

REPORT 4
88/03/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST :611-SEATTLE

015-CONSTRUCTION INDUSTRY
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

SUPPORT CANADIAN PARTICIPATION IN WESTERN BUILDING MATERIALS
DEALERS ASSOCIATION SHOW.

ENCOURAGE SUPPLIERS TO PARTICIPATE IN ONE OF TWO HOME SHOWS IN
THE SEATTLE-TACOMA AREA.

ANTICIPATED RESULTS:

SIX COMPANIES INCREASE THEIR PENETRATION IN
THE MARKET.

SIX COMPANIES TO ENHANCE OR ESTABLISH THEIR
MARKET POSITION.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 NONE AT THIS STAGE.

QUARTER: 3 SUPPORT CDN PARTICIPATION IN WESTERN BUILDING
MATERIALS DEALERS SHOW.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

SIX CDN COMPANIES PARTICIPATED IN SHOW. BUSINESS
INFLUENCED WILL BE REPORTED IN 4TH QUARTER.