

money. Consequently, to save himself he must urge his customers to pay three or six months in advance instead of by the month as formerly.

But just here enters the second objection raised by Mr. Copeland, that persons paying six or twelve months in advance prefer to receive their paper through the mail with their letters, and the dealer loses the advantage of having them call at his place of business. Another objection to the dealer's paying six months in advance is, that during the session of Parliament, many persons take a paper for two or three months, and here the six months rate cannot be taken advantage of by the dealer, nor even the three months' rate. And though he charge 65c. a month, he makes only 13c. a month for his trouble of delivering the paper. We will be glad to receive communications from any of the dealers, giving their opinions of the change in prices. Such communications should be sent by 20th inst.

The dealer should insist on subscribers paying in advance. If the latter wish to profit by the yearly or half yearly rate, he should not let them run three or four months. It will be necessary for the dealer to be very firm in this matter.

The evening rate has been doubled and the profit on an evening paper at 2c. is now as much as the dealer would make on a one-cent paper if he got it for nothing. Dealers have long complained that there was no money in handling one-cent papers, and now they have an opportunity to refuse to handle them at the one-cent rate. They should combine to sell all evening papers at a two-cent rate, and thus secure for themselves a small profit for their trouble.

In the new schedule of rates, no monthly rate is mentioned, this being left to the option of local dealers, who should combine to adopt a paying rate. Sixty-five cents per month is the price charged in Toronto. Another example comes from Guelph, where the 4 leading newsdealers—Messrs. Smith Day, Petrie and Nelles—have issued the following schedule of the prices they will charge:

Daily Weekly Monthly			
Morning Edition,	3 cts.	15 cts.	65 cts.
Evening "	2 cts.	10 cts.	40 cts.

Also, that prepaid yearly subscriptions to the Morning Edition, be taken only when delivered by post from Toronto, and then at the following rates:—

One Year,	Six Months,	Three Months,
\$6.00	\$3.00	\$1.75

This is the plan which the dealers should adopt in order to protect themselves.

### BOOK NOTES.

Messrs J. & A. McMillan St. John, N. B., will shortly publish the second edition of "A Word Book of English History" by Rev. J. DeSoyres M. A. It contains brief explanations of technical terms and phrases found in history, and will be of much assistance and interest to those who are giving attention to this subject.

Mr. Benj. R. Tucker, of Boston, will shortly publish a new novel "The Duchess of Powysland," by Grant Allen, the author of "What's Fred in the Bone," the \$5,000 prize novel that had a large sale last summer. The new story presents the career of an American girl who married into the first rank of the British peerage and was afterwards tried for the murder of her husband.

### MAGAZINES.

Mr. Howells, who is recognized universally as the foremost American of letters, upon the expiration of his contract with Harper Brothers, on the first of March will take in hand the destinies of a magazine which promises to exercise a share of influence with the reading classes of the United States. His entire services will be given to the Cosmopolitan, and everything he writes will appear in that magazine during the continuance of his editorship.

A new magazine entitled "The Young Man" has come before the public and with the January number began a career which we hope will prove prosperous. "The Young Man" has been published for several years in London, under the able editorship of Mr Atkins and Rev. W. J. Dawson. An American edition will be edited on this side and will contain the best portions of the English edition. As there is no monthly in this country which has exactly the same objects in view, there can be no clash of interests, and with its wholesomeness and ideal, it should find a large patronage.

### THE DE WITT CO.'S BOOKS.

The De Witt Publishing House announces No. 13, Choice School Dialogues, and No. 14, Advanced School Dialogues, the latest addition to their famous series. These two books have been written expressly for this series by H. Llewellyn Williams, and are not compilations of old material, but are fresh, brisk, clean cut and entertaining, and will be welcomed alike by teachers and scholars. The "De Witt Series" of Speakers and Dialogues is by far the best published, excelling all others both in appearance and quality of matter. The typography is excellent and the covers are most attractive, bearing a very handsome design printed in colors. The prices to the trade are exceedingly low, and they should be for sale in every well-ordered store. Newsdealers having stands near the schools should be able to derive quite a profit from a small stock of them. The same house also announces eight books in the new "De Witt Series" of 25 cent books. All the above books being entered at the New York Postoffice as second-class matter, can be mailed to any part of the country at the rate of one cent a pound.

The following is the "De Witt Series":  
Price 25 cents each.

- No. 1. Ready Made Love Letters.
- No. 2. Napoleon's Dream Book.
- No. 3. Witch Doctor's Dream Book.
- No. 4. Practical Letter Writer.
- No. 5. Fortune Telling By Cards.
- No. 6. DeWitt's American Farrier.
- No. 7. Pat Rooney's Conundrums.
- No. 8. Recitations For Christmas.
- No. 9. Dialogues For Christmas.

DeWitt's School Speakers:—Price 10c. each. No. 1. The Primary; No. 2. The Public; No. 3. The Exhibition; No. 4. The Patriotic; No. 5. The Dramatic; No. 6. The Comic; No. 7. Advanced; No. 8. The Improved; No. 9. The Choice; No. 10. The Superior; No. 11. The Perfection; No. 12. The Challenge.

DeWitt's School Dialogues:—Price 10c. each. No. 1. The Primary; No. 2. The Public; No. 3. The Exhibition; No. 4. The Patriotic; No. 5. The Dramatic; No. 6. The Comic; No. 7. The Select; No. 8. The Preferred; No. 9. The Unequalled; No. 10. The Admired; No. 11. The Challenge; No. 12. The Humorous; No. 13. The Choice.

Credit is often too cheap and overbuying far too common. Don't be guilty of the one, and don't abuse the other.

The trader who pays his way must sell at a profit, and cannot afford to cut below others in the same line.

### BUSINESS CHANCES.

**GOOD CHANCE—WELL-ESTABLISHED** Stationery, fancy goods and picture frame business in Toronto for sale. Present stock valued at \$700. Reasons for selling poor health. Address, Leggott, 784 Yonge St.

**AN OLD ESTABLISHED BOOK, STATIONERY, and Fancy Goods Business, (with Blind-stamp attached);** situated in one of the cities of Ontario, is offered for sale, owing to the ill-health of the proprietor. Goodwill and lease of present commodious premises may be had, or stock would be sold at a low percentage. Address "Stationery," care BOOKS AND NOTIONS, Toronto.

### Show Case Goods. Do you handle them?

Send for catalogue, free. It has 400 cuts. It will interest you in many ways. Gold Pens, Fountain Pens, Pen Holders, Pocket Cutlery, Shears and Sissors, Silver-Plated Flat and Hollow Ware, Clocks, American and Swiss Watches in Gold Filled, Silver and Nickel Cases, etc. Prices below the lowest.

The Supply Company, Niagara Falls, Ont.

### RUBBER STAMPS!

#### STATIONERS:

Send your orders for Rubber Stamps to the undersigned. The low prices will allow you a big margin.

GEO. CURRY, Manufacturer,  
COBourg, ONT.

## Printers

Write for samples of our New

## Porcelain Finish

Flat Papers. This paper is an excellent medium-priced sheet of good stock and perfect finish. All sizes on hand.

## Canada Paper Co.,

15 Front St. W.,

TORONTO,

and Graig St.,

MONTREAL.