The Red Beaver Border

on Wall Board means:

Impossible For You to Get More Tire Value Needless to Get Less

Matchles Non-Skie



Mileage

Daughter

"I will not keep you this evening," said Lady: Lynne to her maid. "Fetch my writing-desk,-there is something in it I have forgotten."

The maid soon returned, bearing with her the desk given by Lord Lynne to his-wife.

"At last, my lady," she said, as her mistress waver her hand in token of dismissal, "let me remove your ornaments, and unfasten your hair."

Listlessly and silently Lady Lynne sat down in the easy-chair, drawn up to the toilet table, gazing steadfastly at the face reflected in the mirror.

One by one the skillful handmaiden removed the jewels from the thick tresses of raven hair; then she unfastened it, and let it fall in all its rich luxuriance over her mistress's

"No one ever had such hair as my lady," she murmured to herself, brushing it the while, and as proud of its glossy magnificence as though it

Very beautiful did Inez look then with that wealth of hair flowing like a veil over her white shoulders. Steadfastly and silently she gazed at the wondrous loveliness in the mirror, the dark lustrous eyes with their jetty fringe, the rich red lips, the queenly brow, the exquisite cheeks. There

were few such faces in the world. "All in vain." she said, "all in vain." "Did my lady speak?" asked step-

hanie. "No," replied Lady Lynne, wearily. "Bring me the little vial,-so that if I am in pain I need not call any one. Stephanie obeyed, and then went mirror.

rose, and found it. Her hand did not reality from her. tremble as she opened it, her lips her death-warrant.

"I shall call to-morrow at three," wrote Count Rinaldo; "I shall ask for and beloved." a private interview with your sister, and make her an offer of marriage.

MOTHER OF

Recommends Lydia E. Pink ham's Vegetable Compound to Other Mothers

demford, N. S .- "I am the mot Hemford, N. S.—"I am the mather of four children and I was so weak after my last baby came that I could not do my work and suffered for menths until a friend induced me to try Lydia; E. Pinkham's Vegetable Compound. Since taking the Vegetable Compound my weakness has left me and the pain in my back has gone. I tell all my friends who are troubled with female weakness to take Lydia E. Pinkham's Vegetable Compound, for I think it is the best medicine ever sold. You may advertise my letter."—Mrs. GEORGE I. CROUSE, Hamford, N. S.

My First Child

if she refuses me, I shall ask for Lord Lynne. I shall tell him all about what took place at Serranto, and claim you and your fortune by prior right. Nothing will move me from this purpose. Instead of wasting your time in useless appeals to me, spent it in per-

suading your sister to accept me."

"I am hunted down," cried the wretched girl, as the note fell from her nervous grasp, "I am hunted down! Ruin lies on all sides of me. To-morrow Philip will ask Agatha what she meant by not understanding his allusion to the white hyacinth; to-morrow he will know that I lied and schemed, and betrayed my sister, to win his love; to-morrow he will know that I have deceived him-he will know all the wretched story of my folly and creduility, my sin and shame-will know that I am no wife for an honorable man. Oh, Heaven,

She did not weep now as she had done months ago, when she wept for the love given to another. The time for tears was over with Inez Lynne. A pallor like that of death settled on her beautiful young face.

"It must be fate," she cried, as with quick step she paced up and down the room; "it must be fate. If one shame did not hang over me another would and I can face neither. Oh, why have I waster my youth, my beauty, my genius? Why have I sinned?"

This was the cry of the ruined soul in her hour of remorse, "Why have I

"To-morrow men and women will shun me. My sister, whom I have earned to love so deeply, will pass by me. I betrayed her, and took her love from her."

away the sting of her sorrow. She no had stood before her alive and wellcut, wondering why her mistress longer excused herself or saw things how he had tortured her, and would looked so long and so calmly in the through a false medium. In the still- only leave her in peace at the sacriness and dead of night she stood to fice of her sister's happiness.

this; and I might have been happy, I resolved sconer to die than see you

She went to the window, and drawing aside the silken hangings, gazed the depths of the dark blue sky; a this time. soft, sweet, silvery light lay on flower and tree and distant hill. She laid her hot, wearied head against the cool glass, and slood watching this calm and beauty. Like great restless waves, there surged through her mind the memories of her life. She saw herself a discontented child in the gloomy house of Serranto. Instead of making the best of things, she had given way to anger against every one connected with her; instead of seeking refuge either in her duties or her studies, she had given herself up to dreams. She had lived in a world of her ewn had made herself unfit for real life by constantly indulging in day-dreams. When her mind was weakened, her morbid imagination excited, the temptation had come, and found her unable to resist.

him all would have been well. But

she had met him over and over again; she had worked herself into believing

that crowning horror of her life, that

A pure, sweetened country milk in She remembered the first meeting with that ruthless man who tracked her to her doom. Ah, if she had been but open and honest, if she had but confessed to Madame Monteleone, if she had but told her she had seen

that she loved him, and then came WINARD'S

colish, secret marriage. "Was I mad when I consented to it?" the poor girl asked hersalf; would not a child have been wiser

and more prudent ? The crimson blood dyed her face and that letter, which had killed her love and youth and faith at one blow. Then came the remembrance of the father who had loved her, despite his neglect-if she had but told him all. surely he might have helped her. She remembered that calm, happy life at Lynnewolde when her beauty and grace won those cold English hearts, and she had learned to leve her cousin with all the deep, wild force of her

passionate nature She remembered a night, even such e one as this, when the silver meonlight had rested upon the tree, and she had sat out among the roses, happy in her passionate love.

Then came the temptation and the fall; she betrayed the gentle sister who had loved her, the kinsman who trusted her she schemed, toiled, and lied to win his love-she won it, and now her sin had found her out.

"It has been all wrong," she cried; wrong from the beginning-nothing could undo it. I cannot hear the shame and the exposure; there is but one escape. I have lived a coward's life-I must die a coward's death."

Then she left the window and opened the little writing-desk. A portrait of her husband, taken only a few days before, lay among the papers; she kissed it passionately, but no tear fell from her burning eyes upon the loved

She wrote rapidly, and her letter was to Agatha. She confessed all to her. She told her in minutest details the story of her life at Serrante, its living death, its inbearable monetony and gloom; of her fancied leve, her folly and blindness, her rash hurried marriage, her brief dream of happiness, and her despairing awakening when she found the fatal letter; she concealed nothing. Then she told her of her journey home, and the anguish she had felt in bearing with her the burden of her secret.

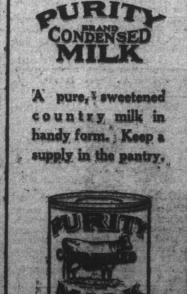
Without praying for pardon she told the story of the white hyacinth, THE REMARKABLE DEVELOPsister and robbed her of the love and position that ought to have been hers. She told, too, how she had striven to win that love for herself, and had succeeed-how, in the very hour of her No idle sophistries came in this brightest triumph, her sin had found hour to ease her conscience, or take her out, and the man she believed dead

wronged.

(To be continued.)

Correct this sentence: "The girls If she accepts me, which she will do out into the quiet, serene Italian night. decided to do without new hats in ordif you use your influence, all is well; The golden stars seemed to burn in or that Mother might have a new suit

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Tourists Mean More Wealth to B. C. Than the Fisheries.

MENT OF A NEW "INDUSTRY" THROUGH A PROGRESSIVE AD-VERTISING CAMPAIGN IN THE UNITED STATES.

VANCOUVER .- At the annual meeting of the Vancouver Publicity Bureau the reports presented showed a remarkable growth in this new industry of the coast province. The money left in the city by tourists amounted to over \$20,000,000 which is in excess of the money brought in by the fishing industry, which yielded some \$16,000,000. The fishing industry face with her sins; she saw herself "I could not betray you again, is one of the oldest industries on the had been pressed into her hand. It clearly as she had never dope before, Agatha," she wrote. "I might have coast and has been a very profitable was in the pocket of her dress; she with no veil of illusion hiding the done so, for you love me very much, one for a generation. Its value has and perhaps had I tried to persuade been realized for many years and it has received assistance from the Do-"And I might have been happy?" you, might have listened to the count. minion and provincial governments. never quivered as she read it, al- she cried, passionately. "It is too I could not betray you again; and who have devoted the efforts of many though the few lines it contained were late now. I am lost! My beauty, my when I saw you to-night so happy technical men to the regulation, progenius, my talent, have brought me to with your chosen lover, Allan Leigh, tection and increase of the yield from

It is hard for the business man to understand that the tourist business. with practically no government assistance, has already become one of greater revenue-producing value than the old one of fishing. Vancouver had last year some 700,000 visitors who came mainly from the Pacific Coast States, the prairie provinces and the Orient and the eastern Atlantic States of America. The number of motorists showed an increase of some 42 per cent. over 1922-some 30,000

American cars visiting the city. The figures from various States are another demonstration of the power of community publicity, as the increase from California which had; been the subject of a special campaign by the Bureau, was some 52 per cent. much higher than that from other States nearer at hand and greater. too. than the increase throughout the

rest of the province. This augmenting of the number of motor visitors has resulted in many preparations being made by the communities to take care of them. A new motor ferry has been launched by the Canadian Pacific Railway, additional tourist camps are being equipped, tes houses, new hotels, are under way, and special arrangements to handle the visitors have been instituted by

In speaking to The Financial Post, Mr. J. R. Dawson, manager of the Vancouver Publicity Bureau, who has irected the campaign for several

With assistance from the govern

ment, or the people, such as has been given us the major industries of this rince there is no reason why the rist industry should not in

For the



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"THE WORLD'S BEST." More Bread and Better Bread.

yielded some \$90,000,000. One of the dvantages of the tourist traffic is that while the province of British Columbia has \$90,000,000 worth of lumber less than it had in 1921, yet it still has the same scenic attractions that it had in 1921, although \$20,000,000 has been paid for enjoying these, by the visitor from other parts and the wealth of the province has

W

not been depleted in that way at all. "That this money goes into every possible avenue of business, that it benefits the man on the land as well as the man in the city may be realized from the following figures: "B.C. had last year on her farms

50,000 sheep. The tourists passing through Vancouver ate over 25,000 sheep and thus gave a market for half the total available supply. They consumed 42,000 bags of vegetables, 420,000 pounds of fruit, 3,500 cattle, 8 400 hogs, 2.100,000 loaves of bread and in each case they were the ultimate consumer and paid the highest

price for these products. "We are determined to give serious attention now to the proper development of this profitable business. We wish that the men in the other parts of Canada could realize the opportunities that are before them for the exploitation of their many beautiful playgrounds."-Financial Post.

The Lighter Side.

A scientist digs up fossile and calls overies. A woman calls

ed from Washington, D.C. to his home n Northampton, Mass., to continue his

A golf expert declares that a round a day keeps the doctor away. Yes, ness man away too, from

The booster thinks of the number of people to the square mile; the critic thinks of the number of square

A wife can love a hysband and still retly amused by the way the public honors him. 40 12 110

This is a strange world. While

raises economy they hate

n't make the man. If ny fond papas would buy

made man suffers from complex, he can always colding college profes-

m silk and will not

Fashion Plates

The Home Dressmaker should keep a Catalogue Screp Rook of our Pat-tern Cuts. These will be found very useful to refer to from time to time.

A PRETTY SUMMER PROCK.



4410 White voile embroidered green and finished with bindings of green organdy, is here portrayed. This model is nice for the new summer silk; also for crepe, these gingham and linen.

The Pattern is cut in 7 Sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. A 38 inch size requires 4% yards of 40 inch material. width at the foot is 21/4 yards.

Pattern mailed to any address receipt of 10c. in silver or stamps.



4393-4418. This style owes its originality to the smart Eton packet and the equally attractive wrap skirt. The vest may be omitted. Sports ereps was used in this instance. Linen, ponges, ratine or twill would also be

The Jacket Pattern 4383, is cut in 4 Sizes: 14, 16, 18 and 20 years. The Skirt 4418 in 7 Sizes: 16, 18 and 20 years for Misses, and \$1, 33, 35 and 37 inches waist measure for Ladies. To make this suit for an 18 year sist will require 4% yards of 40 inch material. To make vest and sleeve facings of contracting material requires % yard. The width of the skirt at the foot is about 2 yards.

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