

## PLANNING BOARD OF TRADE WORK

### Members Requested to Submit Suggestions for Plans of New Organization

The Winnipeg Board of Trade which was recently re-constituted by an amalgamation with a number of other civic organizations, is requesting its members to submit their opinions as to what projects the board should direct its attention to. As these topics are of interest to boards of trade throughout Canada, the complete list of suggestions is given below. Members are asked to choose the twelve which they consider the most important:—

Investment of local capital in existing and new industries.

Agricultural development of Western Canada.

Increased and improved transportation facilities.

Good roads.

Permanent exhibit of natural resources of Western Canada in board of trade building.

Utilization of city and interurban electric lines for hauling farm products during night period.

Establishment of adequate city market with suitable transportation facilities.

Municipal auditorium and organ.

Housing problems and conditions.

Establishment of permanent winter carnival.

Modern and commodious office building on present site, suitable for exhibitions, offices, city and interurban terminal station, board of trade offices, dining room and auditorium accommodating 5,000 people.

Re-establishment of annual industrial and agricultural fair.

Centralization and control of campaigns for money for public relief purposes.

Federated financing in connection with charities.

Investigate thoroughly and endeavor to have inaugurated in Winnipeg the most modern, efficient and economical form of civic government possible.

Extension of Winnipeg's market re manufacturing and wholesale distribution.

Investigate thoroughly different systems of taxation, comparing same to the system followed here, for the purpose of securing for Winnipeg a more equitable system of taxation.

Revision of taxes and investigation re exemptions.

Publicity campaign on broad lines, setting forth Winnipeg's advantages as a manufacturing and distributing centre, including market, available natural resources, etc.

Advertise the new Shoal Lake water and its advantages for domestic use; also to industries both established and possible.

Prevent indiscriminate solicitation of advertising propositions, and eliminate unscrupulous advertising.

Trade trips: Special business men's and firms' trips through Winnipeg marketing area, and also to newer districts, such as northern Manitoba and the Peace River country.

Survey showing industrial opportunities in Winnipeg as well as Western Canada.

Advisability of civic ownership or control of industrial sites, not necessarily "free sites," for new industries, etc.

Fire prevention and salvaging corps.

Central terminal for all city and interurban electric railway lines.

Immediate completion of construction of Hudson Bay Railway.

Increased production of milk and other dairy products.

Extend trade relations with Siberia.

Development of arterial connections with farming territory and with automobile highways reaching to Winnipeg.

Inaugurate club and dining room features for membership of board of trade.

Development of good fellowship and community spirit among members.

Conduct of annual spring clean-up and development of clean city sentiment.

Campaign to bring conventions and tourists to Winnipeg.

Efforts to secure comprehensive road survey and development of a complete highway plan.

Education of both tenant and owner to better housing methods and encouraging the construction of more and better individual homes.

Campaign to bring new industries to Winnipeg.

Rendering assistance to prospective and existing industries to insure their permanency.

Stimulation of home buying.

Campaign to educate foreigners, including teaching of English.

Development of fire prevention and other methods looking to reduction in Winnipeg rates.

Development of plans to relieve traffic congestion, including provisions for automobile parking, etc.

Survey of business administration and installation of improved business methods in various city, provincial and governmental departments.

Assistance to duly appointed agricultural agents and provincial commercial organizations.

Analysis of bonded indebtedness and financial activities of Winnipeg as a basis for closer control over city revenues and expenditures.

Maintenance of a close relationship with all public offices and furnishing expert assistance as required in emergencies.

Analysis of ward improvement activities for the purpose of promoting greater efficiency and economy.

Co-operation with city officials in promoting municipal health activities.

Constructive educational campaign for greater public safety.

Application of expert real estate judgment to various public interests.

Protection of retail interests and the community through elimination of itinerant merchants and other evils.

Promotion of methods to direct the development of Greater Winnipeg to best serve the business and transportation interests, and the convenience, health and comfort of all citizens.

Organization of effective transportation bureau of shippers and receivers, wherein members will receive adjustment of claims, quotation of freight rates, and all phases of transportation matters without expense.

Continued efforts to protect Winnipeg against discrimination in rates and transportation conditions, and secure rates and service to which Winnipeg is entitled.

Organize and maintain a free employment service for both skilled and unskilled labor, for utilization by both employer and employee.

Development of plans for providing employment for the unemployed, and minimizing the effects of unemployment.

## SASKATOON'S BUDGET

A reduction in the city assessment of \$946,724, an increase in wages to city employees amounting to nearly \$50,000 a year, and a surplus carried over from 1918 of \$34,207, were some of the important features of the annual budget for 1919 presented to the new city council of Saskatoon by City Commissioner Yorath on January 7th.

## WAR SAVINGS OR ELSE ANOTHER LOAN

Sir Herbert B. Ames, chairman of the Dominion War Savings organization, speaking before a meeting of the Montreal Publicity Association on January 17th, remarked that unless this campaign was a success, another Victory Loan would be necessary. He outlined the connection between the campaign and war finance, the provision of credit for purchases in Canada, etc. The results attained in Great Britain and the United States had been remarkable. All business houses should, he said, have thrift and war savings stamps for sale.