FREE TICKETS

TO THE

WESTERN FAIR

Here is a chance for London Advertiser readers to see the Great Western Ontario Exhibition without expense. The Fair this year promises to be bigger and better than ever. The exhibits will be complete, the grand-stand spectacles wonderful. Everyone will want to be there.

HERE IS THE PROPOSITION

Special Offer No. 1---

Every subscriber who pays a year's subscription to The Advertiser IN ADVANCE will receive a double ticket entitling him to entrance to the Fair Grounds and to the Grandstand. There is no other condition. Just bring in or mail in your subscription for a year and receive your ticket. THIS OFFER APPLIES TO SUBSCRIBERS ANYWHERE.

Special Offer No. 2---

If you cannot attend the big fair, The Advertiser makes you another offer, which is good for a limited period only. Provided you pay a year in advance for your paper, you may deduct 50 cents from the regular subscription price. THIS IS A PRESENT OF 50 CENTS IN CASH.

The regular subscription rates to The Advertiser are as follows:

REGULAR RATES

By mail, \$4.00 a year; delivered in London, \$6.00 a year; at newstands, \$5.00 a year; delivered outside of London, \$5.00 a year.

SPECIAL OFFER NO. 2 IS AS FOLLOWS:

By mail, \$3.50 a year; delivered in

London, \$5.50 a year; at newstands, \$4.50

a year; delivered outside London, \$4.50

a year.

SEND IN THE REGULAR PRICE LESS 50 CENTS AND YOU WILL BE CREDITED WITH A YEAR

Special Offer No. 3---

Here is another offer. If you pay for a year at the regular rates you will be credited with fourteen months subscription. THIS IS TWO MONTHS FREE.

Special Offer No. 4---

If you pay at the regular rates for six months you will be given credit for seven months.

OFFERS ARE LIMITED

These offers are good only for a few weeks, and are made for PAID-IN-ADVANCE subscriptions. Any subscriber already paid in advance may pay for another year at these terms if he wishes.

Fill In the Coupon Below and Mail or Bring it to The London Advertiser

LONDON ADVERTISER, London, Ontario.
My subscription expires
I wish to take advantage of Special Offer No.
Find inclosed reconsections
Name reservences concentration
'Address
Date