

PROGRAM RESULTS: EUROPE

BUSINESS ACTIVITY

During the July - September 1989 period twenty-one posts reported the following business activity:

56 EXPORT SALES WORTH \$255.3 MILLION

53 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS

5 NEW JOINT VENTURES/LICENSING AGREEMENTS WORTH \$12.5 MILLION

1 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENT IN CANADA

0 CANADIAN INVESTMENTS IN TERRITORY

8 TECHNOLOGY TRANSFERS WORTH \$31 MILLION

HIGHLIGHTS:

\$ 205 million sale of aircraft (Madrid)

\$ 24 million transfer of Canadian wood processing technology (Copenhagen)

\$ 10.1 million worth of fish and lobster sales (Milan)

\$ 10 million worth of pulpwood sales (Ankara, Milan)

\$ 5.5 million joint venture for wind test tunnels (Helsinki)

\$ 5 million sale of raw hides (Bucharest)

\$ 5 million transfer of Canadian grinding mill technology (Belgrade)

\$ 5 million joint venture for the production of lens cloths (Milan)

\$ 2 million joint venture for ultrasonic scanner equipment (Budapest)

KEY STATISTICS: for the twenty-one posts reporting workload information

		<u>Missions Reporting To</u>	
		RBT	RWT
No. Trade Enquiries	Cdn	969	3453
	Local	493	4391
No. Investment Enquiries	Cdn	24	172
	Local	16	394
No. Business Visitors	Cdn	278	923
	Local	438	1049