

DOCS
CA1
EA
C16
ENG
v. 20
December
2, 2002
Copy 1

Department of Foreign Affairs
and International Trade

Ministère des Affaires étrangères
et du Commerce international

Canada

CanadaExpo

Vol. 20, No. 20
December 2, 2002

VIRTUAL TRADE COMMISSIONER
BROCHURE
(see insert)

In this issue

- 2 CCC: Leveraging government programs
- 3 Virtual Trade Commissioner personalized page
- 5 Sweden's site remediation market
Canada Trade Day shows in Central Europe
- 6 New guide on exporting to the U.S.
Mexico prepares for EXPO COMM 2003
- 7 Hong Kong focus on IT in education
Japanese IT security market
- 8 Trade fairs and missions/Conferences

Riding in the front seat

Evans Consoles drives into Slovakia

Growth in Europe is currently high on the agenda for Calgary-based **Evans Consoles Inc.**, manufacturer of command centres and control rooms. Evans Consoles is now enjoying new-found success in the European air traffic, highways, telecommunications, financial services, and power generation industries. With 435 employees and a 22-year track record, Evans is out to capture the burgeoning Central European market.

The latest in a string of recent business successes for Evans Consoles outside of North America has been the installation of the company's Strategy Desk product in a highway control room in Bratislava, the capital of Slovakia.

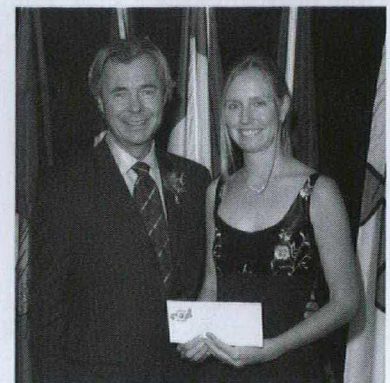
The Strategy Desk system provides an open solution for end-users, Slovenská Správa Ciest (the Slovak Road Administration) which, on August 30, officially opened Bratislava's new section of the D1 motorway and its associated central motorway control rooms.

continued on page 4 — Evans

International studies award

International Trade Minister Pierre Pettigrew presented the Robert L. Richardson Trade Commissioner Service Award for Excellence in International Trade Studies to Tanya Young. The award was presented at the Canada Export Awards ceremony held in conjunction with the Canadian Manufacturers & Exporters (CME) convention in Vancouver on October 7, 2002.

Tanya Young is completing her Masters of Public Administration at the University of Victoria. Her award winning essay is
continued on page 4 — International



Minister Pettigrew with Tanya Young, Robert Richardson award winner