

## **EXECUTIVE SUMMARY**

The report indicates that opportunities exist for exports, joint ventures and investment in an industry which has expanded rapidly in recent years and is expected to continue growing over the coming years.

Specific opportunities exist in automotive electronic equipment such as on-board computers to perform diagnostic functions, digital electronic fuel injection systems, digital control systems for car suspensions, brakes, etc. On the production side, there is a need for automated production systems, quality control procedures and equipment, and lab equipment used in R&D.

The Argentine automotive aftermarket is another growing area of interest in which Canadian firms have strong capabilities.

Argentina is highly dependent on imports of automotive inspection equipment such as scanners, injection balancing equipment washers, oscilloscopes, etc. Gas analyzers and catalytic converters are other opportunities open to Canadian companies.