

REPORT 4A  
89/02/09

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES  
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :610-SAN FRANCISCO

- Involved in planning the International Marine Expo to be held during Golden Gate Open.
- Planning for incoming mission of local mfrs reps organization members to meet with Ontario mfrs.
- Made efforts to convince The Sharper Image that Toronto and other Cdn cities would be approp. sites for Int'l investment
- Created "RESEARCH" newsletter for smaller sporting goods mfrs.
- Spoke at follow-up July 25/88 mtg. with Indep Marketing Professionals of California re repping Cdn products.
- Follow-up report on Colorado Coal versus Natural Gas "brown cloud" issue.
- Interview with San Francisco Business Times re B.C. govt. and Softwood Lumber Issue.
- Coordinated visit, prepared briefing for Sen. Rosenthal for his September visit to Calgary re Cdn Gas and Col Market