

If You are Hat Particular!

We are showing some noteworthy Straws, mostly fitted with that easy Ban Tan Ivy Band, as worn by King George V.

Prices: \$1.20 to \$2.50.

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P. O. Box 701.

Evening Telegram Association Week

W J. HERDER, - - Proprietor W. F. LLOYD, - - - - Editor

WEDNESDAY, July 14, 1915.

Newfoundland Aeroplanes.

says it is as easy to build an aero-

battleship. Two thousand aeroplanes could smash Essen to bits, and if we lost a thousand of them in the raid so much in the cause of the Emit would still be cheaper in money and pire. ives than the victory of Neuve Cha-

taking up the matter enthusiastically funds to start the work has been and many of them are raising money to present aeroplanes to the War Ofand the Admiralty. Last evening a number of gentlemen met the Govshould be done by Newfoundland. ring, Hon. M. G. Winter, Mr. J. A. Clift, K.C., Mr. J. W. Withers, Mr. R. B. Job, Mr. W. S. Monroe, Mr. J. C. Hepburn, Mr. C. P. Ayre, Hon. J. Harris, Mr. C. Steer, Mr. W. B. Grieve, Mr. A. B. Morine, Mr. W. G. Gosling, Hon. Knowling, Mr. H. D. Reid and Mr. W. F. Lloyd. His Excellency explained the object of the meeting and after some discussion it was decided to appoint a small committee to add to mbership of the committee and to get the appeal going for two aeroplanes. His Excellency then retired and the officers were appointed; Mr. W. G. Gosling being appointed Chairman, Mr. C. Steer, Secretary, and Mr. J. A. Clift, K.C., Treasurer. These with Messrs. R. B. Job, Hepburn, Morine and Lloyd form a sub-committee to get the subscription under way. Mr. Hepburn being the Chairman of the sub-committee. Efforts will be made to give the subscriptions a good send-off in a day or two. A number of substantial subscriptions have already been promised. But it is hoped to make the subscription representative of the whole Island, as the aero plane will bear the arms of New-

Football.

Saints Win From Collegians. A goodly gathering of spectators attended last evening's football match between the St. Andrew's and Collegians, the former winning by one goal to nil.

The weather was ideal and the me was clean and closely contest-The new men in the Saints ranks made a decided improvement.

The players were: Collegians— Goal, Wornell; backs, Heath, Pike; halves, Pike, Barnes, Pike; forwards, Ellis, Coultas, Ken-Saints—Goal, Ewing; backs, Spry, Foster; halves, Reid, Munn, Elton; forwards, Ferguson, Kerr, Bastow, Ewing, Crawford.

TEXACO KEROSENE

is now sold in STEEL BARRELS as well as in

Eight Hoop Non-leakable barrels.

TEXACO

burns without Soot, Smoke or Smell, and is dif-

ferent from the ordinary kinds.

GEORGE M. BARR, Agent.

for the Blind.

On Monday next the ladies of th Newfoundland Auxiliary Society for the home teaching of the Blind will begin the work of canvassing the city to raise funds to carry on their work which will be done through the extension movement of the Halifax School for the Blind.

It will be remembered that some time ago, Mr. Weir, travelling secre-Mr. H. G. Wells advocates a big increase in the use of aeroplanes. He great in the use of aeroplanes. He great in the consider ways and great in the consider ways are great in the consider ways and great in the consider ways are great in the consider ways and great in the consider ways are great in the consider ways are great ways. means of assisting the Adult Blind of plane as an automobile, and that the right kind of men can be trained as was demanding the attention of the aviators in anything between one and six weeks.

"An aeroplane costs scarcely more than a shot from a big gun. If it is lost it means only one or two lives.

The world he abserver to leave he are the solution of the women of Newfoundland in the matter of providing comforts for our soldiers it was decided that despite the titanic struggle that was going on, home responsibilities and duties should also receive attention. It It would be cheaper to launch 2,000 was thereupon decided that an Auxiliaeroplanes at Essen than to risk one ary Society be formed and affiliated

Since the formation of the Societ several meetings have been held, and The Dominions of the Crown are the methods of raising the necessary

SYSTEM OF COLLECTION.

A simple and effective system has funds. The city will be divided sections, and the various ladies the Society will be given a certain territory in which they will make a house to house canvass. They will be provided with cards which in a few words will explain their business No large amounts are being solicited Those visited will be asked to con-tribute the small sum of twenty cents as a thank offering for the great blessing of sight. In this way it is hoped to raise sufficient funds to make a beginning in the noble work of the loss of sight. In a similar manner a collection will be taken up in the outports by the branch asso-

ciations of the W. P. A.

The collection will begin in the city on Monday next and extend until Saturday in which time it is hoped that the whole city may be canvassed. No definite date has been fixed for the canyassing of the outports and the time has been left to the discre-tion of the ladies of the W. P. A. in the outports to whom circular letters have already been sent asking that subscriptions be started as soon as

THE HOME TEACHING OF THE BLIND.

blind has been carried on satisfac-torily by the Halifax School during the past twenty years. Through the extension movement home teachers will be sent to the adult blind, and through their agency the afflicted ones will arise from their state of inactivity to one of helpfulness not only to themselves but also those who may be dependent upon them.
The work of alleviating the sufferings of the blind is broad and humanitarian and must appeal to the

sympathies of all. The methods which have been decided upon to help the 140 adults of this Colony between 21 and 45 years of age who are deprived of the great blessing of sight will, we feel sure, meet with the hearty endorsation and approval the community, who we hope will re spond to the appeal which the New

oundland Auxiliary Society will nake next week on behalf of our af-

Archiepiscopal Reception.

His Grace Archbishop Roche held his Grace Archoisnop Roche held his first reception in the Archiescopal Library last evening from eight to ten p'clock. The reception was informal and over one thousand persons of all lenominations attended. Lieut. Col. Conroy acted as A. D. C. to His Grace and the other officers of the C. C. C. bishop were Rt. Rev. Monsignor St. John, Chancellor of the Archdiocese, Rev. J. McDermott, Administrator; Revs. Dr. Greene, Fr. Nangle and Fr.

The Library was tastefully decorated for the occasion, and during the evening ices and lemonades were served, while the orchestra furnished a

Play Ball on the Knock-Out System.

League will meet to arrange a series of games to be played on the knockout system at Mount Cashel garden party this day fortnight. The winning team will be presented with a cup donated by Mr. H. D. Reid. The proceeds of all the games will go to wards the garden party funds. The trophy will be on exhibition to-morrow at the store of Mr. Mark Chaplin

McMurdo's Store News.

WEDNESDAY, July 14, 1915. We have managed to secure some Absorbine, said by those who have used it on their horses to be the best veterinary embrocation extant. We have heard some remarkable stories of the value of this application, in the stable, and it has been used or the human subject in cases of mus cular cramp and rheumatism with notable results. Price \$2.75 a bottle We have a few very elegant hand mirrors with ebony or ivory backs that will be found excellent for pre-sents. Prices \$1 to \$2.75 each. Will the gentleman who left his umbrella at our Soda Fountain in mistake a day or two ago, kindly cal

Here and There.

SALT CARGO ARRIVES. - The

Ask your Grocer for Mapleton's Peanut Butter. Made in England.—jly8,eod,tf

ONE YEAR AGO. -H. R. H. the Duke of Connaught reached St. John's in H. M. S. Essex this day twelve months ago, and left our again on July 17th.

FOR INDIGESTION DAVIS LIVER PILLS Gentle but Effective 40 Pills, 250. Davis & Lawrence Co., Props., M

CABLE SHIP ARRIVES. - The cable ship Minia, which was engaged reached this port last night for sup-

THE STELLA MARIS.—The work of pumping out and raising the sub merged steamer Stella Maris, will be commenced this afternoon. day the pumps were tested and work-ed satisfactory; some leaks, however, were found in the cofferdam, and pumping out the ship will begin. It is expected that if everything works satisfactorily the ship will be raised in about three hours.

Vour Rowels should move every day. If constipated take Davis Liver Pills which are gentle but effective 40 pills, 25c. Davis & Lawrence Co

BONAVENTURE OFF. — The s.s. Bonaventure, in charge of Captain Cross, sailed this morning for Moncross, sailed this morning for Montreal to take supplies and workmen to Port Nelson. After leaving Halifax she will call at Bay of Islands and be joined by Capt. Couch, of the s.s. Adventure, who will take command of the Bon. The Adventure, which is returning the letter. which is returning here the latter part of the week, will be joined here by Capt. Wilson, late of the Bon.

The Entertainment by the pupils of the Presentation Convent, Cathedral Square, has been postponed till Friday (July 16) evening at 8 o'clock—jy14,3i

KYLE'S PASSENGERS.—The Kyle KYLE'S PASSENGERS.—The Kyle arrived at Port aux Basques at 7.25 a.m. to-day with the following passengers in saloon:—Miss J. Lahey, Mrs. E. Mitchell, Mrs. C. Wilkins, J. S. Hodge, James Maren, Mrs. G. A. Boomer, Mrs. D. B. Woodman, Miss Woodman, W. C. Woodman, Mrs. E. C. Clarke, Thomas J. Clarke, J. H. Piplar, W. B. Cabot, W. H. Watson, Mrs. W. Cook, E. C. Crawford, Donald and Mrs. Butler and R. Allison.

Take a teaspoonful of Staf-ford's Prescription "A" a few

An Appeal.

The proposal that the Colony of Newfoundland should furnish two eroplanes for the Imperial Air Flotilla, has met with general approval, and a committee has been formed to collect funds for that purpose.

Living as we are, far from the scene of conflict, peacefully and quietly following our usual vocations, it is hard to realize that the British nation is fighting for its life. Yet such is the case.

Think what this means.

The future of the Empire and of each part thereof—of Newfoundland as well as of England—depends upon

as well as of England—depends upon this issue.

In the past we have enjoyed the fullest security without being asked to pay any part of the cost, but now we are called upon to help to the best we are called upon to help to the best of our power and ability in the defense of the Empire.

Fifteen hundred of Newfoundland's sons have volunteered for the Army and one thousand more have joined the Navy; an opportunity is now offered to help another most important branch of the service—the branch that supplies vision and intelligence.

that supplies vision and intelligence to both Army and Navy. His Majesty the King, Lord Kitchener and Mr. Lloyd George, have all strongly urged the necessity of increasing the number of exoplanes. It is proposed that all the colonies shall furnish one or more aircraft, to be named after colonies have already responded to

Newfoundland must have its re-presentatives among the Imperial Air Fleet. The committee hopes that it may be possible to send two Gnome Vickers Gun Biplanes complete with un, to cost \$11,250 each. Give what you can to help, be it nuch or little, and give quickly, as the ned is urgent.

Subscriptions will be received by the Treasurer, Mr. J. A. Clift, K.C., and will be acknowledged in the

W. G. GOSLING, Chairman Aeroplane Com.

Amusements. BRITISH THEATRE.

Another powerful programme is seing offered to patrons of the above theatre commencing to-day. Each reel is of the highest class in its parbeautiful production and is a remarkable photoplay. The society drama entitled: "The Ordeal" is a thrilling and most entertaining story of the clarification of love by fire. The Vitagraph Co. is represented by one of its usually interesting subjects and the great American humourist, Danish schooner Arken arrived at George Ade, "Obliges" with another Fogo yesterday from Spain, with a fable. The pianiste and effects work very harmoniously together rendering appropriate and pretty music.

> CRESCENT'S GREAT HOLIDAY PROGRAMME.
> The management of the Crescent Picture Palace have selected a great holiday programme for to-day; there is a two part Edison comedy feature:
> "Grand Opera in Rubeville." A great
> selective drama: "The Case of the
> Vanished Bonds," adapted from "Below the Dead Line," by Scott Campbell. "The Fable of the Regular Beanery" by George Ade, the famous author of "Fables in Slang," and "Father's Timepiece," a Vitagraph ather's Timepiece," a Vitagraph medy with Billy Burke and Con-nice Talmadge. Added to the above is good music and singing, a cool and well ventilated theatre, a big show surely. On Thursday the Crescent will give half the gross proceeds o the Aeroplane Fund.

A BIG SHOW AT OURS. There was a good house at each per-formance last night at "Ours" in the West End. The pictures are all of very high class order and the audience enjoyed them, clear and bright and all interesting subjects; they are all carefully selected. The Irish song by the little girls in dainty Irish coses, was another tribute to Mrs. tossley's teaching. A complete change

Here and There.

EXPRESS DUE.—A local express from Port aux Basques, is due in the city about 9 o'clock to-night.

MENTIONED IN DESPATCHES. field Marshal French, in a recen despatch, mentioned the name of Lieut. A. M. Jackson, R.E., son of Mr. and Mrs. John Jackson, of this city, for gallant and distinguished service in the field.

ALL WELL.-Last evening Mr. A. J. Harvey received a wireless message from Capt. C. Taylor, of the ss. Bellaventure, which is now on her way to Port Nelson, saying that all was well on board.

Swollen Joints and Muscles, chilplains, piles and skin eruptions are promptly relieved by applying Davis Menthol Salve. 25c. tins prepared by Davis & Lawrence Co., Montreal.

TO-DAY'S BASEBALL, B. I. S. & WANDERERS. ADMISSION 5 CENTS.

Mr. E. C. Crawford, son of Mr. H. Crawford, of the Reid Nfid. Co., and Rhodes' scholar for Newfoundland, who has been attending Oxford University, is a passenger on the incoming express, due at noon to-morrow.

Take a teaspoonful of Stafford's Prescription "A" a few minutes before eating and enjoy your meals.—jly12,tf

WITH THE VOLUNTEERS.—The volunteers spent yesterday in section and physical drill at the Armoury. In the morning the men went for a route march along Topsail Road, and squads visited the Southside Range for rifle practice. The recruits are rapidly becoming proficient with the rifle and many of them have already become good marksmen.

NOTE OF THANKS.—Dist. Chief Trebble (Fire Department) and family wish to convey their heartfelt thanks to all those kind friends from whom so many acts of kindness and expressions of sympathy were received in their recent great trouble; and also to Lady Bowring and Mr. H. Clift, Mr. and Mrs. Oakley, Mrs. and Thmas H. Winter, Mr. and Mrs. Crouter, Mr. Smith, Master Leslie Marshall, the N.C.O.'s C. L. B. and the Ryan family for the floral wreaths and crosses which adorned the casket of their dear departed son and brother. NOTE OF THANKS. -Dist. Chief

The People's Popular Store.

Big Oddment Sale!

Recent shipments have brought along some amazing values in Costumes, Dresses, Skirts, Underskirts, Blouses, Wrappers, Kimonas, and Children's Dresses, etc. In many cases these items have been lumped at one special price. Come as early as possible, the plums get picked quickly.

Big Oddment Sale!

HALF PRICE SALES can't compare with these vales.

80 COSTUMES

In Saxe, Navy and Black, etc. Values from \$8.00 to \$15.00. SPECIAL,

\$4.98.

1 piece Dresses

Navy Serge, Brown Serge, Navy with Shepherd's Plaid Skirt, etc. Values to \$10.00.

\$3.98.

Brand New American Blouses

We can unhesitatingly say "absolutely the best values we have ever handled." Values to \$1.40. Special,

98c.

ordinary

Values.

Silk

Handsome Styles in shades of TAN, MAIZE and WHITE, beautifully trimmed with the new style collar that seems to stand out from the neck like the petals of a flower. Good values for \$1.80. SPECIAL

Extra-

Come Early For These

RODGER'S.

Just at this particular time when all branches of the woolen trade are showing the effects of the war, we are making a choice and exceptional offer in

Ladies' TAN HOSE.

Ribbed and Lace Ankle, at OLD PRICES. The chance is yours. Take it.

A. & S. RODGER.

Gasolene

On Spot and to Arrive.

Prices are Away Down.

T. A. MACNAB & COMPANY,

Telephone 444. P. O. Box 785.

WANTED Immediately,

SCHOONER

To load Brick at Trinity Bay for St. John's.

Apply to

PHYSICIANS.

From the

Previous OFFICIA The Governor, Newfou The Konigsberg, whi the Rufiji River since has been attacked by monitors and totally The French Govern

recovery of part of the Souchez. The German

Labyrinth was comp Two German attacks

Messages Rec

COMMONS VOTES

LOND The Commons to-da to General Louis Both Christian Smuts, and the Union of South successful conclusion paign in German S Premier Asquith, w solution, paid a trib characterized as a paign, which had be remarkable conclus minion in Southwes ed to exist, he said; House, in his per the admiration of t and its gratitude General who has r timable service to he entered by option has become one of and cherished sons, less and much endu ther Burghers or who fought like bre in a cause which is to them as to us, th the bounds of human

LOND

With the slogan, from the Air," Englis men to-day launched a the creation of a Mittion, the building of thousand æroplanes man ammunition wor works, with bombs. lecturer on æronautics military academy at W real leader of the camp a gigantic air fleet and in aviation. The plan public sentiment throug newspaper articles be that England's salvation to batter down the RI daily air raids. Tren France is ended, said issued in support of ment, to-day. arroplanes carrying the Krupp munition German armies will Destroy the bridges over which supplies a and the German army will be on his knees.

LONDON BUDG

Chancellor of the Ex-Commons to-day that to the new War Loan the unprecedented fig £600,000,000, not in sums received at post In the eastern war erations are entering the Russians having in their counter-offen Austrians in the reg They have taken new hills north of that t Germans to make a The Balkan situati The Balkan situation is limelight as a result of that the Austro-Germans mania alternative conce to continue neutral or Germanic allies. Confipressed in British, Frei ian circles that the Ball was in the Germanic allies and circles that the Ball was to join the Germanic allies and the Ball was to be a second to the control of the cont will not join the Germa considered likely that (failure of the Russians

" Don't Be S



There is no reason whe suffering from any factor trouble when you Stafford's Prescription ".

50c. a bottle and be cure Stafford's Prescription Indigestion, Dyspepsia, tarth of the Stomach

The usual symptoms fortable feeling about tress and distension of the state of the tress and distension of bowels after eating. He sea, Langour and De Spirits, Irritability of I derness and even Pain Stomach, Chilly Sensal Feverishness, Bad Taste petite, Constipation, etc. Prescription "A" is I

DR. F. STAFFO Price: Trial Size, 25

5 cts. extra. Price: Large Size, 50