate an Umbrella for a Christmas gift? Surely you couldn't possibly give anything more appropriate, anything more sensible, or that would be appreciated more. And please don't think that it is absolutely necessary that your gift of an umbrella be one that has a gold handle and made of the very finest quality silk for a cover. Quite true, if you can afford to give this kind of an umbrella, so much the better, but on the other hand, thousands of people will appreciate a good, serviceable umbrella—the kind that will stand wear and service. Here you will find umbrellas at various prices from \$1.25 to \$9.75

TIME FOR WARMER BEDDING.

Crib Comforters, size 27x36, silkoline covering \$1.98
Crib Comforters, size 36x42, silkoline covering, pink or blue \$2.98
Bed Comforters, silkoline covering, size 66x72. Special \$3.50
Bed Comforters, silkoline covering, in assorted patterns, sizes 66x72 \$3.95
Bed Comforters, silkoline covering, in floral designs, size 72x72 inches \$4.50
Bed Comforters, covered with turkey red chintz, size 66x72 inches \$4.95
Same style, 72x72 inches \$5.95

LONDON EAST. PHONES 3213. 662-662½ DUNDAS ST.

ARTHUR'S

WHERE THE GOOD GOODS COME

DUNDAS CARS PASS THE DOOR. OPEN EVENINGS.