


THE THINKER

A man in a brown suit is sitting on a ledge, leaning forward with his chin resting on his hand, looking down at a city below. The city is a dense urban landscape with many buildings, including a prominent domed building. The man has a thoughtful expression.

Men who command
great enterprises
first master them-
selves, for food
and drink largely
define character.
Grape-Nuts
is a master food
for thinkers

"There's a Reason"

Adapted from Rodin's
Great Masterpiece