

REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :348-KUWAIT

014-EDUCATION, MEDICAL, HEALTH PROD
KUWAIT

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRAINING/EDUCATION EQUIPMENT & SERVICES REPORT ON GULF
INCREASED MARKET AWARENESS OF POTENTIAL OPPORTUNITIES.

ENCOURAGE MINISTER OF HIGHER EDUC TO VISIT ONT
GRATEFUL SENIOR LEVEL AWARENESS OF CANADIAN CAPABILITY.

PREPARE SUMMARY OF CDN COMM COLLEGES & UNIVERSITY SITUATION
USEFUL MARKETING TOOL DEVELOPED FOR COMPLEX CANADIAN

SUPPLIER SITUATION.

CONDUCT BRIEFINGS REGULARLY ON CANADIAN UNIVERSITY/COLLEGE
INCREASE NUMBER OF STUDENTS ATTENDING POST-SECONDARY

SCHOOL IN CANADA.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 Gulf States Education strategy.
Follow up to Oil & Gas/Education and training
mission to Canada, June 10-17, 1989.

Finalized late September.
Student flows to Canada will be increased as
result of follow-up activity to this mission.

QUARTER: 3 -----

QUARTER: 4 -----