CONCLUSION

For those going to China for business or pleasure, this guide has offered some advice as well as some insights into the country, its people, and their culture.

Regardless of your expertise, your ability, or your credentials, your success in China will depend on your attitude. Observe, learn and try to

understand, before assuming China needs you to solve all its problems. Establish trust with your Chinese colleagues. If you are sensitive and willing to adapt, you will open the door to a rich and rewarding experience.

May your stay in China be enjoyable!