



### Seasonable Shopping Facilities at Simpson's As Welcome as the Flowers in May



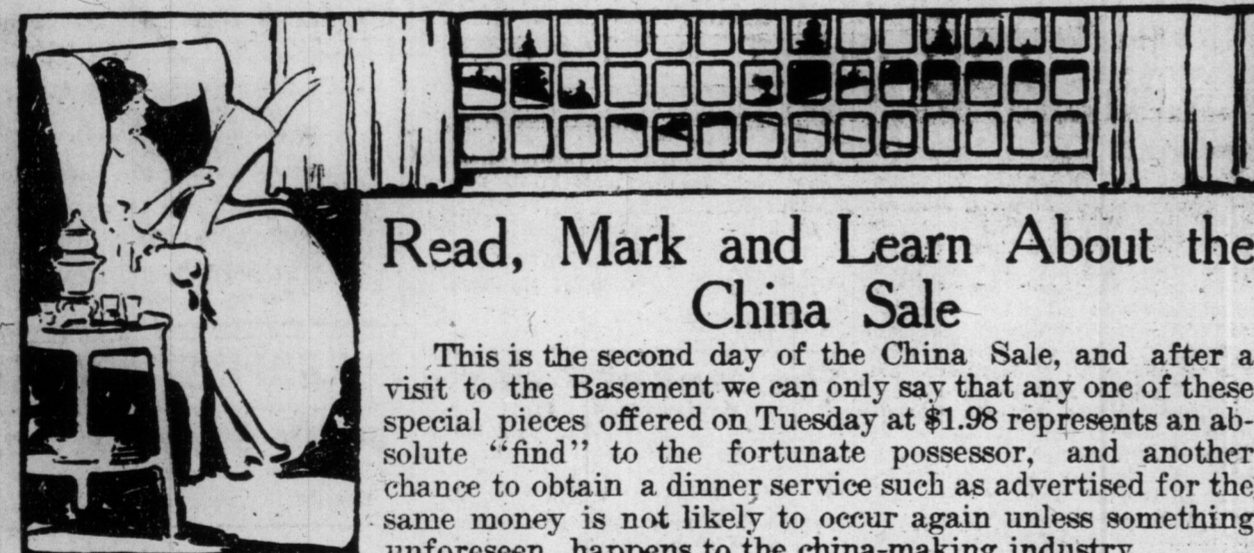
**Y**ES, the month of May will, indeed, be a merry month at Simpson's. Many of the departments are as gaily colored as a butterfly, and just as dainty. This will be an ideal shopping month, not hot enough to make it uncomfortable, which, by the way, is next door to an impossibility, as this is the best ventilated store in the city. **Now**, the "Summer lines" are complete, and many a Spring bargain is waiting as a "money-saver" to the first comer. This page holds out varied inducements to the person in need of rare china and glass, pretty whitewear, a fashionable suit, or other article of clothing, a rug, a

pair of sheets, a box of stationery or a picnic ham.

### Five Bright Shopping Spots on the 3rd Floor

Eight o'clock buying is becoming more and more popular with our lady friends who patronize the Women's and Children's Furnishing Section of the Third Floor. These five "bright spots" should bring many eager buyers when the doors open to-morrow morning:—

- No. 1—Women's Whetewear, Princess Slips, fine nainsook, trimmed with beading, silk ribbon and narrow, fine lace frills; skirt finished with tucked and hemstitched flounce; sizes 32 to 42 bust measure. Regular price \$1.25 each. Tuesday ..... .63
- No. 2—Corsets, a beautiful Royale model, in finest white summer batiste, medium bust, extra long unboned skirt, with 6 fine garters attached, rustproof watch-spring steels, with 4 wide side steels top bound with duchess satin and trimmed with fine lace, bust draw tapes; sizes 18 to 26 inches. A regular \$3.00 corset. Tuesday, a pair. 1.50
- No. 3—Little Girls' Dresses, of fine sheer ecru, color, mull, beautifully trimmed with white embroidery medallions and fine lace, or with all-over embroidery and lace, exquisite and dainty dresses for ages 2, 3, 4 and 5 years. Regular prices \$2.50 and \$3.00 each. Tuesday each..... 1.25
- No. 4—Women's Summer Vests, fine white ribbed cotton, low neck, short or no sleeves, crocheted edges run with draw tapes; sizes 32 to 38 bust measure. Regular prices 10c and 12½c each. Tuesday, 2 for ..... 15
- No. 5—Infants' Dresses, fine white nainsook, dainty Mother Hubbard styles, with solid tucked small round yoke, skirt finished with wide hem, narrow lace on neck and cuffs, three-quarter length sleeves, seams finished with feather stitch braid; sizes 6 months, 1 and 2 years. Tuesday, 120 only, at, each..... 45



### Read, Mark and Learn About the China Sale

This is the second day of the China Sale, and after a visit to the Basement we can only say that any one of these special pieces offered on Tuesday at \$1.98 represents an absolute "find" to the fortunate possessor, and another chance to obtain a dinner service such as advertised for the same money is not likely to occur again unless something unforeseen happens to the china-making industry.

For Tuesday's special we have gathered about 300 pieces of bric-a-brac from the world's best potters. These are typical pieces of Coalport, Doulton, Wedgwood, Crown Derby, Spode, and Moore wares, comprising cups and saucers, figures, tankard jugs, plates, nut bowls, wall plaques, muffin dishes, Haviland plates, umbrella stands, jardinières, Amphora wares, Dutch wares, Kinrain vases. Values up to \$5.00. Tuesday special ..... 1.98

- See Yonge street window. No phone orders.
- 15 only, 98-piece Dinner Set, genuine Carlsbad chinaware, dainty floral decoration, gold lined and scalloped. Regular \$16.75. Tuesday ..... 9.25
- Limoges China Dinner Set, a beautiful creation by the famous French potters, Bernardand & Cie, with Russian evangel border design, all pieces in the new marcella shapes, coin gold edge and handles. Regular \$200. Tuesday ..... 125.00
- 10 only, 102-piece Limoges Dinner Sets, rich gold decoration, dainty floral design. Regular \$45.00. To clear Tuesday ..... 29.25
- 20 only, 97-piece Dinner-Sets, extra special for Tuesday ..... 3.98
- 1,000 pieces Oddments in decorated dinnerware, dinner, soup, dessert and tea plates, bowls, jugs, creams, etc. To clear Tuesday ..... .6
- Vegetable Dishes, Meat Platters, Soup Tureens. To clear Tuesday ..... .29
- Fruit Nappies, clear American pressed glassware. 6 for ..... .19
- Syrup Jugs, nickel top..... .23
- 30 only, Hammered Brass Jardinières. Regular \$3.50. Tuesday ..... 2.00

### Velvet Rugs and Nottingham Curtains

Best quality English Velvet Rugs meet the requirements of those who enjoy the luxurious appearance and feel of a deep pile carpet. These rugs are made of specially spun worsted yarns, which have the lustre and service of a first-class Wilton. In fact, they will outwear any other floor covering at the same price.  
3x3½ yards..... 17.50 3x4 yards..... 20.50 3½x4 yards..... 24.50  
Swiss and Nottingham Lace Curtains, at a saving of one-third. Wednesday we offer for sale an excellent range of Lace Curtains at exceptional prices. There are handsome designs, both in Nottingham and Swiss. Our reason for price reduction is that there are only one, two or three pairs of a kind. The qualities are good, patterns new, sizes 52 and 54 inches wide, 3 and 3½ yards long. Regular prices range from \$1.50 to \$15.00. Tuesday, your choice of any at a reduction of one-third... 1.00 to 10.00

### Beaded Tunics and Robes

50 Samples to Clear at \$10.00—Quarter Price.  
Consisting of black and colored head and silk embroidered tunics and robes, also a few very handsome lace coats in black and some colors. These are all this season's goods, and have been selling at \$40.00 to \$50.00. On sale Tuesday, 10.00 (Third Floor, Waist Dept.)

### Dollar Dress Goods—All New and Fashionable

Fabrics and Suitings as follows:  
Our special Permo Uncrushable Suiting in new spring shades, also black, 44 inches..... 1.00  
The best All-wool San Toy Suiting, in black only, 44 inches..... 1.00  
Our Special West of England Suiting, in navy, cream and black only, 44 inches wide..... 1.00  
Our Special Mull Finished Cheviot, in navy and black only, 32 inches wide..... 1.00  
Our Special Broadcloth Suiting, fine Sedan Finish, in pure wool quality, all shades and sizes..... 1.00  
Our Special Banockburn Suiting, in a lovely combination of colors, made from the finest Botany wool. Special, per yd..... 1.00

### Silks for Tuesday

1,000 yards of Fashionable Shanghae and Honan Silks—in the natural color, in the purest blue and this quality are exceptional in point of value. Bright sheer silk fabric, round and square, hand-made by peasants. This silk is always fashionable for dresses, suits and men's shirts. 24 inches wide. Regular selling price \$1.00. On sale Tuesday, 50¢. (Phone and mail orders filled.)  
Lasting quality of such Black Satin Faille, Satin de Chine, Satin Mere and Peau de Soie, an exceptional quantity. Buy a cheap black silk dress, waist or slip. Our regular selling price, per yard, \$1.00. On sale Tuesday, 50¢.

### Wash Goods

Voiles are all the vogue. A complete assortment of these popular materials now showing on the second floor. See the Coronation Blue.  
Pretty voiles for street or indoor wear, 38 inches wide, coronation blue, with pretty printed figure in black, one of the novelties of the season..... 35¢  
French Bordered Voiles, dainty spots of various colors, shown upon white and colored grounds; these have a dainty border with Paisley, Dresden, floral and other designs, in every color imaginable, 28 inches wide..... 35¢  
A great selection of plain colors, 44 inches wide, in cream, mauve, etc., 42 inch..... 35¢  
Big range of the newest in stripes and gingham, all colors and designs. Very special..... 35¢

### Linens and Staples

800 DOWN COMFORTER \$5.98.  
25 only, fine English made Down Comforter, large size, well filled with good down, fine shen proof covering in 200 fine designs, well made, regular up to \$9.00. To clear Tuesday, 5.98.  
150 PAIR HEMSTITCHED HUCKABACK TOWELS, 80¢.  
100 pairs all linen Irish make Hemstitched ends, Huckaback Towels, Damask ends, various designs, 24 inch all-over patterns, large size towels, regular \$1.25 and \$1.50. On sale Tuesday, 80¢.  
40-15 BROWN HOLLAND, 2½ YD.  
1,000 yards Brown Holland, all kinds, 24 inch wide, extra good, good washing goods for summer dresses. Tuesday, 30¢.  
22½ HEMSTITCHED SHEETS, \$1.79 PAIR.  
150 pairs fine English Sheets, hemstitched end, plain weave, good size, 70 x 96 inches, fine round thread sheeting, regular \$2.25. To clear \$1.79. On sale Tuesday..... 1.79

### TABLE NAPKINS, 1500 DOZ.

Scotch make, size 22-in., pretty bordered patterns. Clear Tuesday, 1.98

### Sale of Stationery and Office Supplies

1,000 Lines Writing Tablets, regular 10¢, Special ..... .6  
10,000 Lined Envelopes, regular 20¢ per package, Special ..... .6  
10 lbs. of Fine Rubber Bands, regular \$1.00, Special ..... .50

### Groceries for Tuesday

One lb. Standard Granulated Sugar, 20¢  
20 lbs. \$1.60; Lark of the Woods Brand Flour, 25¢  
75¢ choice Ham, 6 to 8 lbs. each, per lb. 14¢  
Canned Fruit, Raspberries, Strawberries, Cherries, Lawns, Apples, Peaches, Pears and Plums, per tin 3¢  
3 packages 2½ lb. Messina Lemons, 1 dozen 25¢  
Canned Corn, 3 tin 20¢  
Canned Beans, small and large, 1 tin 10¢  
Lemon Brand, per tin 10¢  
Pure Powdered Assorted, 2 boxes 25¢  
Charles Evaporated Milk, 12 cans 25¢  
Premium Oats, 25 lbs. 25¢  
Imported Pure Malt Vinegar, imperial quart bottle, 20¢  
Custard, 2 boxes 25¢  
Telephone direct to department.

### Women's Suits on Sale Tuesday

There are Women's Suits for sale here every day, but not every day can you purchase a \$25.00 Suit for \$12.49, which you notice is **Less than Half Price**.

The tailoring of these Suits was never excelled, linings are of fine silk and satin, style is up to date, and this little description will give you some idea of what they are like in appearance.

There are 113 Spring Suits made of fine French serges, imported Panamas, French Venetians, and striped worsteds; colors in the lot are grey, navy, black and green stripes, also of imported tweeds in a number of fashionable mixtures. Coats are 26 to 30 inches in length, some plainly tailored, others are braided or novelty trimmed, notched or wide rever collar, some inlaid with satin. Skirts are most fashionable gored panels, and slightly pleated effects. These suits sold regularly at prices ranging from \$17.50 to \$25.00 Tuesday **\$12.49** (CANNOT PROMISE TO FILL PHONE OR MAIL ORDERS.)



### Coats for Motoring and Driving

**Men's New Automobile Dusters, Etc.**  
Men's Automobile or Driving 2-in-1 Reversible Coats. These are made from a fine imported tweed, in light and dark grey and brown shades. The reversible side is the new fashionable Gabardine cloth, in tan and dark grey shades, cut in double-breasted style, with military collars, straps on sleeves, two pockets on each side, splendidly tailored and perfect fitting. Sizes 36 to 46..... 25.00  
**Men's Automobile Dusters**, made from a soft silk finished Sahara cord, in a light fawn shade, latest single-breasted style, long and roomy, with military collar and slash pockets. Sizes 36 to 46..... 4.50  
**Chauffeurs' Heavy Khaki Drill Automobile Dusters**, single-breasted style, long and roomy, with military collar and cuffs, military breast and slash pockets, fastened down the front with pearl buttons. Sizes 36 to 46..... 6.00

**Men's Spring Overcoats**  
In the lot are light and dark grey English tweeds, in mixtures, diagonal stripes, and herringbone weaves, black and dark Oxford grey cheviot and vicuna cloths, latest single-breasted Chesterfield style, with nicely built shoulders and shapely lapels, tailored in the best possible manner, and finished with best quality linings and trimmings; sizes 35 to 44. Reg. to \$15.00. To clear Tuesday at..... 9.95  
**Boys' Russian Suits, Regular \$4.50, to Clear Wednesday at \$2.98.**

Boys' English Tweed Russian Suits, in dark grey and brown grounds, with neat fancy colored stripes, made up in double-breasted style, with sailor collar trimmed with fancy silk trimming, and detachable shield with silk ornament in front; pants elastic bloomer style; sizes 2½ to 7 years. To clear Tuesday at..... 2.98

### Men's Outing Shirts

Some points about our Outing Shirts worth noticing. The size of the body is large and the length full. The best manufacturers in England and Canada are dealt with. The reversible collar can be worn turned down or turned in to form a yoke, which leaves the ordinary collar band so that a linen collar can take its place. All the seams are strongly double stitched, and each shirt has a pocket. Best materials only, including—  
White Duck, at..... .75 White Cellular, at..... .75 and 1.00  
Cashmerette, with silk stripes, at 75¢ Fancy Poplin, at..... 1.50  
and..... 1.00 Shantung Silk, at..... 3.00  
In all cases the sizes run from 14 to 18.



**Men's Derby Hats**, latest spring shapes, in fine English fur felt, colors black only, fine calf leather sweat bands, light in weight and easy fitting. Tuesday special ..... 1.00  
**Boys' Telescope Crown Soft Hats**, the newest American style, fine quality felt, colors grey, fawn, brown, slate, and black. Special for Tuesday ..... .95

The **SIMPSON** Company Limited  
Robert Limited

No Mail or Phone Orders.