

ANALYSIS

- Leisure articles sector - was found to be composed of mainly small groups such as the CNIB, and individuals as cottage industries. Significant items within this category were imported from the LDC's to be assembled for export.
- Clothing - dominated by the LDC's especially Hong Kong, China (T&M), Malaysia, with low wages in such a labour intensive industry. Canada's presence in the market is mainly in the high price seasonal fashion category of Velveteen (346.15) mufflers, scarves, shawls knit of wool (372.10), men and boys neckties of silk not knit (373.22) Rainwear, hunting/fishing wear, of cotton (376.54), or of other materials coated or filled with plastic (376.56) and labels, not ornamented (textile) of man-made fibres (385.61).
- Chemicals & related Compounds -analysis was superficial as it was generally felt that the Canadian industry is aware of the export market and its associated tariff reductions.
- Non-metallic Minerals and Products -except for Roofing tiles, of Concrete, including terrazzo (511.41); Refractory and Heat - insulating bricks; of chrome (531.21) and Lab & Industrial Chemical ware, of porcelain or subporcelain (535.21) the entire US market is dominated by such industrialized countries as West Germany, Italy, France, Belgium, Austria, and United Kingdom. Still, export potential does exist.
- Other Products - -the market is dominated by LDC' and some industrialized countries except kites and parts thereof (694.31) and parachutes and parts thereof (694.70).
- Specified Products -the US market has strong participants as suppliers from both the Industrialized countries and the LDC's. Areas where Canada's participation is significant are: