

# JANUARY OFFERINGS

## Of WANTED WHITE GOODS at Sharply Cut Prices.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will realize that now is the time to buy and save money.

**WHITE FLANNELETTES** at special Cut Prices.

**WHITE TABLE DAMASKS** still offering at attractive prices.

**A JOB LOT OF WHITE LAWNS.** Values up to 20c. We offer at an all round price . . . 12c.

**WHITE TUCKED LAWN (Lace Insertion).** Regular 27c. . . . . NOW 20c.

**WHITE TUCKED LAWN (Lace Insertion).** Regular 30c. . . . . NOW 22c.

**WHITE TUCKED LAWN (Embroidery Insertion).** Regular 30c. . . . . NOW 22c.

**WHITE TUCKED LAWN (Embroidery Insertion).** Regular 35c. . . . . NOW 27c.

**WHITE TUCKED LAWN (Embroidery Insertion).** Regular 40c. . . . . NOW 30c.

**ONE PIECE VERY FINE TUCKED LAWN.** Regular 60c. . . . . NOW 45c.

### White Laces and White Embroideries.

An immense showing of High-Class Laces and Embroideries that will appeal to the particular woman.

# Marshall Bros

### Ladies' Aid Annual Meeting.

At the annual meeting of the Ladies' College Aid Society, held on Jan. 14th, the following ladies were elected to office for the ensuing year, viz.: President—Mrs. J. Leamon.

Vice-Presidents—Mrs. W. J. Herder, Mrs. R. C. Ayre, Mrs. C. P. Ayre. Secretary—Mrs. (Dr.) Fenwick. Asst. Secretary—Mrs. F. Smallwood.

Treasurer—Miss Cole.

Asst. Treasurer—Mrs. J. Peters.

Work Committee—Messdames A. Soper, J. McIntyre, L. Diamond, A. Kean, W. Soper, W. G. Currie, A. Bennett, H. Wyatt, W. J. Blandford, F. Moore, T. Bennett, F. W. Horwood.

Sub-Committee on Miscellaneous Work—Messdames Inkpen, W. Shirran, Elliott.

Executive Committee—Officers, with Messdames A. Soper, J. McIntyre, S. K. Bell, J. Joffe, H. Bishop, (Dr.) Curtis, A. Mews, M. Drover, S. Woods, T. M. Simpson, W. Campbell, J. S. Tait, C. Woods, John Angel, J. C. Crosbie, E. Lindsay.

The L.C.A.S. will meet as usual on Thursday afternoons, but in addition will meet on Tuesday of each week to work for the soldiers.

Mrs. W. G. Currie and Mrs. A. Kean will be Work Directors on that afternoon.

M. H. FENWICK,  
Secretary.

### Last Night's Debate.

"Would a Labour Bureau or Organized Charitable Institutions be more beneficial in relieving the distress in this City?" was the subject of debate at the M. C. L. I. Club Rooms last evening.

Messrs. A. Soper, J. S. Baggs and Rev. Dr. Fenwick supported the opinion that the Labour Bureau was the better way of coping with distress. Opposing that contention were Messrs. S. Woods, G. James and A. Edgerdine who contended that Charitable Institutions would be more useful and effective.

Some well thought out arguments were advanced by the speakers, showing a careful study of the question at issue.

The Bureau adherents declared that existing distress was brought about mainly on account of unforeseen circumstances and extraordinary causes. Notably was the war the cause of it. It put employment on the decrease. Men were out of work, not through any fault of their own, but because there was no work for them. The best way to cope with such an emergency was to get work and in that direction a Labour Bureau was the best agency to employ, because it left to charity institutions man loses all self-respect.

The opponents held that it was wrong to claim that the receiving of charity was degrading. Further it was pointed out that those in distress did not comprise the working man but the widow and infirm and could not be helped by a Labour Bureau.

At the close the Labour Bureau side won by two votes. Next week's topic will be: "Is it the opinion of this Institute that the people of this country are now prepared for Confederation with Canada?"

### Agents Buying Up

**FROZEN HERRING.** The various banking owners have agents on the move purchasing all the frozen herrings they can get for sale purposes, as codfish are reported very plentiful on the Western Banks this season and with favourable weather and plenty bait good fishing is sure to be had.

**STILL COMING FORWARD.** By yesterday's train four volunteers arrived for His Majesty's forces.

## A Great Record!

# 110,733

### More Telegrams sold in 1914 than in any year since its inception!



This is a great record and one that we are very proud of. We commend the statement of our circulation department (published in our issues of Wednesday and Thursday last) to the careful consideration of our advertisers.

In the meantime we say to those who are yet hesitating: If you require adv. space for 1915, THE EVENING TELEGRAM is at your service. A trial will convince you that an ad. in The Evening Telegram is not misplaced.

### Avalon Lodge

Visited by D. G. M. Clift.

Avalon Lodge, A. F. & A. M., was visited officially last night by District Grand Master J. A. Clift. Patriotic addresses were given and Rev. Bro. Thomas recited and Mr. King sang. Bro. Randolph M. Winter, son of Mr. John Winter, of Burin, who is a volunteer and a member of Hiram Lodge, Burin, was presented with a handsome souvenir, through Grand Master Clift. Bro. Edgar P. Atken, son of P.

M. Atken, of Botwood, who is also a volunteer was also present. Both listened to an inspiring address from D. G. M. Clift.

**JULIUS CAESAR (Act 1, Scene 1)**—"Upon what meat does this our Caesar feed that he is grown so great?" "Probably its Stafford's Prescription." "A" makes everybody feel great. Jan 9, 11

**DUE FROM HAVRE.**—The S. S. Morwenna is due back here shortly from Havre, France, where she brought a cargo of oats and will take up the Red Cross route in which she will run while the Florizel and Stephano are at the icefields.

A "spare" plum, pudding, cooked and put away, should on no account be rebuffed; steam it. Vary the up-and-down cut for one straight across the top. For a second appearance this looks better.

### Edwin August at the Crescent.

Edwin August appears at the Crescent Picture Palace to-day in one of the finest productions of the year entitled "Into the Lion's Pit." This great two reel feature is founded on an episode of Pagan Rome and is on somewhat similar lines as "Quo Vadis," the photographic scenes being equal in every respect to anything of the kind ever produced.

"The Wop," on the Justice of Justice, is a strong drama produced by the I. M. P. Company, containing a most touching story, the staging and acting being of the superior kind the I. M. P. Co. always produce.

"The Tender Hearted Sheriff" is a lively Joker Comedy with Max Asper in the title role supported by the lively Joker Comedy stars.

J. O'Neill Farrell, baritone, sings "Good Bye, Caroline," a very fine novelty song.

The usual extra pictures will be shown at the Saturday matinee for the children; send the children to the clean and cosy Crescent where they are well looked after.

### Indigestion, Gas or Sick, Sour Stomach.

No Indigestion, Gas, Sourness or Upset Stomach if you'll take "Pape's Diapiesin"—Try This!

Do some foods you eat hit back—taste good, but work badly; ferment into stubborn lumps and cause a sick, sour, gassy stomach? Now, Mr. or Mrs. Diapiesin, jot this down: Pape's Diapiesin digests everything, leaving nothing to sour and upset you. There never was anything so safely quick, so certainly effective. No difference how badly your stomach is disordered you will get happy relief in five minutes, but what pleases you most is that it strengthens and regulates your stomach so that you can eat your favorite foods without fear.

Most remedies give you relief sometimes—they are slow, but not sure. "Pape's Diapiesin" is quick, positive and puts your stomach in a healthy condition so the misery won't come back.

You feel different as soon as "Pape's Diapiesin" comes in contact with the stomach—distress just vanishes—your stomach gets sweet, no gases, no belching, no eructations of undigested food, your head clears and you feel fine.

Go now, make the best investment you ever made, by getting a large fifty-cent case of Pape's Diapiesin from any drug store. You realize in five minutes how needless it is to suffer from indigestion, dyspepsia or any stomach disorder.

### Lecture at Brigus.

Mr. W. H. Jones, who lectured in the Methodist Academy Hall at Brigus, on the Great War, returned to the city by last night's train, accompanied by his daughter. The lecture took place on Wednesday night before a large audience. Mr. Rabbits presided, and vocal selections were contributed by Miss Jones and the Misses Bartlett.

### "VICTORY" FLOUR

You cannot get better at any price. Sweet and fresh while the loaf lasts. FRANKLIN'S AGENCIES, Ltd.—Jan 12, 11

### Vigorol

Weak and run-down. Tired and sluggish. Eyes feel heavy. Headaches and feverish. Don't allow these symptoms to continue. Tone yourself up. Get a bottle of VIGOROL, it will do it, and do it quickly. Every spring one needs a good tonic. VIGOROL acts as a general house-cleaner; it goes after every organ and cleanses it. Get it to-day. At all drug stores.

### Highly Dramatic Powerful Act.

#### THE SILENCE OF THE DEAD.

A marvelous picture in four reels will be presented at the Nickel Theatre to-day, and it is of such a nature and quality that it is certain to attract the attention of all. It is in four reels and entitled: "The Silence of the Dead." The Gaumont Company is responsible for the marvelous play and the acting is just what would be expected from such celebrated artists. This is by far the most dramatic picture ever given in St. John's, with elaborate scenes and settings, a very strong plot and a heart interest that will appeal to every one, you simply cannot afford to miss seeing this great story.

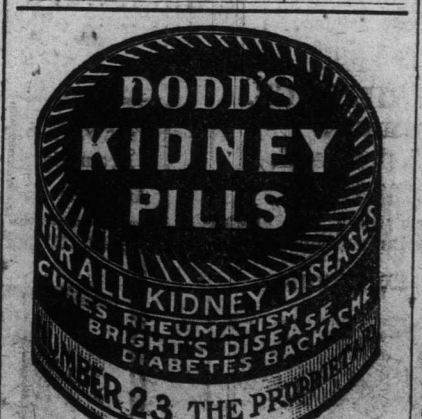
Miss Margaret Ayer will repeat her success of last evening: "Love and Springtime."

"Jack and the Beanstalk" is shown at the matinee this afternoon and to-morrow. Let the children go and see it.

### Annual Treat to Juveniles.

The members of the Juvenile Branch of the T. A. and B. Society were given their annual treat yesterday afternoon.

First of all Mr. Kiddy kindly entertained the boys to a moving picture show at the Casino Theatre, after which they repaired to the T. A. Armoury, were treated to a bounteous supply of fruit, candies, cakes, etc., and for upwards of an hour the ladies attending to the wants of the finer man were kept busy. After ample justice had been done, President Ellis, of the senior branch of the society, addressed the boys at length on Temperance, after which he presented a gold medal to Master McAllister for having brought into the juveniles the largest number of new members for 1914. The boys then dispersed and the adults continued a dance until an early hour this morning to the strains of the T. A. Band.



Minard's Liniment Cures Diphtheria



### A TOTAL LOSS

by fire won't be a loss to you if you have one of my

### FIRE INSURANCE

policies. In that case I stand the loss and reimburse you.

Don't let your policy run out. Consult me and keep up your policy in my safe and reliable Fire Insurance Company.

**PERCIE JOHNSON,**  
Insurance Agent.

### Message from I. C. Morris.

The following message was received from Mr. I. C. Morris yesterday by his son Ronald:—

"Splendid tour so far, beautiful weather. Immense meeting here to-night; unbounded enthusiasm."

### Another Meeting of Reserve Committee.

The Reserve Force Committee met last night at the Board of Trade Rooms for the purpose of considering the recommendation of Officers for the Reserve Force.

Sir Joseph Outerbridge presided and those present at the meeting were:—

Hon. M. P. Cashin, F. J. Morris, M. H.A., W. J. Higgins, M.H.A., Capt. Montgomerie, W. H. Rennie (Captain of Musketry Committee), Capt. McKay, Lt. Col. Rendell (C.I.B.), Lt. Col. Conroy (C. C. C.), Dr. Macpherson, Captain H. Outerbridge, J. W. Morris, Major Hutchings (M. G. R.), A. J. Harvey, J. W. N. Johnstone and Dr. V. P. Burke, Secretary.

The nominees decided on by the Officers' Selection Committee were submitted and approved of and will be forwarded to His Excellency the Governor for consideration.

The report of Capt. H. Outerbridge, Quartermaster, was read, showing that the work in that direction was being done in a thorough manner.

Nearly 300 have been supplied with kits.

Lieut. E. S. Ayre, who is in charge of the day unit, submitted a most comprehensive report on the advancement made by the Volunteers in the various branches of training.

The Officers' Selection Committee reported favourably on the efficient state of the force.

### Blocked With Ice.

A change of wind is eagerly awaited to remove the ice that has filled the harbour for the past twenty-four hours. Off the Narrows the ice is packed tightly, making it extremely difficult for shipping to get in or out.

**MINARD'S LINIMENT CURES DIPHTHERIA**

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Phone 768.

### General Joffre's Hammer

Mr. Hilaire Belloc, in "Land of General Joffre's problem," to use this reserves to the German line. Mr. Belloc who have compared the work done against the trenches west to the pressure a man exerts upon some strong, but substance—such, for instance, of glass. The efforts he have a very slight, a perceptible effect up to the breaking point. But when the breaking comes, it comes suddenly and is final. To this metaphor, another, which I think helps to the so-called dead-end.

Suppose you had a hammer hammer was of such a nature that it struck its first blow and it would be shattered and for any further work. And that, while you are assured to your glass rod, and this hammer was ready to blow the breaking of your signal. It is evident that great deal would depend upon the moment for the hammer. If you misjudged you had put upon the glass making it greater than it was, you, therefore, gave your signal to strike with the hammer, the rod would remain broken, and the hammer could be used again. If you judged it just right, then, though it was not strong enough to break the glass rod, the hammer came in with just enough to achieve the result, adding to the strain you had upon the resisting but resistance.

### NAPOLEON'S HAMMER.

Now, in this wearing down of enemy trenches, the is the reserve. The whole reserve is that you cannot use it too. The risk of with a great reserve (as did in all his later battles unless you judge the exact right in which to use it worse off then if you had at all. It is evident to work with a large reserve force at the front, and your reserves by throwing them too early or too late run that heavy risk of inefficient numbers, or

### Money for

—there's no food to food-strength.

A pretty big

"All-wheat for Grape-Nuts goes of tire nutriment of of barley.

More! Grape ly. Most wheat for called breakfast for tion.

Grape-Nuts for

Being highly value, weight for other foods sold in

Grape-Nuts for making phosphate lacking in most w daily ration of Gra

Ready to eat ing, economical—

"T  
G