

**P. E. I.
Blue Nose
Potatoes!**

Our shipment of Blue Nose Potatoes (90 lb. Sacks) ex. S.S. Sable I. arrived last night as expected, and we are delivering this consignment to-day at Lowest Market Prices.

Good Potatoes are scarce and we would advise our customers to get their requirements without delay.

F. McNamara,
PHONE 393 QUEEN STREET

**"DIAMOND"
GLUTEN MEAL
"TIMOTHY"
HAYSEED,
CORN, CORNMEAL,
OATS, BRAN, HAY.
GEORGE NEAL, Ltd.,**

**HOWARD'S
Edinburgh Borax
SOAP!**

Admitted to be the finest piece of SOAP on the market. It is becoming more popular day by day. Use no other. Stocked by all the leading grocers both in the CITY and OUTPORTS.

The American Tailor.
CLOTHES SHOULD BE DESIGNED FOR YOU TO EXPRESS YOUR OWN PERSONALITY.
The vogue this season requires a Suit that appears to follow the lines of your figure comfortably.
We tailor clothes to express refinement and character—and at reasonable prices.
BOX 445. **W. P. SHORTALL** PHONE 477.
200 WATER STREET. Nfld.
St. John's, Nfld.

Forty-Four Years in the Service of the Public—The Evening Telegram.

OFFICE DESKS.

For up-to-date efficiency your office must have correct equipment in every detail—The first and foremost its Desk—or Desks.

Here we offer our services with the very newest and most complete Desks ever built.

Of finest quality Oak, light commercial finish, very massively made, these Desks, besides giving the maximum of convenience to the user, lend an air of solid dignity to the most severely furnished office.

Get Our Prices on Office Desks.

U. S. Picture & Portrait Co.
Water St., St. John's.

Works Marvels.

**Gossages
Magical
Soap.**

HARD WEARING.
Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD. WIDNES.

JOB'S STORES, Ltd.
Agents.

THIS WEEK'S SPECIALS!

- | | |
|--------------------------------|----------------------------------|
| Ginghams 19c. yd. | Bathing Costumes . . . 85c. |
| Checked, Striped & Plain. | Ladies' Hose 19c. pair |
| Men's Cotton Sox . 19c. pair. | Black, Brown & White. |
| All Colors. | Curtain Scrim 19c. yd. |
| 35" Flannelette . . 19c. yd. | Special Designs. |
| Striped and Plain. | 35" Flowered Cretonne 19c. yard. |
| Boys' Blouses 60c. | Ladies' Vests 15c. |
| See these. | Men's Work Shirts . . . 80c. |
| Ladies' White Underskirts 85c. | Bathing Vests 30c. |

BON MARCHÉ SPECIALS
266 WATER STREET. OPEN AT NIGHT.

FIRE INSURANCE!

QUEEN INSURANCE CO. of America
— AND —
THE GREAT AMERICAN INS. CO. OF NEW YORK.
Capital practically unlimited. The largest number of Policy holders in Newfoundland.
Absolutely no trouble when a loss occurs.
PHONE 615. P. O. BOX 782.
GEO. H. HALLEY, Agent.
ADRAIN BUILDING, 185 WATER STREET.
Jan 2, 1917.

New Color, New Charm



MAJIC SOAP DYES!

ONCE TRIED ALWAYS USED.

Washes and Dyes at the same time. Light and Dainty shades, particularly attractive.

RENEW YOUR BLOUSE FOR TEN CENTS.

It is remarkably cheap and well worth giving a trial. Only Ten Cents a Package. Cheapest on the market.

Special Prices to the Wholesale Trade.

SEE OUR WINDOW.

ROBERT TEMPLETON.

Sight, Life and Limb Policy

Protects against loss of hands, feet, eyes, speech, hearing or life from any accidental cause. Pays hospital expenses in addition to above. Pays \$100 to place the insured in care of friends. Each annual renewal increases it 5 per cent. Issued to men and women between 15 and 70 years. All Benefits DOUBLED if injury sustained while travelling.

Amount	Select	Preferred	Ordinary
1,000	\$3.00	\$3.60	\$5.40

U. S. FIDELITY & GUARANTY CO'Y.,
CANADIAN HOME OFFICE—TORONTO.
J. J. LACEY, Nfld. GENERAL AGENT.

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—All Sizes.
And all kinds of Ships' Supplies.
North Am. Fur, Hide and Metal Co'Y.,
Water Street West (Next Door Reid Electric Store).

"RIM LAC"

THE LATEST THING IN OPTICAL SCIENCE.

Rim Lac on the edge of a lense greatly improves its appearance, leaving a smooth glossy finish which is most attractive, and prevents chipping of the edge, also cutting out the usual reflection of light from the edge of lenses.

MAY WE SHOW YOU THE ADVANTAGES OF RIM LAC?

R. H. TRAPNELL, Ltd.
Jewellers and Opticians, 197 Water Street.

The Globe Indemnity Co., of Canada.
Affiliated with the
Liverpool and London and Globe
WITH ASSETS OF \$100,000,000.

We have recently been appointed General Agents for the above Company, to transact Personal Accident, Sickness, Automobile, Fidelity Guarantee, Burglary, etc., and Plate Glass Insurance.
Our Motto—Service, Courtesy, Liberality in settlement of Claims.

BOWRING BROTHERS, Ltd.
may 17, 1904, 5m

Stock for Week June 11th to 16th

- | | |
|-----------------------------------|--------------------------|
| Bananas. | Egyptian Onions—112 lbs. |
| Valencia Oranges—300 Count. | P. E. I. Potatoes. |
| California Oranges—176-216 Count. | Cheese (Twins). |

BURT & LAWRENCE
14 NEW GOWER STREET.

Reid-Newfoundland Co., Limited

S. S. MEIGLE.

SOUTH WEST COAST SERVICE.

S.S. MEIGLE will leave Dry Dock Wharf 1.00 p.m. Wednesday, June 13th, to take the South West Coast service. Steamer will not call at Argentia going up coast this trip, but will proceed direct to St. Mary's, thence to Mary's town, and call at usual ports between Mary's town and Port aux Basques.

Reid-Newfoundland Co., Limited

Biscuits Varieties Crackers

37 Varieties

ONE OF THE 37

Cocoanut Taffy Bar.

A cake of remarkable lightness and delicate taste. Flavoured with desiccated Cocoanut and Maple Syrup.

A MOST DELIGHTFUL BISCUIT

"TIP-TOP SODAS." The meal-time satisfaction in every in Newfoundland.

A. HARVEY & CO., Ltd.
MANUFACTURERS.



When you are "wandering around again" or at functions where full dress is usually worn, don't feel out of place with a jacket on? Now is the time to leave your order for Full Dress or Tuxedo. Our prices for these Suits are remarkably reasonable. For special parades, or social calls, we can give you something within your means in a Prince Albert, or Morning Coat. We specialize in these garments.

JOHN MAUNDER
TAILOR & CLOTHIER,
281-283 Duckworth Street.