

Free, Frank

and Fearless

Editor Evening Telegram.

Dear Sir,—We have in St. John's one of the finest buildings in North America, buildings that would do credit to a much greater city than ours, and a city built on as fine a natural site for beauty and cleanliness as it is possible to have. We have a population, taxed directly and indirectly as no other people on this island, and we also have by no means the cleanest city on this side of the Atlantic, bar none per capita, a city without one good piece of modern road or pavement and no street lighting as modern lighting goes. Why this? The Council claim that they should receive as their share of money for improvements to the city between \$70,000 and \$80,000 per annum from the Government, whereas they actually receive between \$7,000 and \$8,000 or some \$70,000 less than they are entitled to. Well, why does not the Free, Frank and Fearless man that he gets the City's due in this respect? In order to keep a city clean and wholesome, there has to be a system, and a system that is carried out as well. The Council apparently have none or if they have it is sleepy. Take the garbage collector, he is forced to use an open box cart and collect his load at all times of the day, with the result that the faithful servant of the Council becomes a public nuisance, and as most of our days are windy, the garbage cart smotherers one and sundry with dirt and dust and fills the city with filth on its journey to the dump. This accounts for a lot of our dirt and mud. From time to time the dirt and mud from the street is swept up and piled near the curbs for collection, but what happens invariably is that the high wind redistributes the accumulation to our streets once more, and that accounts for some more dirt and dirt. The concrete slab gutter is an excellent idea for durability and cleanliness and it made properly and out of guaranteed cement and other ingredients will last for many years. The concrete gutters which are at present being used and which are made here are not standing up and they have to be replaced. The reason is obvious. It is commonly reported that a lot of our city tax payers are in arrears and that some never pay. If this is the case, why not publish the list so that the delinquents may feel the pur of publicity. Some time ago the Council are said to have put the names of all the Bad Paps in a bag and draw out by lottery a certain number, which were to have been published in the paper. Why not do this? Why not select a tax payer from the out of town minkman (who, by the way, has not yet lowered the price of milk), the butcher and vendor of every description who comes here regularly and unavoidably perhaps, deposits enough dirt in our city on Saturday to keep the Council all day Monday cleaning up? Why should not the out of town vendor pay a license for the use of the city's patronage and cleanliness?

Free, Frank and Fearless seems to agree to the writer that all taxes should be collected regardless of politics, creed or friends, and that rates would be levied where reasonable and just or vice versa. If money keeps the Council from making improvements, it seems that quite a large sum can be collected through arrears, Vendors, Licensees, Monies due by the Government, and all without being unreasonable or unjust to anyone. Mr. Mayor and councillors are busy and do your duty. Have the Taxes collected, making no distinction with those that can afford to pay and those that cannot, for the parties who you know from poverty cannot pay, but see that they pay on time in future. Get busy and make St. John's clean and decent. Free, Frank and Fearless should count a lot.

Yours truly,

TAXES PAID IN FULL.

A Big Feature

at the Majestic

LOCALIST SINGING THREE POPULAR BALLADS.

"The Rustle of Silk" featuring the beauty of film world Betty Compson and her associate Conway Tearle is the feature at the Majestic to-day. "The Rustle of Silk" is the best seven social drama exploited to-day. Censors have admitted it the most stirring and unusual story of a girl's maid who won the love of a young statesman. As it deals principally with life in the highest circles, it is full scope for the two stars mentioned to excel themselves as artists in their particular roles. A superb feature that will appeal to all who wish to see the best in the coolest and most up-to-date movie house. Mr. Ben Reddy is singing three classy ballads in addition to the seven reel story which will comprise one of the best advertised for many months. Mr. Holden will appear on or about 9 p.m.

LEAGUE FOOTBALL — St. George's Field, this evening at 8.0. B.L.S. vs. Star. Admission 3c. Ladies free. Grandstand extra. Boys 5c. — July 11.

Three Fires Yesterday.

Shortly before two o'clock yesterday morning, the firemen were called to Carter's Hill to quench a blaze which threatened to destroy an unoccupied stable at the rear of the premises, formerly owned by the Red Taxi Co. The building was somewhat damaged. How the blaze originated is unknown.

At 3.45 a.m. the Central Fire Company was called to the residence of Mr. O'Brien, Bond Street, where it was discovered that one of the occupants had set fire to a mattress whilst smoking his pipe. He had his hands somewhat scorched trying to quench the blaze; no damage was done the premises.

At 10 o'clock yesterday morning, the Central Firemen with the pump, responded to a telephone call from Olan Road, Road where the house of Mr. Maurice Brien was in a blaze. When the firemen arrived the roof of the dwelling was on fire in several places and residents were spraying water in buckets. As there was no supply of water nearer than 2,000 feet, the chemical was used and the blaze subdued before much damage was done.

Band Concerts

Editor Evening Telegram.

Dear Sir,—I understand the Mount Cashel Band begins their regular weekly Concerts in the Parks on tomorrow Tuesday night at Bannerman Park, and it is to be hoped that the thousands who usually attend these Concerts will make it a point to contribute something no matter how small, as every 5c. piece counts. It is surprising the large number of people who pass through the gates without giving anything. The Bands do not expect it from those who cannot afford it, but surely there are many people who can and could at least give 5c. or 10c. Of course, it is understood that the Parks are Public property, and it is not compulsory to contribute, but at the same time the cost and upkeep of a Band is by no means small, and further, if these Concerts were abandoned by all the Bands (and we understand some of the Bands have cut them out) it would mean a lot of enjoyment would be lost to the poorer class who cannot afford to go to other amusements. The Mount Cashel Band during the week have suffered damages to both their big motor trucks for conveying the boys to and from the Institution, and also a number of their Band Instruments in the smash up July 1st, and it now up to the Public to show their appreciation by contributing to help pay for the damages, and also for their work during Heat Week. They attended nine of ten functions, and some of them at a very short notice. Therefore, don't forget when you are passing through to-morrow, Tuesday night at Bannerman Park to put something in the box for this splendid boy's band.

Yours truly,

ADMIRER.

EAT

Perfection Brand Ice Cream, to be had only at POWER'S CANDY STORE, 218 New Gower Street. June 30, 61, 60d.

Star Movie To-Night

"LET NOT MAN PUT ASUNDER"
Adapted from Basil King's famous novel
J. Stuart Blackton Production.

THE CAST.

Patricia Faneuil Pauline Frederick
Dick Leachmere Lou Tellegen
Harry Vassall Leslie Austen
Felicia de Proney Helena D'Alry
Lady Emmy de Bohun Pauline Nott
Polly de Bohun Violet de Barros
Sir Humphrey de Bohun Maurice Costello
Mrs. Vassall Martha Petelle
Gentian Tyrell Gladys Frasin
Major Bertie Clifton Webb
Challott Homer Lynn

SYNOPSIS.
A daring expedition of the eternal question which has baffled men and women of all times. Divorce treated from several angles and woven into an intensely dramatic photodrama that grips the spectator because it is intensely human and intensely real. A strong, convincing story enacted against a background of splendor, spectacular effect and society. The locale shifts from American civilization to European culture in a chain of dramatic sequences in which Pauline Frederick and Lou Tellegen achieve new heights and win added laurels. The first time these two idols of the screen and stage have played opposite each other.

First Excursion Train

A large number of people availed of the first excursion train for the season yesterday and spent the day in the country. The train, composed of six cars, made all points between St. John's and Kelligrewa. Return to town was called at 9.30 p.m.

JUST ARRIVED—200 Ladies' Sample Hats. Prices 98c., \$1.49, \$1.98, \$2.49 and \$2.98, all colors and shapes. RONALD CHAPE, Water Street West.—July 8.

What Makes Men Fall In Love?

Dorothy Dix on Womanly Virtues That Win Husbands.

What are the qualities that men admire most in women? That, of course, is a matter of individual taste. There is no set of standard virtues.

Many a man has fallen in love with a woman for just the way her hair grows on the back of her neck. Many a man marries a woman because of the little swag in her walk. Cupid writes no text-books on the Art of Pleasing a Man, and so every woman who wishes to fascinate a man has a little to guide her as did Mother Eve when she first cast her eye upon Adam and decided that she was going to have him for her own.

No one can specify the individual attraction that any woman would have for any man, but there are certain general qualities that men admire in women.

Naturally, the first of these is good looks. Not necessarily actual beauty, but the sort of good looks that is made up of cleanliness, idleness, and neat and suitable clothes.

Next in the list of the qualities that men admire in women I should put sincerity and simplicity. Men hate the female liar and cheat even more than they do the male one. They are afraid of her, and do not know how to deal with her, so they avoid her. They hate a girl who pretends to be what she is not.

No working girl can make a greater mistake than to put on airs and pretend that she is something of a type-writer or standing behind a counter just because she is bored with society and wanted something interesting to do. When she tells a man this fairy tale and about how angry her family are with her for doing such a thing, she doesn't fool him. She fills him with disgust, but he would be tremendously attracted towards her if she was proud of being a worker and interested in her business, and glad that she had the sense and ability to help her family with her earnings.

Next among the qualities that men admire in women are gentleness and tenderness. Men may laugh at the woman who lets her heart run away with her head, but they love her for it. No man wants for a wife a cold, hard, just woman who will expect him always to live up to his best. He wants a woman who will be gentle with his faults, and love him in spite of them.

Men like the sort of woman who can weep over the sorrows of others; who can cry over a book or play; whose arms form themselves into an instinctive cradle for every helpless

What Do You Think of a Fluid

That will draw roaches and ants out of every hole, crack, or crevice before killing them and not poison food?

That will kill bugs instantly and not leave an unpleasant odor?

That will knock flies off the wall and not harm paint or paper?

That will keep the bedroom, kitchen, or verandah clear of flies, mosquitoes, etc., for several hours after a few sprays?

That will take fleas off a dog and not harm the dog?

That will destroy chicken lice without any injury to your stock?

That applied in small quantities to the exposed parts of the body will insure you from Mosquito bites?

That as a general disinfectant is stronger than the ordinary carbolic solution.

THAT FLUID IS

SAN-O-SPRAY.

No insect can live where San-O-Spray is used. Yet San-O-Spray is non-poisonous to human beings and can be used with perfect safety in pantry, kitchen, dining room, and cellars, moreover San-O-Spray has an agreeable and delightful odor, removing all fetid or unpleasant odors. In addition San-O-Spray is a disinfectant and germicide. Keeps the home sanitary and free from infectious diseases.

Ellis & Co., Limited.

July 7, 1924

little child, and who are overflowing with pity and sentiment. Catty women who claw at their own sex; sarcastic women whose tongues stab like daggers; repressed, silent women are never popular with men.

Next among the qualities that men like in women are cheerfulness and good humor. The girl who is a good sport, and who takes life as it comes, without whining, is the girl that men like. They like the girl who has a good time herself and helps everybody else to have a good time, but they hate the girl who has to have everything just to her liking, and who will not play unless everybody plays her way.

But when all is said, the sum of all charms of woman for man is just womanliness. In that lies the eternal attraction of woman for man. You can add what trills and variations to it you please, but the siren song to which men will always listen will just be femininity.

Families That Are Faked

WINNING A FORTUNE BY BROWING BABIES.

The proposed allegations to the laws relating to adoption remind one that, nowadays, more children are being adopted than ever before.

Some couples seem to have a mania for adding other people's children to their own family. An engine driver and his wife have adopted no fewer than twenty-three orphans. The children's ages range from fifteen months to fifteen years. It is said that they sit down at table in batches and take it in turns to go to bed.

Although they have only the husband's wages on which to live, the couple have never failed to feed their charges. Success has always arrived in the nick of time. So great is the couple's confidence that their house is known as "Faith Home."

Several amazing cases have come to light recently in which a wife has adopted children and passed them off to her husband as his own.

Confessed To Her WIL.

A woman, aged fifty-two, caused a sensation in medical circles by claiming to be the mother of triplets. The inquiry which followed revealed an amazing masquerade. Every one of the woman's eleven supposed children had been adopted from foundling institutions without the husband having suspected the truth.

When he learned the truth, he wished to send all the children away, but a compromise was effected, and only the triplets were retained in the institution. The woman had carried out the deception solely through her great love of children.

In another dramatic case the motive was purely financial. It was revealed in the will of a millionaire's widow. She repudiated her five reputed children and cut them off with one pound apiece.

When she was married, it was explained in the document, her millionaire husband offered her ten thousand pounds for every time the family was increased by one. She therefore hired a negro to bring her five white foundling babies, one at a time. These she passed off to her husband as his children.

Even a judge can be deceived by a borrowed baby. When a certain county judge had to distribute a large amount of compensation money, every woman claimant appearing before him in his private room carried a baby. Later on, the judge learned that there had been only one baby in the court at the time. Each woman had borrowed it in turn, believing that its presence would make the judge more generous.

Children placed out with strangers often believe their adopted relatives to be their true parents. A struggling business man called home suddenly to the dying woman whom he had always believed to be his mother was astounded at her confession that he was not her son at all. She died without revealing his mother's identity.

With only a few slender clues, the man carried out an unending search. Finally he discovered that his mother was a wealthy woman living at a seaside resort. He made himself known to her and she received him with open arms.

Listen that Radio Set! It's on display in the window of our Premium Department. OH BOYS!

Imperial Tobacco Co.
July 7, 1924, m.w.f.

Automobile

Booking Clerk

An electrically operated automatic passenger is now in use at several of the London Underground Railway stations.

When the passenger has inserted the proper number of coins, the device issues a dated ticket, releases the turnstile, registers the passenger on a recorder, and locks the turnstile after he has passed through.

It is stated that the number of tickets sold by the automatic machines at the London Underground Railway stations averages a quarter of a million a day.



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BELLBUOY

Cigarettes

They're delightfully different.

All Box Fronts May Be Mixed

from the following brands—Gems, Bellbuoy, Capstan, Player's, Virginia and Anchor.

IMPORTANT

Box Fronts must be tied up in bundles of one hundred and plainly marked with the Competitor's full name and address.

Closing Date Sept. 30th

Bargains. KNOWLING'S China Dept.

TEA SETS.

In China and Earthen, solid colours, 21 pieces. A Bargain while they last
For 5.90 and 12.00

TEA SETS.

40 Pieces.
English first quality Bone China, Floral designs.
Special Haig Price...16.75

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Japaneseware, good finish, artistically decorated; 13 pieces to set.
5.65 and 6.25

CHOCOLATE SETS.

In all one colour. Very dainty English China in Rose, Yellow and Green.
6.50 the Set.

TEAPOT SETS.

Teapot Stand & Hot Water Jug. Regular \$8.00.
Knowing's Price...5.50

SEE OUR

ROSE BOWLS,
FLOATING BOWLS,
FLOWER BLOCKS,
CANDLE STICKS,
VASES,
TEAPOTS, JUGS

G. KNOWLING, Ltd., China Dept.

June 30, 1924

Household Notes.

Be sure that you toast cheese sandwiches very slowly and thoroughly melt the cheese.

Season lamb croquettes with finely chopped lemon and parsley, and serve with tomato sauce.

White shoes will be delightfully white if a drop of bluing is added to the cleansing powder.

Raisins are nice in nut bread. Spread buttered slices of the bread with sugar and cinnamon.

Chop dates and English walnuts, mix with a little orange juice and use as a sandwich filling.

Potato balls are particularly attractive when a little chopped parsley is added to the melted butter.

Glass bowls can be purchased for very little and used to cover food when putting it in the refrigerator.

Keep on hand a small piece of carpet to put in front of the refrigerator when the ice man comes.

It is generally necessary to add peaches to strawberries to make them jelly. Flavor with a little lemon juice.

Chilled cubes of cantaloupe are nice mixed with shredded pineapple and a little lemon juice and served as a fruit cup.

Dinner Sets

In Best English Porcelain, in 26 and 54 pieces, in Floral, Red Band, Princess White, Dark Blue Band and Rose Decoration.
10.00 12.50 19.00
23.00 up to 40.00

Toilet Sets

Good, Strong and Durable Wares. Artistically decorated with Gilt finish.
From 7.95 10.50 12.00
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Toilet Sets

Plain White, extra Quality.
The Set 2.95

Cut Glass Specials

Beautiful cut and many patterns to choose from. No two pieces alike, in Bouquet and Centre Vases, Salad and Berry Bowls, Bon Bons, Spoon Trays, Cruet Sets, etc., from
3.00 4.50 5.90 9.75
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Special Bargains

JAPANESE CHINA
Tall shape, 40 pieces. Nicely decorated for 10.50

BABY PLATES—Souvenirs

LEMONADE SETS

6 Tumblers and Jug of good quality and well finished glass. Regular 4.50.
Haig Price 3.00

TABLE SETS.

To match Lemonade Set. The Set comprises Sugar, Butter, Spoon Stand and Cream Jug. Regular 4.50.
Haig Price 3.00

BERRY SETS

In Ruby, Gold and Plain finish; 7 pieces. Regular up to 4.00.
Now 1.30 up.

TEA SETS

White & Gold Sprig Earthenware, extremely cheap; 21 Pieces for
2.50

IN STOCK, ALL SIZE

PLATES,
MEAT PLATTERS,
VEGETABLE DISHES,
GRAVY BOATS
and TUREENS

in Dark Blue Band, White and Gold. Semi Willow Princess White and Red Band

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SEE OUR BARGAIN
CHEESE DISHES

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