

Looking for Japanese business partners? Join the *Japan External Trade Organization (JETRO) Trade Tie-up Promotion Program (TTPP)*, an innovative, free Internet-based service that can help companies find potential business partners in Japan.

and Japanese versions on JETRO's Web site www.jetro.go.jp/ttppe (English) or www.jetro.go.jp/ttppj (Japanese).

TTPP allows you to submit your information to Japanese firms by registering your ID, password, and company profile; your technology/product;

As well, two JETRO Senior Trade Advisors are posted in Vancouver and Guelph. JETRO is committed to the Team Canada approach, and works closely with all levels of government (including the Department of Foreign Affairs and International Trade (DFAIT)) and industry organizations to support Canadian companies in their efforts to enter the Japanese market.

For more information, contact JETRO, Toronto, tel.: (416) 861-0000, Web site: www.canada.jetro.org

IN CANADA: Jean-Pierre Petit, Trade Commissioner, Japan Division, DFAIT, tel.: (613) 996-2467, fax: (613) 944-2397, e-mail: jeanpierre.petit@dfait-maeci.gc.ca

IN JAPAN: Pamela Hay, Second Secretary, (Commercial), Trade Commissioner, Canadian Embassy, Tokyo, tel.: (011-81-3) 5412-6200, fax: (011-81-3) 5412-6247, e-mail: tokyo.fn@dfait-maeci.gc.ca ✪

How to connect with Japanese companies

JETRO's Trade Tie-up Promotion Program

By registering on the system, you can promote your interests and discover the interests of Japanese companies through contact with potential partners using pre-formatted e-mails.

Designed as a one-stop shop for business-matching in a variety of categories, this program provides an excellent opportunity for Canadian companies to link with Japanese counterparts for various types of strategic co-operation including: import/export of products/parts; technology transfer; investment; business tie-ups; establishment of offices/factories; and office services. The system is available in both English

and an image (optional).

TTPP also provides access to proposals from Japanese firms where you can peruse technical information; view proposals; and establish contact with Japanese firms.

JETRO is a non-profit, Japanese government-related organization dedicated to promoting mutually beneficial trade and economic relationships between Japan and other nations. Headquartered in Tokyo, JETRO has a network of 38 offices in Japan and 80 overseas offices located in 59 countries and regions.

JETRO has three offices in Canada — in Toronto, Montreal and Vancouver.

Canadian and Moroccan companies join forces

Propar International of Canada and Metaghreb, part of the Somepi Group in Morocco, have signed a \$5 million partnership agreement establishing Metaghreb citernes SA, which will manufacture gas cylinders for stationary and mobile use.

This agreement demonstrates the growing interest for developing business relations and strategic partnerships between Canada and Morocco.

For more information on Moroccan business opportunities, contact Léopold Battel, Canadian Embassy, Rabat, tel.: (011-212-7) 68 74 00, fax: (011-212-7) 67 21 87, e-mail: leopold.battel@dfait-maeci.gc.ca ✪

(For the unabridged version, see www.infoexport.gc.ca/canadexport and click on "Trade News")

Canada Export Awards 2001



See what winning can do for your company!

"Winning a Canada Export Award is a huge endorsement for our company, especially since our high national standards for quality and safety are well regarded in the industry [aqua culture industry-oysters]. Being recognized for our innovation, and, in turn, our success internationally, is a big boost for us," said Sam Bowman, President and CEO of Pearl Seaproducts of British Columbia and winner of a Canada Export Award in 2000 (the *Sechelt Reporter*, October 23, 2000).

The application deadline for the 2001 awards is March 31.

For more information or to obtain an application form, visit the Canada Export Awards Web site at www.infoexport.gc.ca/awards-prix or contact Lucille Latrémouille-Dyet, Canada Export Awards Officer, DFAIT, tel.: (613) 944-2395. ✪