entry room; the second, books and stationery, and the third, school books and fancy goods, the whole making a great improvement on their old premises, and will be found very convenient for their customers.

THE Gold Medal Christmas Cards, Hildeshimer & Faulkner, makers, have been in the hands of the travellers of the Toronto News Co. for some time. Fine as they were last year—we gave a full description then—there are new ones among the number that excel.

THE COPP CLARK Co., besides their own special lines of Natural Flowers, Heath, &c., Christmas cards, offer to the trade this season S. Hildeshimer's, Stevens', and Tuck's.

The Secretary of the Association has received the following:—

OTTAWA, March 20, 1886.

Dear Sir,—Enclosed please find one dollar for membership fee for 1886 in the Association. Am very glad to see there is a move in the direction of district associations, and hope some kind of canvass will be made with a view to getting every member of the trade enrolled. There are doubtless many like the writer, who have always intended to apply for membership but have never done so.—Yours truly, N. S. Tarr.

Accept the hint and profit by it.

We were pleased to have a call the latter part of March from George Dean, of Dean & Son, fancy stationers, London, England. He reports "Our Little One's Own" a great success. It is deservedly so.

WE see it stated that 2,500 copies of "Endymion," published by Harper Bros., the great and we believe original pirates, now in love with copyright laws, have been seized in Montreal, as a firm in that city holds a copyright.

W. E. Wilson, of Bracebridge, has removed to Belleville, where owing to his intimate acquaintanceship in the neighbourhood, he expects to do a good business. His old stand is occupied by Isaac Huber, who was formerly in business there.

Not in our line—but very much in the line of some of the trade, an interesting and handsome catalogue of bicycles and sporting goods, sent us by C. Robinson & Co., Toronto.

SHERBROOKE, Quebec, finding itself in financial difficulties, has imposed a tax of \$20 per annum on every commercial traveller, commencing May 1st. Insurance companies have to pay \$100 each. One man repsesents fourteen. Rates will have to go up very much to pay this large fee, for that is how the insurance companies pay any extra tax.

A Fire occurred in a Canadian city some little time ago, when damage was done to a stock of books and stationery. The stock was valued at \$10,000. Proper insurance, \$7,500; actual insurance, \$1,000. Happily in this case, only \$800 worth of damage was done, but why run such a risk?

BROWN BROS.,

WHOLESALE AND

Manufacturing Stationers,

66 & 68 King St. East, Toronto,

Beg to call the attention of the Trade to their large and carefully selected stock of New Goods.

PAPER. Hand-Made Linen, Super-fine Writing. Letter and Note

Papers, exceptionally fine lines.

Blotting.—White and coloured, 40, 50, 60, 80 and 100 lbs.

Copying.—Tissue, white and coloured.

Cover Papers.—All tints and weights, large assortment.

Manilla.-All sizes and weights, and in rolls.

Coloured Poster.—Double Royal and Demy; cheap.

Printing Paper.-Large line, all sizes and weights

STATIONERY: Envelopes.—English, American and Canadian

Cards and Card Board, Mourning Note Paper and Envelopes, Writing Tablets and Memorandum Pads

Inkstands.—Endless variety.

Lead Pencils.—Faber's, Dixon, Eagle, Lyra, &c. Ink.—Stephens', Stafford's, Antoine's.

Pons.—Gillott's, Mitchell's, Perry's, Esterbrook's Spencerian.

Copying Presses.—Best makes, folio, cap 4½. Rubber Bands.—Rubber, Wax, &c. Stationery-Hardware and Sundries.

ACCOUNT BOOKS. All kinds on hand or made to order, unsurpassed for style, durability or price.

FINE LEATHER GOODS.

An exceedingly fine stock of our own manufacture. Ladies' Satchels, Wallets, Pocket Books, Letter and Card Cases, Portfolios, Music Wrappers and Cases.

New Goods Constantly to Hand.

Every Department Fully Assorted.

Close Prices.

BOOKBINDERS' MATERIAL. Leather, Cloth, Board, Marblo Paper, Thread, Glue, Gold Leaf, Headbands, &c.

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